

Austria	136.00	Italy	136.00	Spain	136.00
Belgium	136.00	Japan	136.00	Sweden	136.00
Denmark	136.00	South Korea	136.00	Switzerland	136.00
France	136.00	Taiwan	136.00	Thailand	136.00
Germany	136.00	USA	136.00	UK	136.00
Greece	136.00	West Germany	136.00		
Hong Kong	136.00				
India	136.00				
Indonesia	136.00				
Israel	136.00				
Italy	136.00				
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West Germany	136.00				
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Monday, April 30 1990

World News

US hostage 'free in 48 hours,' says kidnap group

US hostage Frank Herbert Reed, 57, would be freed within 48 hours, said the Organisation of the Islamic Dawn, a previously unknown group, in a statement sent to an international news agency in Moscow west Beirut.

The statement, typewritten in Arabic, was accompanied by a photograph of Mr Reed, who was abducted in 1986.

SKorean riots grow

Workers fought riot police in the South Korean city of Ulsan after Saturday's military-style dawn raid to suppress a three-day strike at the Hyundai Group shipyard. Page 18

Moscow reassured

Mr Lothar de Maizière, East German Prime Minister, reassured Soviet President Mikhail Gorbachev that his country's new conservative government did not want to rush into NATO's arms without big changes to the alliance. Page 3

Soviet output falls

Soviet Communist Party daily Pravda said first quarter statistics for 1990 showed a slump in production, rising foreign debt, a mounting trade deficit and runaway inflation. Page 3

'Gun parts' held

Two separate consignments of parts for Iraq's giant gun project, and a suspected third shipment, were seized on entry to Turkey, Turkish officials said. Page 3

Luanda-Unita talks

The Angolan Government and the Unita rebel movement met secretly in Portugal last week for talks on ending the 15-year civil war in Angola. Mr José Durão Barroso, Portugal's Foreign Ministry Secretary of State, disclosed. Page 6

Romanians protest

About 15,000 people demonstrated in the western city of Timisoara, birthplace of the December uprising which ousted dictator Nicolae Ceausescu, to demand the removal of President Ion Iliescu and the ruling National Salvation Front as neo-communists.

Mubarak in Syria

Egyptian President Hosni Mubarak will visit Syria on Wednesday to seal the end of years of bitterness between Cairo and Damascus, presidential sources said.

Tutu blames right

Archbishop Desmond Tutu said he suspected South African right wingers, possibly linked to the security forces, sent a parcel bomb which maimed and killed anti-apartheid 'negro' monk Michael Lapa, who lost an eye and both hands in the attack.

Israel 'unprepared'

Israel is unprepared for an Arab missile attack and would suffer permanent damage to morale if its cities were hit, Mr David Levi, a top Israeli defence official, said.

E German visa pact

East Germans will soon be able to visit West Germany, France, Belgium, the Netherlands and Luxembourg without a visa, a Dutch Foreign Ministry spokesman said.

Shamir rejects talks

Israeli caretaker Prime Minister Yitzhak Shamir, who rejected a US plan for Israeli-Palestinian peace talks, said foreign governments were trying to force him into negotiations with the PLO.

Nepal police back

Mutinous Nepalese police, who stopped work after mobs killed eight colleagues, resumed their rounds as heavy rains and a strict curfew restored calm to Kathmandu after weeks of violent pro-democracy protests.

India peace offer

Indian Prime Minister Vishwanath Pratap Singh, said he would match and exceed any Pakistani actions to reduce the threat of war over the disputed state of Kashmir.

Sicily ferry sinks

A ferry sank off the Sicily's north-west coast with the loss of at least six people, authorities in the port of Trapani said.

Radio ship contact

The Goddess of Democracy, a radio ship planning to broadcast pro-democracy programmes to China, made contact with organisers in Singapore after five days of silence due to storms.

Business Summary

Market for Brent crude threatened by US status

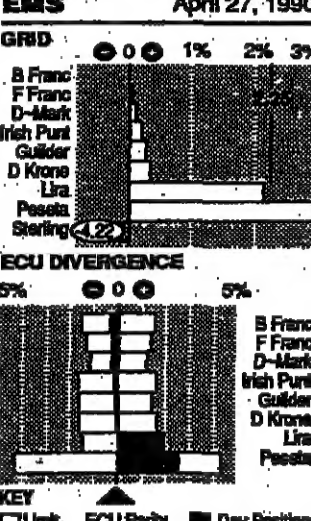
Turnover in the market for North Sea Brent crude oil, caused by concern at its status under US law, looks set to grow worse this summer as production volume tails off while quality becomes erratic during a period of heavy offshore maintenance work.

The status of Brent crude as an international market, against which a large number of oil contracts are fixed, is in danger, according to the report by County NatWest WoodMac, the London stockbroker. Page 18

EUROPEAN Monetary system: Weakness of the D-Mark

Weakness of the D-Mark allowed France, Belgium and Denmark to cut official interest rates last week. The French and Belgian franc plus the Danish krone remained around the bottom of the EMS, but firm against the D-Mark. The Spanish peseta stayed at the top of the system, followed by the lira, which showed no reaction to news that Italy has lifted all exchange controls.

EMS April 27, 1990



Key

Link ECU Party Day Position

The chart shows the constraints on EMS exchange rates. The upper grid, based on the system's weakest currency, defines the cross-rates from which only the lira may move by more than 2 1/2 per cent. The lower grid shows currencies' divergence from the central rate against the European Currency Unit (ECU), itself derived from a basket of European currencies.

PATHE Communications, Hollywood studio controlled by Mr Giancarlo Parretti, controversial Italian financier, is likely to extend its \$1.2bn tender offer for MGM/UA by about two weeks beyond today's expiry date. Page 20

INTERNATIONAL Finance Corporation, World Bank affiliate which encourages the private sector in developing countries, is consulting shareholders about a big increase in its capital. Page 3

CANADA'S National Bank has agreed to drop a C\$50m (\$42.9m) suit against entrepreneur Robert Campeau and return Campeau Corp shares and other securities to a family holding company, in return for a C\$50m (\$50m) loan payment. Page 22

R&H Hall, Cork-based grain and food merchant, has rejected the terms of a takeover proposal by IAWS, of Ireland, as inadequate. Page 24

LATIN AMERICAN and Asian stock markets have continued overall to outperform those in the leading industrial countries, according to an analysis by the International Finance Corporation. Page 30

SOVIET UNION and eastern Europe will require more than \$2,000m dollars as energy investment in the next 15 years in order to keep pace with expected economic growth, according to a study by Gaffney, Cline & Associates, the energy consultants. Page 3

RENAULT, French car and truck maker, was transformed from a privileged Régie of the French state into an ordinary public limited company which means it can now implement its share-swap alliance with Volvo, of Sweden. Page 3

ASIA, faces significant risks from the integration into a single market of the European Community in 1992, says the 1990 Asian Development Outlook by the Asian Development Bank. Page 6

GAS SUPPLIES 'TO RESUME' • GORBACHEV DROPS KEY DEMAND • LANDSBERGIS CAUTIOUS

Moscow and Lithuania seek deal

By John Lloyd in Vilnius

THE SOVIET UNION and Lithuania yesterday appeared to be looking urgently for a compromise to end the impasse over the republic's declaration of independence seven weeks ago.

As both sides took stock of the Soviet Union's two-week economic blockade of the republic, there were reports that Moscow was about to resume some supplies of natural gas.

The manager of a Lithuanian chemical factory which earns Moscow hard currency said he had been promised a resumption in natural gas deliveries, while Moscow's State Supply Committee said the supply of gas, cut to about 15 per cent over the past 10 days, had been doubled to 30 per cent.

At the same time, Mr Arkady Maslennikov, spokesman for President Mikhail Gorbachev, confirmed that the Soviet Government would accept the freezing rather than the repeal of the republic's declaration of independence on March 11 as a basis for negotiation.

"The President does not insist on rescinding independence," he said, but adding that the Lithuanians "should not insist on its implementation."

This puts the Soviet leader on the same ground as that occupied by President Francois Mitterrand of France and Chancellor Helmut Kohl of West Germany.

In the joint letter sent to

President Vytautas Landsbergis of Lithuania on Thursday, they called for a freeze while supporting the republic's right in principle to independence.

It is not clear, however, that the Lithuanian Supreme Council will agree to the compromise sought by Moscow. The republic's parliament will debate the issue on Wednesday.

President Landsbergis, who sent a non-committal response to the joint letter of the western leaders over the weekend saying it would be "carefully considered" and was "not a recognition of freedom, is understood to have told colleagues that he cannot agree to a freeze on independence."

However, Mrs Kazimiera Prunskiene, Lithuania's Prime Minister, said yesterday: "We cannot stop the independence process. We can discuss the laws we passed after March 11."

Any compromises agreed by the Supreme Council this week are more likely to focus on the laws forbidding Lithuanians to be drafted into the Soviet army, establishing Lithuanian citizenship and taking over all property including large enterprises controlled by Soviet ministries.

These are now seen by both sides as over-hasty and too radical, and a series of compromises have already been flagged.

Moscow's desire to reach a compromise appeared to be confirmed by reports of an easing of the economic blockade. Mrs Andrikiene said she had indications from Moscow that



Cyclists pedal through the centre of Vilnius yesterday in support of the Lithuanian Government

gas supply would rise to 75 per cent of normal in May. The fertiliser plant in Janava 55 miles from Vilnius, one of the largest suppliers to the Soviet Union, was to be supplied with its full gas and oil needs, she said.

Mr Vladislavas Gedvilas, manager of Janava plant, said

Moscow had promised additional daily deliveries of three million cubic metres. But, he added, "I tried to find out about the promise yesterday and today, but there is no result so far."

Soviet economy. Page 3; Editorial comment. Page 18

EC talks on union likely this year

By David Buchan and Robert Mauthner in Dublin

THE 12 European Community member states are likely to start negotiations by the end of this year with the aim of creating a political as well as monetary union.

After a special one-day summit in Dublin on Saturday, EC leaders instructed their foreign ministers to come up with proposals on "political union" so that their June summit could call a treaty-revising conference by the end of the year.

Mrs Margaret Thatcher, the British Prime Minister, was in her usual crusading mood on the issue of national independence. She called on fellow EC leaders to scale down their ideas of political union so that Europeans would not be frightened into thinking they would lose "national identity and sovereignty."

Her caution against rushing into ill-defined union tallied some support from others on Europe's rim - Denmark

and Portugal - and helped scotch any possibility that Saturday's meeting might formally call a political reform conference among the Twelve.

"There is quite a lot of rhetoric and far too little nitty gritty," she said, pointing out that no one had the same conception of political union. "I hope the foreign ministers will get down to the nitty gritty and come up with something which does improve the European institutions and see if we need any modification."

Her energetic pleas did little, however, to change the likelihood that such a conference will be called when EC leaders meet again in the Irish capital in two months' time. Mrs Thatcher has already made it clear that if her partners decide to hold such a conference Britain will participate.

The political union debate somewhat sidelined the issue of impending German unity

and its implications for the Community, the original reason for calling the Dublin meeting. But Chancellor Helmut Kohl underscored the link between the two when he voiced on behalf of himself and Mr Lothar de Maizière, the East German Premier, "the urgent wish for all Europeans to believe that German unity and European integration are two sides of the same coin."

The Bonn Government was ready "to abandon certain [national] competences" to transfer them to the Community, he said in a statement heavy with significance for Mrs Thatcher.

The summit confirmed that East Germany would get loans and aid from regular EC institutions even before joining the Community club.

Mr Kohl stressed that he had never considered that German unity was only a German question. It affected the whole of

the European Community as well as the balance between the two superpowers. It was therefore important that the negotiations between the two Germans and the four Second World War allies on the external aspects of German unification were wrapped up this year, in time for the scheduled summit of the 35-nation Conference on Security and Co-operation in Europe. The 12 leaders will propose this summit should take place in Paris.

The summit took the commitment to monetary union negotiations one notch further by stating that treaty revisions should be ratified by national parliaments of the Twelve by the end of 1992.

If, as seems increasingly sure, a political union conference is called for later this year, it will be given the same ratification deadline. Details. Page 2; Editorial Comment. Page 16

Thatcher in wonderland

By Robert Mauthner in Dublin

MRS Margaret Thatcher, resplendent in royal blue, was clearly in her element in Dublin. Who said the British Prime Minister lacked vision or imagination? She set out to confound her critics by proposing a simple, revolutionary formula for building the new Europe.

Since her Community partners were patently talking metaphysical nonsense about political union, the procedures of international negotiations should be completely turned upside down.

Instead of discussing what they meant to do, which they appeared to find so difficult, the Community leaders should proceed by "setting out what we do not mean when we Continued on Page 18

British Conservatives face further blow to party morale. Page 13

US move could cut cost of phone calls

By Hugo Dixon in London

THE US is to lead pressure for removal of restrictions on international private telecommunications circuits at a meeting of the world's telephone companies in Geneva next month. The move could lead to substantial cuts in the prices of international calls and boost the cross-border supply of information services.

The restrictions on private circuits are designed by the international phone cartel to protect profits by preventing competitors from providing rival phone services. They are imposed by all countries apart from the US on the advice of the International Telegraph and Telephone Consultative Committee (CCITT) the Geneva-based "club" of telecommunications companies.

The Financial Times revealed earlier this month that the cartel was overcharging phone users throughout the world more than \$10bn a year for making international calls and that prices were on average three times costs.

Mr Bradley Holmes, Assistant Secretary of State at the State Department responsible for telecommunications, said in an interview that the US would push for the maximum freedom in the use of private circuits at a three-day meeting of the CCITT's Study Group 3 which starts on May 23.

He said he expected Britain, Japan, the Netherlands and West Germany to support the call for more freedom. The meeting promises to be stormy because France is leading a group of countries which seeks to block liberalisation.

The restrictions were devised by the CCITT about 20 years ago when large multinationals first started to demand private circuits to link their operations in different countries. The phone companies feared that much of the traffic on their networks would be diverted to private networks unless tight constraints were imposed.

Mr Holmes said the US would be calling for restrictions to be abolished so companies were free to use their circuits as they thought best.

Mr Holmes said that if the restrictions were abolished, competitors would be able to undercut the phone companies' international calls charges, putting pressure on them to bring their prices down. He also argued that enhanced telecommunications services - such as electronic mail and access to data - Continued on Page 18

Boeing closer to programme for producing Airbus competitor

By Paul Bettis, Aerospace Correspondent, in London

BOEING has moved significantly closer to launching a 400 long-distance wide-body commercial aircraft programme called the Boeing 767-X to compete against the European Airbus A330 and the McDonnell Douglas MD-11 tri-jet.

Three leading US airlines - American Airlines, United Air Lines and Delta - are expected to be launch customers for the 767-X which will be called 777 once it enters production. They are expected to order about 50 aircraft each.

Boeing is also seeking a lead international airline as a launch customer for the 777 and is targeting British Airways. But BA, which is expected to make a choice for its fleet renewal programme by the end of this year, says it is still reviewing all available options. Another potential international launch customer is All Nippon Airways (ANA) of Japan.

Boeing recently decided to increase the range of the first

member of its new wide-body twin-engine aircraft family from 4,200 nautical miles to 4,600 nautical miles. This is understood to have brought the three potential US customers closer to making large order commitments enabling Boeing to launch the programme.

The launch is expected to start a battle between Boeing and its rivals for a share of the fast-growing wide-body market.

Boeing was planning to develop a 777 with US transatlantic range for domestic US airlines as the first model of its new aircraft family. However, by extending the range the first model will immediately have transatlantic capabilities which appear to have been demanded by US carriers.

The first model with a range of 4,600 nautical miles will be designed to carry 350 passengers in two classes. It is scheduled for delivery in 1995. It is expected to feature folding wings similar to those on military aircraft used on aircraft

carriers. This will enable it to fit at existing airport departure gates now used by the older aircraft it will replace such as the McDonnell Douglas DC-10 and the Lockheed L-1011 with smaller wingspans.

The 777's wingspan is expected to total 167ft compared with the 155ft wingspan of the average DC-10 or L-1011. To enable the new aircraft to fit at airport gates, its wings will be designed to fold 22ft in from each wing tip. The folding mechanism will add about 2,500lb to the weight, according to Mr Alan Mulally, vice president engineering of Boeing's New Airplane Division.

After the introduction of the first model, Boeing is planning to offer other versions of the 777 including a second, heavier model with a longer range of 6,800 nautical miles carrying 286 passengers in three classes. Mr Mulally said this would be followed with a stretched fuselage version carrying 404 passengers 4,600 nautical miles in two classes.

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OVERSEAS NEWS

IFC states to consider increase in capital

By Peter Riddell, US Editor, in Washington

THE International Finance Corporation, the World Bank affiliate which encourages the private sector in developing countries, is consulting its shareholders about a big increase in its capital, to be agreed this year.

Without such an increase the Washington-based IFC would be forced to slow dramatically the growth of its operations, which recently expanded into eastern Europe. Their usual areas are Latin America, Africa and Asia.

Sir William Rye, IFC head, would like to see a doubling of the present capital, which was increased to \$1.3bn in 1986.

However, some of the IFC's leading industrialised country shareholders would favour both a smaller increase and a delay in implementation, though all apparently agree that an expansion in capital is desirable. The US holds 25 per cent of the shares.

They hope the issue can be resolved this year. Unlike the proposed increase in International Monetary Fund quotas, which does not involve an increase in public spending by member countries but merely a transfer of official reserves, an expansion in the IFC's capital would mean an expenditure commitment by shareholders, though that would be spread over five years.

Between 1985 and 1989, the IFC's new investment rose at an annual rate of 25 per cent. This has already slowed to 10 to 12 per cent and would drop to 4 per cent unless there were a capital increase.

The IFC is becoming actively involved in eastern Europe, with seven joint ventures already in Hungary (five manufacturing and two financial) and a number under discussion in Poland, besides the provision of technical assistance on privatisation, which the IFC believes may be more important than money.

Applications by Czechoslovakia and Bulgaria to join the IFC, the World Bank and the IMF are expected to be approved within a few months. Emerging stock markets, Page 26

Pressure for Soviet economic reform growing

By Quentin Peel in Moscow

PRESSURE for a radical acceleration in Soviet economic reform towards a market system was stepped up at the weekend, with a devastating assessment in Pravda, the Communist Party's main newspaper, of the collapse of the old planned economy.

Citing first-quarter statistics which show a continuing absolute decline in industrial production, soaring wage increases and ever-growing losses from labour unrest, the newspaper concluded that suppressed inflation must break through the attempts of both government and trade unions to maintain price controls.

The figures were published after a week of intense speculation over the future of President Mikhail Gorbachev's promised drastic shift in the pace of economic reform. They also came on the eve of a mass meeting of workers and strike leaders in Siberia's Kuzbas coalfield, which may well decide to create a national independent and radical trade union movement.

Mr Gorbachev's acute anxiety at the state of the economy, and at the popular backlash against his economic reforms, was underlined last week by a three-day trip to important industrial cities in the Ural mountains, where workers' dissatisfaction has already caused angry demonstrations over food and drink shortages, and

the overthrow of local Communist Party bosses.

The first-quarter statistics published by Goskomstat, the State Statistics Committee, showed that GNP fell by 1 per cent, and labour productivity by more than 2 per cent. It estimated inflation, including an allowance for "unsatisfied demand", at 8 per cent.

However, Mr Yegor Gaidar, economics editor of Pravda, cited specific inflation figures of 16 per cent for meat, and more than 20 per cent for fruit. In spite of a huge monetary overhang, estimated at some Rbls165b (\$165bn at official rate) by Goskomstat, money supply is now growing six to eight times more rapidly than in the early 1980s, he said.

A significant element in the economic reform debate now seems to be the extent of measures required before price liberalisation can be introduced - and in particular the action needed to break up traditional state monopolies.

● In Mr Gorbachev's second recent gesture towards the increasingly restive Soviet military establishment, Defence Minister Gen Dmitry Yazov has been promoted to marshal.

This follows an announcement that May 9, Victory Day, which commemorates the defeat of Germany in 1945, will be marked for the first time in years by a big display of military hardware in Red Square.

De Maizière seeks to reassure Moscow on Nato

By John Parker in Moscow

EAST GERMANY'S Prime Minister, Mr Lothar de Maizière, yesterday sought to reassure Soviet President Mikhail Gorbachev that his country's new conservative Government did not want to rush into the embrace of Nato without substantial changes to the western alliance's "structure and strategies".

But he reassured his opposition to the idea - favoured by Mr Gorbachev - that a

reunited Germany should be neutral. This, he said, would imply the continued existence of rival military alliances.

Mr de Maizière refused to spell out what kind of new structures and strategies he had in mind, beyond saying that "so far as structures are concerned, we believe Nato will play political and economic roles more and more and will have fewer military functions".

Steep rise in east bloc energy needs seen

By Steven Butler

THE SOVIET UNION and eastern Europe will require more than \$2 trillion (million million) as energy investment during the next 15 years, in order to keep pace with expected economic growth, according to a study by Gaffney, Cline & Associates, energy consultancy.

The study, which aims to identify potential investment opportunities in the region, concludes that demand for primary energy in the Soviet Union and eastern Europe will increase over the next 15 years by between 518m and 924m tonnes of oil equivalent (toe), or between 26 and 46 per cent, depending on the speed of economic growth.

Natural gas will supply the largest portion of the increased demand, including 75 per cent of increased requirements in the power generation sector and half of incremental demand in the domestic, commercial and industrial sectors.

This would lift natural gas consumption in the region from 715bn cubic metres in 1985 to between 936 and 1,171bn by 2005. This demand would be supplied principally from the Soviet Union, but there could also be opportunities for suppliers from Europe, Africa and

EASTERN EUROPE AND SOVIET INVESTMENT OPPORTUNITIES TO 2005 (\$bn)							
COUNTRY	OIL	GAS	COAL	PIPELINES	REFINERIES	POWER	TOTAL
BULGARIA			<3	<1	1	2-4	6-8
CZECHOSLOVAKIA			12	<1	2	2-3	17-18
EAST GERMANY		5	24	<1	4	10-13	44-47
HUNGARY	2	4	<2	<1	1	3-7	12-16
POLAND	<1	5-10	40-45	<1	2	20-45	68-103
ROMANIA	13	25	5	<1	6	3-13	53-83
USSR	875	690-800	85-100	20-25	25	80-150	1,775-1,975
YUGOSLAVIA	9	4	5	<1	1	5-15	25-35
TOTAL	900	733-848	174-194	25-30	42	125-250	1,999-2,264

SOURCE: GAFFNEY, CLINE & ASSOCIATES

the Middle East.

Oil is expected to supply a third of the incremental energy demand, mainly in the transportation sector, where low levels of private vehicle ownership leave plenty of scope for growth. This would lead to increased consumption of between 4.1m and 6.3m barrels a day, equivalent to an annual increase of between 240,000 and 370,000 b/d, raising questions about how this demand would be satisfied.

"The implication for international oil prices of the politico-economic changes occurring in the eastern bloc is one of steadily-increasing upward pressure, which could manifest itself during the mid-1990s in accelerating oil price escalation beyond the previously-expected US\$25 a barrel," the study says.

New trunk lines to supply both oil and gas from the producing regions of western Siberia are envisaged, as are big refurbishment programmes.

The study assumes the reforms under way in the region would, possibly after a hiatus of several years, produce economic growth rates similar to those in post-war eastern Europe. The high-growth model is provided by West Germany, assuming a high level of capital investment at 25 per cent of gross domestic product a year and strict control over inflation. The low-growth scenario is

modelled on Britain, with 15 per cent of GDP invested and a more relaxed anti-inflationary policy.

Although oil and gas would account for most increased consumption, coal-burning is also expected to rise more modestly, from 668m toe to between 741m and 827m toe, including domestic demand and exports. The study suggests that increased coal exports could be an attractive way to generate hard-currency earnings. The east bloc is unlikely to capture a significant share of the international coal market in this decade but it could become an important player in the next century.

The study does not examine the investment climate in any

of the countries but makes a detailed country-by-country analysis of energy supply and demand.

The ability of the eastern European countries to satisfy demand from indigenous sources does not look bright. The Soviet Union holds more than 75 per cent of the east bloc coal reserves and more than 97 per cent of its oil and gas reserves.

These reserves are dwindling quickly.

The study also concludes: "the ability to supply future electrical power demand is likely to be a major headache". East bloc capacity would have to rise from 450.7 gigawatts in 1987 to between 650.3 and 804.6 gigawatts in 2005.

However, construction of oil-fired, nuclear or hydro-electric stations looks unlikely on any significant scale. Given the higher capital costs and long lead times for coal-fired stations, plus growing environmental concerns, gas-fired plants using modern combined-cycle technology look most attractive.

Prospects For and Opportunities in the East European and USSR Energy Markets to 2005; Gaffney, Cline & Associates; 165 pages, \$5,500.

UK hopes resurface for building Canadian subs

By David White, Defence Correspondent

THE UK is returning to the battle for Canadian submarine orders, a year after the Canadian Government cancelled its plans for a fleet of nuclear-powered submarines.

VSEL, the sole British submarine producer, said Canada's Saint John Shipbuilding was bidding to supply four non-nuclear submarines using the UK company's Upholder class design.

The submarines would be built in Canada and the proposed deal is estimated to be worth about \$500m. Canada has yet to make clear what it intends, following its decision to scrap plans for nuclear-propelled submarines to undertake lengthy patrols under the Arctic ice.

It was considering both the UK's Trafalgar class and the French Améthyste, based on the country's Rubis class.

In a politically highly-charged competition, VSEL was pitched against France's state-owned Direction des Constructions Navales for a contract covering 10-12 vessels and worth up to C\$88bn (\$4.2bn). But in the end both sides were disappointed.

Canada has just three submarines, all British-made Oberon class vessels more than 20 years old.

Speculation about a replacement order for diesel-electric submarines has focused on the Dutch Walrus class and Australia's Swedish-designed Type 471.

VSEL is building four Oberon class vessels for the Royal Navy. Under the proposed Canadian venture, Saint John Shipbuilding, now building frigates, would deliver its first submarine in 1993.

Turks detail seizures of 'gun shipments'

TWO separate consignments of parts for Iraq's giant gun project, and a suspected third shipment, were seized on entry to Turkey, Turkish officials confirmed at the weekend, Jim Budge writes from Ankara.

Some confusion had arisen over the location of the shipment disclosed to be travelling via Turkey. Subsequently, one of the UK companies involved said there was another consignment in transit in Turkey.

It now appears that 12 large-diameter pipes were found at Haydarpaşa on a truck on a roll-on, roll-off vessel from a Romanian Black Sea port, while a Bulgarian TIR truck loaded with 24 smaller 7.5-metre pipe sections was stopped at Kapikule on April 25, said the semi-official Anatolia news agency.

A Yugoslav lorry stopped at Kapikule will also be investigated.

Renault status changed for Volvo alliance

By Ian Davidson in Paris

A HISTORIC page in French political mythology was turned this weekend, when the National Assembly transformed the Renault car and truck maker from a privileged Régie of the French state into an ordinary public limited company.

The change in Renault's status, which was pushed through by the Rocard Government over a filibustering protest from the Communist Party, means Renault can now implement its share-swap alliance with Volvo of Sweden, concluded in February.

Nationalised in 1945, in retaliation for the collaboration of Louis Renault with the Nazis, Renault has since occupied a special place in the mythology of the French left, both as a symbol of French state industrial policy, and as standard-bearer of progressive wage and social policy.

Under the new law, the French state will continue to be the controlling shareholder in Renault, but it will make up to 25 per cent of the company's capital available for the industrial alliance between Renault and Volvo.

Under the agreement, Volvo will initially take 20 per cent of Renault, with the option after three years of increasing this to 25 per cent. The change in Renault's status should ease the long-standing dispute with the European Commission in Brussels, which has argued that Renault's generally privileged relationship with the French state, and in particular a FF12bn (\$1.3bn) public write-off of Renault debt, was in conflict with Community competition policy.

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EUROPEAN SUMMIT

Downhill from Dublin to political reform

The vacuum of precise plans is likely to be filled soon, reports David Buchan

THE BALL has been set rolling for possibly extensive political reform - as well as monetary union - to take place in the European Community over the next couple of years.

But the fundamental division of opinion over ultimate political shape of the Community - between a majority of EC states led by France and Germany on the one side and Britain plus a couple of doubters on the other - produced, at least at Dublin Castle at the weekend, as even a compromise as the weak can ever wrest from the strong.

Chancellor Helmut Kohl and President Francois Mitterrand got the kick-off they wanted to the political union debate. Foreign

ministers of the Twelve now have two months to produce proposals for their leaders to discuss in Dublin again in June, "with a view to a decision on the holding of a second inter-governmental conference to work in parallel with the conference on Economic and Monetary Union (Emu) with a view to ratification by member states in the same time frame".

These last few words of this key sentence in the Dublin communiqué contain a sting for Mrs Margaret Thatcher and the go-slow brigade, and they mark how far the Community has moved since the Strasbourg summit barely five months ago.

Then, the starting pistol was fired for formal Emu negotia-

tions to begin in Rome at the end of this year, but Mr Kohl let alone Mrs Margaret Thatcher, refused to see an end-date set on Emu ratification. Now, it is agreed that the Emu conference should "conclude its work rapidly with the objective of ratification by member states before the end of 1992".

The ratchet effect of this latest formula is then redoubled by the talk of ratifying changes to EC political institutions "in the same time frame". Had Mrs Thatcher been the victim of a textual sleight of hand? The British leader said, stoutly, not so.

In the communiqué drafting, she had the words "in time for" ratification by end-1992

changed to "with the objective of". Besides, she said, "two years should be enough to know, certainly on political union, which way you want to go". Her reasoning was that, stripped of the verbiage and muddle-headedness surrounding "political union", there was, or would be, more underlying agreement on political than monetary union.

Her confidence in this calculation was clearly lifted on Saturday, when she succeeded in pouring temporarily effective scorn on the political unionists. She seized on the fact that the two weightiest proponents of political union - Chancellor Kohl and President Mitterrand - had chosen last week to make a statement on Lithuania at slight variance with that put out by the Twelve just days earlier.

Far from deploring that the Kohl-Mitterrand stance (as such as Denmark had), she praised it because it showed that, despite EC treaty obligations for foreign policy coordination, the practice of national initiative was alive and kicking in Bonn and Paris, as well as London.

In contrast, also, to Emu, where she stands alone, Mrs Thatcher has fellow-doubters on "political union" - a phrase which Mr Poul Schlüter, Danish Prime Minister, complained meant 100 different

things. Mr Anibal Cavaco Silva, Portuguese Prime Minister, also echoed Mrs Thatcher in saying that political union must be defined so that Europeans were not frightened into thinking that their national parliaments, legal systems and Nato defence commitments were in danger.

However, the vacuum of precise political reform plans, which gave Mrs Thatcher a free rhetorical run in Dublin, is likely to be filled soon. The Kohl-Mitterrand and Belgian plans will soon be fleshed out at meetings, first on May 17 with the European Parliament, which is crying out for new competences, and then the following weekend at a special meeting of foreign ministers in Ireland.

Britain will push for efficiency improvements in EC institutions that do not require treaty amendment, but Mrs Thatcher predicted "most of my colleagues" will want changes which need treaty revision. Mr Kohl certainly made clear he was ready to surrender new powers to the Community, as part of the price of integrating pan-Germany to the EC. So there is little hope for Mrs Thatcher that the political union ball will have rolled to a halt by the next time she meets her EC partners in the Irish capital in late June.



All together at Dublin: Mitsotakis, left, chats with Kohl, right. Hard is top left

German unity welcomed

Extracts from the final statement of a special meeting of EC leaders in Dublin:

The European Council expresses its deep satisfaction at developments in central and eastern Europe since the European Council at Strasbourg.

The Community warmly welcomes German unification. It looks forward to the positive and fruitful contribution that all Germans can make, following the forthcoming inte-

gration of the territory of the German Democratic Republic into the Community.

We are confident that German unification - the result of a freely expressed wish on the part of the German people - will be a positive factor in the development of Europe as a whole and of the Community in particular.

A point has now been reached where the continued dynamic development of the Community has become an imperative, not only because it corresponds to the direct interest of the 12 member states but also because it has become a crucial element in the progress that is being made in establishing a reliable framework for peace and security in Europe.

The European Council therefore agrees that further, decisive steps should be taken towards European unity as envisaged in the Single European Act.

German unification. We are pleased that German unification is taking place under a European roof. The Community will ensure that the integration of the territory of the German Democratic Republic into the Community is accomplished in a smooth and harmonious way.

The European Council is satisfied that this integration will contribute to faster economic growth in the Community, and that it will take place in conditions of economic balance and monetary stability.

During the period before unification, the Federal Government will keep the Community fully informed of any relevant measures discussed and agreed between the two Germanys.

Internal and external development. In parallel with the process of the unification of Germany, the Community will continue its internal and external development. To this end, the European Council asks the relevant Community bodies to follow the guidelines set out below.

• The preparations for the inter-governmental conference on Economic and Monetary Union, which are already well advanced, will be further intensified with a view to permitting that conference, which will open in December 1990, to conclude its work rapidly with the objective of ratification by member states before the end of 1992.

• The movement to restore freedom and democracy in central and eastern Europe - and the progress already made - and in prospect, in arms negotiations - now make it possible and necessary to develop a wider framework of peace, security and co-operation for all of Europe.

To this end, the Community,

and its member states will play a leading role in all proceedings and discussions within the CSCE process and in efforts to establish new political structures or agreements based on the principles of the Helsinki final act while maintaining security arrangements member states have.

Central and eastern Europe. With regard to the countries of central and eastern Europe, the European Council welcomes the wide range of measures adopted or put in place over the past months, including the agreement on the European Bank for Reconstruction and Development, the conclusion of trade and co-operation agreements between the Community and most of those countries, the Community programmes on professional training and student exchange, soon to be finalised, and other important actions in the context of the G-24 co-operation.

The European Council is of the opinion that the action within the framework of G-24 should be extended to the GDR, Czechoslovakia, Yugoslavia, Bulgaria and Romania. The Community will work actively for the adoption of an action plan for assistance to these countries at the forthcoming G-24 ministerial meeting.

Discussions will start forthwith in the Council, on the basis of the Commission's communication, on Association Agreements with each of these countries of central and eastern Europe which include an institutional framework for political dialogue.

Political union. The European Council discussed the proposal of President Mitterrand and Chancellor Kohl on political union and the paper submitted by the Belgian government on the same subject.

In this context the European Council confirmed its commitment to political union and decided on the following steps:

• A detailed examination will be put in hand forthwith on the need for possible treaty changes, with the aim of strengthening the democratic legitimacy of the union, enabling the Community and its institutions to respond efficiently and effectively to the demands of the new situation, and assuring unity and coherence in the Community's international action.

Foreign ministers will undertake this examination, and analyse and prepare proposals to be discussed at the European Council in June with a view to a decision on the holding of a second inter-governmental conference to work in parallel with the conference on Economic and Monetary Union with a view to ratification by member states in the same time frame.

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AGENDA

The owners of participating stock April 1984 of ISCU 1000 of COMPAGNIE DE SAINT-GOBAIN are informed that the General Meeting will be held on May 16, 1988 at 11.45 at the registered office of the Company, "Les Miniers", 18, Avenue d'Alsace in COLOMBES (92400). This meeting will enact on the following agenda:

- Election of the representatives of the management
- Determination of their powers and remuneration
- Board of directors' report on the company's operations for financial year 1987
- Auditors' report on financial year 1987 accounts and elements for determining the participating stock yield.

To attend the meeting the participating stock owners will have to provide a blocking affidavit issued by the trustee and in order to appoint a deputy at the meeting they will have to send a proxy to the affidavit.

The Board of Directors.

FRANCO-GERMAN LETTER KEY TO DEBATE

THE debate on political union in the European Community will be concentrated on the joint Franco-German letter of April 19, as well as on the proposals for institutional reform circulated by the Belgian Government in March, writes Ian Davidson in Paris. The Franco-German letter called for the convening of a second Inter-Governmental Conference (IGC) on political union, in parallel to that scheduled for the end of the year on Economic and Monetary Union (Emu). The letter said the political IGC should deal with four issues:

1. Reinforcing the democratic legitimacy of the union;

2. making the institutions more effective;

3. ensuring the unity and coherence of the

union's activity in economic, monetary and political spheres;

4. defining and implementing a common foreign and security policy.

President Francois Mitterrand and Chancellor Helmut Kohl did not expound what they meant by these four tasks during the Dublin summit, since there was no substantive discussion of the underlying issues.

The Belgian paper concentrated on detailed proposals for strengthening the Community institutions. These included the general extension of qualified majority voting in the Council of Ministers to almost all issues, and the election of the President of the Commission by the European Parliament.



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OVERSEAS NEWS

Bush faces twofold risk over 'Super 301' sanctions on India

President's concession to Congress could prove a potentially costly gesture, Nancy Dunne reports from Washington

PRESIDENT George Bush again embraced multilateralism as the antidote to economic stagnation and world trade imbalances when he dropped Japan from the "Super 301 hit list" which allows the US to retaliate against a country deemed an "unfair trading partner".

His decision on Friday to cite India for the second straight year was a concession to Congress, which wanted its "Super 301" club wielded. The gesture was potentially costly, particularly if followed by retaliation against India for refusing the US demand for talks. Mr Bush must impose sanctions by January 18 or say why not.

The risk is twofold. Singling out a struggling developing country could harden the resistance of other Third World governments opposed to US aims in the Uruguay Round.

Congress, frustrated over the President's tough line towards Japan, could withdraw its own support for the round.

Mr Bill Archie, US Chamber of Commerce vice-president, said Congress will monitor the way Japan implements its recent pledges to open its markets. If Congress is not satisfied, it may refuse to extend the administration's vital "fast-track" negotiating authority which expires next spring. ("Fast-track" authority represents a commitment by Congress to vote on the Uruguay agreement as a whole within a specified time.)

Its loss could be devastating if the round fails to end on schedule in December. The talks already face a dubious future. Any significant agreement on new farm trade rules still seems unlikely, though the principal combatants -

Mr V.P. Singh, India's Prime Minister, has reiterated his country's stand that it will not negotiate trade treaties under threat, rejecting talks with the US to avoid retaliatory measures under the US Trade Act, K.K. Sharma reports from New Delhi.

Such retaliation is possible by the middle of June following the retention of India as the sole country under the Super 301 clause of the Trade Act.

Reports from Washington said that Japan and Brazil, the two other countries named for resorting to "unfair trade practices" last year, had been removed from the list.

India has refused to negotiate the issue with Washington because it felt meetings on the Uruguay round under GATT auspices were the proper forum for discussions on

trade issues and because it felt it could not allow another country to pass legislation affecting its rights. Last year the US put India on the "hit list" for not allowing foreign firms to participate in insurance business, for putting limits on foreign investment and for other restrictions on trade.

No formal negotiations on the issues have taken place between the two countries, although Indian officials have explained to their US counterparts their government's policies gradually to deregulate economic policies.

Any retaliatory measures taken under Super 301 by the middle of June, when the deadline to take corrective measures expires, could seriously harm India which is going through a serious balance of payments crisis.

Congress is generally in favour of the round, but is sceptical US aims can be achieved. Further, it is annoyed that "Super 301", the centrepiece provision of the aggressive 1988 trade war, has

been recreated by Mrs Carla Hills, US Trade Representative, as simply one of the "tools" in her trade negotiating arsenal which she can employ or not.

Typical of congressional reaction was a four-page statement by Senator John Danforth, a Missouri Republican, expressing his disappointment about the failure to name Japan to the "Super 301" list. "When Congress created 'Super 301', it had more than Japan in mind, but it certainly had no less than Japan in mind," he said.

"To suspend the use of a policy which is a proven success suggests that the Administration intends to rely less on the formal structures established in our trade laws and more on the pursuit of agreement that may not be sufficient or enforceable in the long run."

One of President Bush's own

Vietnamese boat people flee HK camp

HONG KONG police searched hillside and towns for about 100 Vietnamese boat-people they believe to have escaped from one of the colony's closed camps yesterday. Reuter reports from Hong Kong.

The hunt started after holes were found in the fence around Whitehead detention centre in the New Territories. The boat-people escaped from a section described as almost a "no-go" zone.

Torture 'used on Chinese prisoners'

Chinese police torture prisoners to extract confessions, killing or wounding many, an official has said in a report on power abuse by police, Reuter reports from Beijing.

China had investigated 2,900 cases of "bribes, extortion of confessions by torture, and illegal detention" from January to March, Deputy Chief Procurator Liang Guoqing is quoted as saying.

Liang's report seems the first official confirmation of beatings and torture after crackdowns on last year's democracy movement and Tibetan independence protests.

Slight rise in French jobless

French unemployment rose slightly in March for the second month running, halting the steady improvement of the previous six months, Ian Davidson reports from Paris. But the rise to just over 2.5m, seasonally corrected, is too small to have changed the jobless rate, at 9.4 per cent.

Mubarak to visit Damascus

Egyptian President Hosni Mubarak will visit Syrian President Hafez al-Assad in Damascus on Wednesday to end years of bitterness between the two countries, presidential sources said yesterday, Reuter reports from Cairo.

Cairo and Damascus fell out in 1977 after Egyptian President Sadat's visit to Jerusalem. Diplomatic ties were reopened in December and ambassadors took up their posts this month.

Europe urged to confront challenge of 'new skills for old'

Brussels should be less preoccupied with cross-border mobility of workers, a study says. John Gapper reports

THE VISION of workers moving freely across national boundaries to take jobs in other countries is one of the most enticing aspects of the Single European Market programme. It suggests an initiative of direct economic benefit not only to countries and companies, but to citizens as well.

If engineers from Bristol started to seek jobs in Boulogne and Bremen, it could help smooth out regional mismatches in skills supply and demand. Not only might the workers themselves secure a more interesting working life, but the labour market would function more smoothly.

Until east European borders opened last year, the most notable post-war mass movement of labour across European frontiers was by Mediterranean farm workers into West German and French manufacturing industry in the early 1960s.

Probably the only regular flows of people in other than professional and managerial jobs are in trades in which mobility is a tradition irrespective of 1992. The hotels and construction sites of Europe have always been full of a wide

mix of young people of many nationalities.

Even the European Commission expects change to be gradual. Not only have governments yet to agree on legislative measures such as mutual recognition of vocational qualifications and the psychologically important removal of border controls; it is also recognised in Brussels that many manual workers are likely to remain reluctant to uproot to another country.

But, according to a new study, prospects for a more dynamic and integrated European labour market confront a still more fundamental obstacle.

It says that Europe should be less preoccupied with encouraging mobility of workers across borders and more concerned with equipping them with skills needed to fill the new types of jobs created by industrial change.

The author, Mr Amin Rajan, a visiting professor at London's City University Business School, says that without a determined effort to tackle this problem, the economic objectives of the 1992 programme will be seriously compromised. He finds demographic trends

common to most European countries, combined with inadequacies in education and training, risk producing a European workforce increasingly immobile - even within national economies. It will grow smaller, older and be badly-equipped for change.

One problem is created by the fall in the birthrate, which is currently reducing the number of school-leavers in most economies.

By 1995, the EC labour force will be contracting by 250,000 people a year and the drain will increase to 1m a year by early next century.

Mr Rajan also points to a skills gap likely to be caused by the ageing of the workforce. The largest growth will be among the 45- to 64-year-old workers, many of whom received minimal schooling, were exposed to a high incidence of unemployment and were given little training at work.

He argues that even countries that have made training and education a national priority may not succeed in producing a sufficiently skilled workforce.

As they try to remedy the lack of importance placed on



vocational training in the 1980s, the demands on the workforce will grow rapidly.

France is currently trying to raise the proportion of 15- to 19-year-olds in full-time education from 50 per cent now to 80 per cent by the middle of the decade. However, changes in the country's industrial structure requiring higher skill levels will swallow up this effort.

The occupational groups that are likely to expand will include teachers, managers and service workers. At the same time, farming and other manual work will decline. Thirty-eight per cent of workers will need baccalaureat qualifications in the year 2000 compared to 22 per cent in 1983.

In other EC countries, the problem could be worse. Mr Rajan says countries including

Greece, Spain and Portugal have "the propensity to turn out successive generations of under-qualified employees". By early next century, most Portuguese are likely to have only seven years' education.

Mr Rajan believes the completion of the single market will intensify demands on education and training systems. Products and services will become increasingly customised, and will demand a high level of flexibility and knowledge among those who work in all sorts of industries.

Changes in industrial structure will require European workers to accept three distinct forms of mobility if the single market programme is to make the predicted gains:

● Within jobs: They will have to be willing to re-train constantly and adapt the way they perform tasks to keep up with increasingly rapid product cycles. This implies a high basic level of education equipping them to take on additional training in quite new tasks.

Mr Rajan talks of a growth of demand for "knowledge workers" in sophisticated service industries at the same time as manufacturers auto-

mate tasks previously performed by skilled and semi-skilled workers. These workers will need to generate innovations in the content of their own jobs.

● Between regions: The scarcity of skills in areas of industrial concentration is likely to dampen growth unless labour mobility provides a mechanism for re-distributing skills.

Mr Rajan says greater labour mobility would allocate increasingly scarce skills more effectively, though he shares the Commission's doubts about the prospect of big increases in mobility across national boundaries.

● Among industries: Productivity growth has consistently been lower in service industries than in manufacturing, partly because of the relative difficulty of introducing automation. But Mr Rajan argues that education systems are also inadequate to prepare workers for service employment.

Unless training and education is modified, it may be hard for newly-unemployed workers to be absorbed successfully into companies delivering sophisticated services. In turn, this could limit output growth

in services and slow economic growth throughout the EC.

All this amounts to a formidable range of demands on workers. But it also means countries will have to treat labour mobility more seriously than they have done up to now. Labour market stresses created by limited mobility within countries in the 1980s may be only a taste of things to come.

There could be a further problem in store even for those countries which are virtuous in training their workforces in higher level skills.

Mr Rajan's "knowledge workers" are far more likely than lathe operators to seek jobs in different EC countries as the single market takes effect.

The frustrations of immobility imposed on workers by narrow job structures could be replaced by wider frustration for governments. They may train workers in new industrial skills only to see them move across national boundaries to competitor countries.

● *1992: A Zero Sum Game; By Amin Rajan, Industrial Society, Quadrant Court, 49 Colthorpe Road, Birmingham B15 1TE; £27.50.

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MONZA, ITALY - SUNDAY 29 APRIL 1990:

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THE POLITICAL FUTURE OF SOUTH AFRICA.

WHAT BUSINESS IS IT OF SOUTH AFRICA'S BIGGEST BUSINESS?

OVERSEAS NEWS

Brothers in arms embrace 'new era' in Middle East

Tony Walker and Lamis Andoni examine the changing relationship of King Hussein and Yassir Arafat

THE front pages of Jordan's press late this month brought wry smiles to the faces of observers of the many ups and downs in relations between Mr Yassir Arafat and King Hussein.

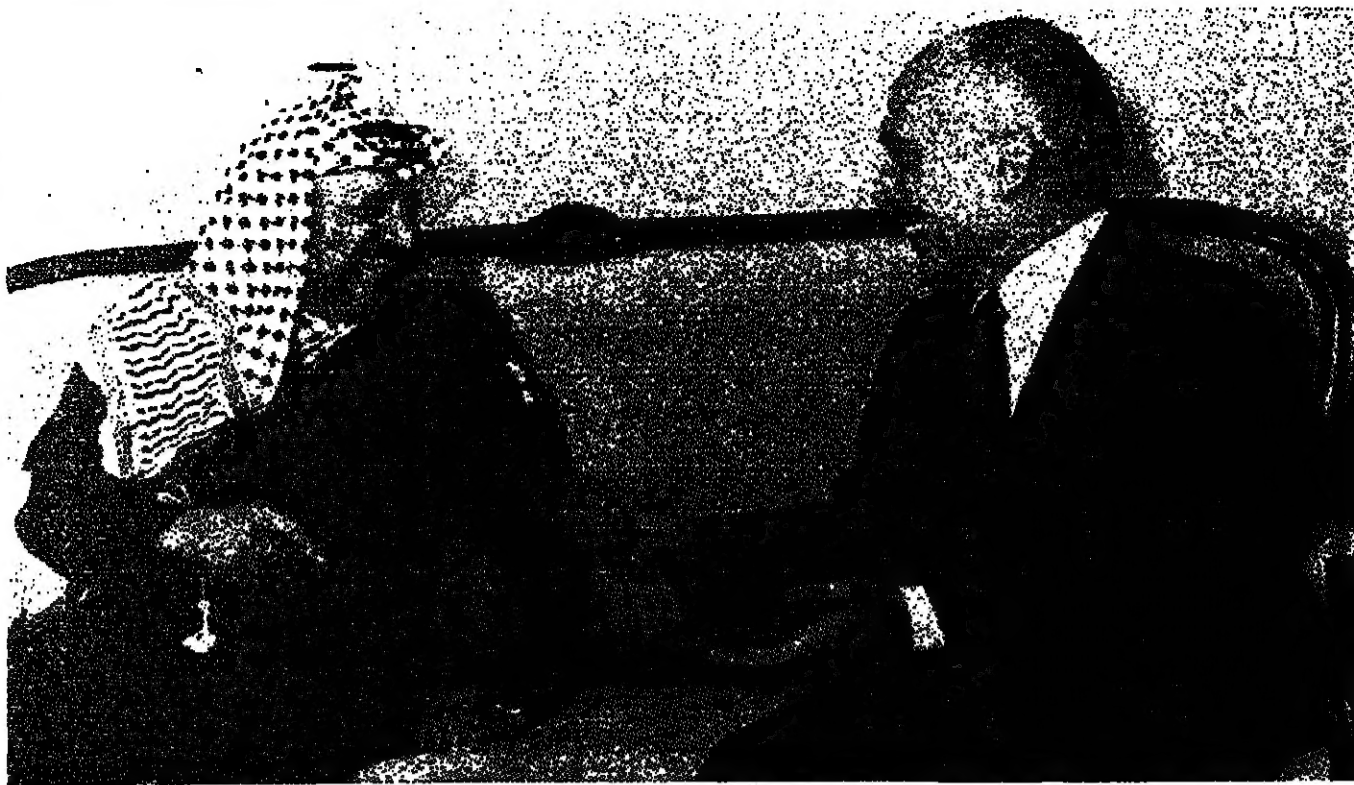
The old protagonists of Middle East politics were once again photographed in enthusiastic embrace at the beginning of what PLO and Jordanian officials are describing as a "new era" in relations between the two.

"This time," the officials say, "things will be different." They were referring to the many estrangements of the past that followed ill-fated and often ill-conceived attempts by the two to co-ordinate their activities, especially on the issue of Middle East peace.

The democratisation process in Jordan, say local observers, has been important in helping to lessen tension between Jordan and the PLO. Contentious issues that have divided them in the past such as the allegiance of Jordanian citizens of Palestinian origin are now being openly discussed.

The King's announcement in July, 1988 that he was forswearing administrative responsibility for the one million Palestinian citizens of Jordan has led to a more realistic appraisal of where both sides might be heading.

The "separation" of the East and West banks in the Jordanian mind will simplify planning for a future relationship between two independent states on either side of the Jordan in the event of a regional



Mending fences: PLO leader Yassir Arafat (left) makes his point to King Hussein of Jordan during talks in Amman

peace settlement. Mr Arafat and King Hussein have been brought together more particularly by their joint fears of the threat that the new wave of Soviet Jewish immigration to Israel poses to their interests both separately and collectively.

The King worries that the pressure of immigration will

cause unbearable tensions along the boundary between the Israeli-occupied West Bank of the River Jordan and his own East Bank Kingdom. Mr Arafat fears that new settlers will crowd into Jerusalem and into the territories, foreclosing any possibility of a resolution of the Arab-Israeli dispute for generations to come.

At the start of his Jordan visit the PLO leader said that the influx of Soviet Jews to Israel "threatens the region's national security."

Mr Ibrahim Izzeddin, Jordan's Information Minister, said, in an interview, that the PLO and Jordan now find themselves in the "one boat, and they have to solve the

imminent danger facing the Palestinians and the Jordanian people."

Another factor said to be influencing Jordan in its desire to patch up differences is its economic crisis. Jordanians of Palestinian origin, representing more than 50 per cent of the population, are sensitive to changes in the political mood.

Tensions between Mr Arafat and King Hussein after the collapse of their 1985-86 peace initiative eroded the confidence of Palestinians in Jordan in the future. This affected new investment, remittances and contributed to the collapse of the Jordanian dinar.

The PLO and Jordan have, in the meantime, taken steps to strengthen their co-ordination in an attempt to deal with new uncertainties across the Jordan river.

The move by militant Jewish settlers into the Christian quarter of Jerusalem has caused particular alarm because of fears that this may prove to be the beginning of a new settlement drive into Arab Jerusalem. A PLO official said that "both sides believe that their immediate battle should be to draw world attention to what is happening in Jerusalem."

There is talk of Mr Arafat and the King leading delegations to visit each other in Jerusalem and in the occupied territories themselves where settlement activity appears to have accelerated following the collapse last month of the national unity government.

But Mr Marwan Qasem, Jordan's Foreign Minister, said it was up to the "Palestinian people" to "decide what they want, whether they want unity, federation or confederation with Jordan." Neither side, in the new era, it seems intends to rush into exchanging marriage vows. A less turbulent courtship is expected.

Slovo takes hard line on business in S Africa

By Patti Waldmeir in Cape Town

MR JOE Slovo, general secretary of the South African Communist Party (SACP) and the man long regarded by Pretoria as white South Africa's worst enemy, yesterday delivered a hard-line speech in praise of black majority rule and nationalisation. He was addressing his first public rally since he returned from 27 years in exile.

Speaking in the Coloured township of Mitchell's Plain, near Cape Town, before talks between the African National Congress (ANC) and the South African government, Mr Slovo ruled out any notion of a white veto over a future South African government.

The SACP leader, who will play a leading role in the 11-member ANC delegation to the talks, due to begin on Wednesday, said the ANC was willing to protect language, culture and religion within a new constitution. But it would not compromise on the issue of majority rule.

Mr Slovo defended nationalisation as a way to improve the economic lot of deprived South Africans, and said redistribution of wealth would be a key issue in the talks. He stressed that the ANC would seek to abolish economic privilege based on race.

Luanda and Unita meet secretly in Portugal

By Peter Wise in Lisbon

OFFICIALS of the Angolan government and the Unita rebel movement met secretly in Portugal last week for talks on ending the 15-year civil war in Angola. Mr José Durão Barroso, Portugal's Foreign Minister Secretary of State, disclosed this weekend.

He said high-ranking delegations from the two sides met on Tuesday and Wednesday at Évora, 100 km east of Lisbon, for exploratory talks on establishing principles which could be a base for negotiations.

The talks, breaking a long deadlock in peace efforts, represented the first direct contact between the Angolan government and the rebels since a short-lived cease-fire pact was signed in Zaire last June. Negotiations are to continue in secret.

Mr Durão Barroso cautioned that deep divergences continued between the two sides, principally the Luanda authorities' lack of firm commitment to a multi-party system and Unita's refusal to recognise the Angolan government.

He said Portugal was using its good offices at the request of both sides.

News of the talks came amid reports of continued military operations in Angola, including a Unita sabotage attack that blacked out the capital.

Asia 'may face stronger trade barriers in Europe after 1992'

By Robin Pauley, Asia Editor

ASIA, the most economically dynamic and rapidly growing continent, faces significant risks from the integration into a single market of the European Community in 1992, says the 1990 Asian Development Outlook by the Asian Development Bank.

The reduction of barriers to the circulation of goods within the EC should benefit Asian exporters, as well as producers in the EC, by giving them access to a wider market. If the level of external protection remains relatively constant, these benefits should outweigh the costs imposed by a uniform tariff on non-EC imports. Also, greater dynamism in the EC should increase the prospects for the

sale of goods with a high income elasticity of demand, such as electronic goods, jewellery and precious stones. But there are also substantial risks from integration, says the report. "Despite assurances that the average level of external protection will not be increased as national tariffs are converted to a common EC structure, fears remain that non-tariff barriers in the more restrictive countries may be adopted by the EC as a whole, thus increasing the average level of external protection."

Food products, textiles, clothing, cars, electronics and telecommunications are among the goods currently most affected by non-tariff barriers —

subsidies, quotas, voluntary export restraints, anti-dumping rules. The report notes that the 1985 EC white paper called for completing the Internal Market contains no precise proposal for timing and implementation.

"In addition, the pressure to maintain or increase these barriers has mounted recently, particularly in southern member states of the EC where temporary restrictions on intra-European trade in foreign goods and anti-dumping actions have intensified. Pressure to extend these restrictions is likely to be increased by greater competition within the EC itself."

A protectionist trade policy, cou-

pled with restrictions on direct investment, would guarantee that scale economies opened by integration were reserved for European companies.

The report says that Japan, the newly industrialised economies of Asia and, to some extent, the ASEAN countries are the most likely targets for trade discrimination by the EC.

"Import penetration by these countries has increased dramatically in the last two decades and the EC trade deficit with Asia has grown apace. Greater EC investment in Asia would help to reduce these imbalances but so far, the main result of increased competition from Asia has been rising protection-

ist sentiment within the EC."

More than 60 per cent of EC trade is intra-trade, while Asia trades more outside its own region. So trade flows between Asia and the EC represent a much larger share of total trade in Asia than for the EC.

Intra-Asian trade has been growing strongly in recent years. Total trade — exports plus imports — among the 15 major Asian economies grew by 31 per cent in 1988 to \$294bn. This meant that, in 1988, Asia's exports to Asian countries outstripped Asian exports to North America.

Asian Development Outlook 1990; ADB, PO Box 788, 1089 Manila, Philippines.

WORLD ECONOMIC INDICATORS

TRADE STATISTICS

	Mar '89	Feb '90	Jan '90	Mar '89
UK (£bn)	8,288	8,433	8,502	7,421
exports	10,544	9,827	10,522	9,327
imports	-2,776	-1,394	-2,020	-1,906
balance	100,105	98,271	105,454	96,485
France (FFbn)	100,983	98,349	105,863	96,636
exports	-0,888	-1,078	-0,441	-0,850
US (\$bn)	Feb '90	Jan '90	Dec '89	Feb '89
exports	31,630	31,940	30,843	28,582
imports	38,116	41,281	38,552	37,503
balance	-6,486	-9,341	-7,709	-8,921
Japan (¥trn)	22,844	22,021	21,280	23,659
exports	16,887	16,982	17,422	14,031
imports	+5,957	+5,039	+3,858	+9,628
W Germany (DMbn)	Jan '90	Dec '89	Nov '89	Jan '89
exports	67,50	63,10	63,80	62,50
imports	44,00	44,00	43,90	40,00
balance	+13,50	+19,10	+19,90	+12,50

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Notice is hereby given that the rate of interest for the three month period 30 April 1990 to 31 July 1990 has been fixed at 8 1/8%. The amount payable on 31 July 1990 will be US\$252.21 against Coupon No. 25.

Agent: Morgan Guaranty Trust Company

JPMorgan

US\$100,000,000
Floating rate participation certificates due 1992

issued by Morgan Guaranty GmbH for the purpose of making a loan to

Istituto per lo Sviluppo Economico dell'Italia Meridionale
(a statutory body of the Republic of Italy incorporated under Law No. 298 of April 11, 1953)

In accordance with the terms and conditions of the Certificates, the rate of interest for the Interest Determination Period 30th April, 1990 to 31st May, 1990 has been fixed at 8 1/8%. Interest accrued for the above period and payable on 31st July, 1990 will amount to US\$76.96 per US\$100,000 Certificate.

Agent: Morgan Guaranty Trust Company

JPMorgan

Wells Fargo & Company

US\$150,000,000
Floating rate subordinated notes due 1992

In accordance with the provisions of the notes, notice is hereby given that for the interest period 30 April, 1990 to 31 May, 1990 the notes will carry an Interest Rate of 8 1/8% per annum. Interest payable on the relevant interest payment date 31 May, 1990 will amount to US\$74.06 per US\$100,000 note.

Agent: Morgan Guaranty Trust Company

JPMorgan

Wells Fargo & Company

US\$200,000,000
Floating rate subordinated notes due 2000

In accordance with the provisions of the notes, notice is hereby given that for the interest period 30 April, 1990 to 31 May, 1990 the notes will carry an Interest Rate of 8 1/8% per annum. Interest payable on the relevant interest payment date 31 May, 1990 will amount to US\$74.27 per US\$100,000 note and US\$71.35 per US\$50,000 note.

Agent: Morgan Guaranty Trust Company

JPMorgan

GRANVILLE
SPONSORED SECURITIES

Company	Price	Change	Gross	Yield	P/E
10370 Am. Intl. Ind. Ord.	320	-	10.3	3.2	8.8
575 Arrivage and Rides	23	-	0	-	-
118031 Borden Group (SE)	150ad	0	4.3	2.9	14.6
17044 Borden Group Dr. Pref. (SE)	99ad	-7	6.7	6.8	-
4839 Bray Technologies	80	0	5.9	7.4	7.1
1182 CCL Group Ordinary	50	0	11.0	13.4	-
2063 CCL Group 1 1/2% Conv. Pref.	165	-3	14.7	5.8	-
16740 Carbo Pte (SE)	210ad	0	7.6	8.9	-
770 Carbo 7 1/2% Pref. (SE)	110	0	10.3	9.4	-
Magpie Sp Non Voting A Co*	0.125	0	-	-	-
Magpie Sp Non Voting B Co*	0.125	0	-	-	-
4950 Ite Group	87	-4	8.6	9.2	5.0
21189 Jackson Group (SE)	108	0	3.6	3.3	12.6
22393 Multihouse R.V. (Am) (SE)	300	-5	-	-	-
1387 Robert Jenkins	136	-3	10.0	7.4	4.9
17280 Scrivens	240	0	18.7	4.0	9.6
Unisud Europe Pref.	150	0	9.3	6.0	-
4356 Veterinary Drug Co. PLC	264	-1	22.0	8.3	9.4
7392 W. S. Yates	330	-10	16.2	4.9	27.5

Securities designated (SE) and (USM) are dealt in subject to the rules and regulations of the GSE. Other securities listed above are dealt in subject to the rules of TSA.

These securities are dealt in strictly as a matched bargain basis. Neither Independent Companies Exchange Limited nor Granville Davies Limited are market makers in these securities. These securities are dealt on a restricted basis. Further details available.

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The Council of Europe Resettlement Fund
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Yen 15,000,000,000
Floating Rate Notes due 2000

In accordance with the provisions of the Notes, notice is hereby given that the rate of interest for the period 26th April, 1990 to 26th October, 1990 has been fixed at 7 1/8% per annum.

The rate of interest payable on the relevant interest payment date 26th October, 1990 will be Yen 38,125 per Yen 1,000,000 principal amount of Notes.

Notice is hereby given that the rate of interest for the period 26th April, 1990 to 26th October, 1990 will amount to US\$74.06 per US\$100,000 principal amount of Notes.

The Nippon Credit Bank, Ltd., Tokyo

Agent Bank

CITICORP
U.S. \$500,000,000
Subordinated Floating Rate Notes
Due October 25, 2005

Notice is hereby given that the Rate of Interest has been fixed at 8 1/8% and that the interest payable on the relevant interest payment date May 31, 1990 against Coupon No. 55 in respect of US\$10,000 nominal of the Notes will be US\$74.06.

April 30, 1990, London
By: Citibank, N.A. (CSSI Dept.), Agent Bank

CITIBANK

CITICORP BANKING CORPORATION
(Incorporated with limited liability in the State of Delaware)

U.S. \$500,000,000 Floating Rate Notes due July 29, 1991

Notice is hereby given that the Rate of Interest for the period April 30, 1990 to July 31, 1990 has been fixed at 8 1/8% and that the interest payable on the relevant interest payment date, July 31, 1990 against Coupon No. 16 in respect of US\$10,000 nominal of the Notes will be US\$223.93.

April 30, 1990, London
By: Citibank, N.A. (CSSI Dept.), Agent Bank

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CONTRACTS & TENDERS

République du Zaïre
Département du Commerce Extérieur
Société Nationale de Trading
-SONATRAD-

Appel d'offres international n° DTR/AC-FIN/90/001/90

Pour la fourniture de matériel informatique et de logiciels informatiques

1. OBJET
La Société Nationale de Trading -SONATRAD- met en adjudication publique la fourniture des matériels et services informatiques destinés à la Société Nationale des Chemins de Fer du Zaïre (S.N.C.F.Z.).

2. DISPOSITIONS
Le présent appel d'offres porte sur:
- d'une part, la fourniture et l'installation d'un matériel informatique d'un ensemble comprenant:
- d'autre part, la fourniture et l'installation d'un matériel informatique de logiciels, regroupés en un seul lot individuel comportant deux postes:
Poste 1: Les ordinateurs centraux (super mini et mini) du Centre Informatique de LUBUMBASHI.
Poste 2: Les ordinateurs centraux (mini-ordinateurs) du site de LUBUMBASHI.
Poste 3: L'équipement en postes de travail informatiques des Départements/Services/Offices de LUBUMBASHI.
Poste 4: L'équipement informatique de la Direction de la Région Sud à LUKASA.
Poste 5: L'équipement informatique des services de la Région Sud à LUKASA.
Poste 6: Les logiciels de base (système) destinés aux équipements ci-dessus.
Poste 7: Les logiciels d'application:
- repère ou conversion des applications existantes;
- la formation et l'entretien des personnels de la S.N.C.F.Z. aux nouvelles techniques utilisées et aux nouvelles applications;
Poste 8: La formation du personnel informatique de la S.N.C.F.Z. aux nouvelles techniques utilisées et aux nouvelles applications.
Poste 9: La formation des personnels de la S.N.C.F.Z. aux nouvelles techniques utilisées et aux nouvelles applications.
Poste 10: L'installation et la mise en marche de l'ensemble;
Poste 11: La maintenance du système pendant deux ans après la réception définitive du matériel.

3. RETRAIT DU DOSSIER D'APPEL D'OFFRES
Le dossier d'appel d'offres établi en français, peut être obtenu contre espèces ou contre remise d'un chèque barré d'un montant de 300,000 Zaires ou 30,000 Francs belges à partir du 20 avril 1990 aux adresses suivantes:
1. SOCIÉTÉ NATIONALE DE TRADING -SONATRAD-
Bâtiment C.C.I.2 - 22 NIVEAU - B.P. 15711
KINSHASA
Téléphone: 30.992-30.993-30.994-30.997 - TÉLEX: 21.632
TÉLEX: 30.992
RÉPUBLIQUE DU ZAÏRE
2. SOCIÉTÉ NATIONALE DE TRADING -SONATRAD-
AGENCE DE LUBUMBASHI
22, AVENUE MSHI - B.P. 1573
LUBUMBASHI
Téléphone: 22.53.71-22.52.49 - TÉLEX: 41.034
TÉLEX: 3.81
RÉPUBLIQUE DU ZAÏRE
4. PARTICIPATION
La participation à la concurrence est ouverte à égalité de conditions à tout fournisseur résident des pays membres de la S.A.D. et des pays participants au F.A.D.
5. SOUMISSION
Les offres doivent parvenir sous pli fermé, par envoi postal recommandé ou par courrier contre accusé de réception, à:
SOCIÉTÉ NATIONALE DE TRADING -SONATRAD-
Bâtiment C.C.I.2 - 22 NIVEAU - B.P. 15711
KINSHASA
avant le 20 juillet 1990 à 10 heures locales précises, date et heure auxquelles il sera procédé, en séance publique, à l'ouverture des offres.
Le soumissionnaire pourra toute disposition utile pour s'assurer que sa proposition parviendra à l'adresse ci-dessus avant la date limite d'offre.
Pour être prise en considération, les offres doivent parvenir à cette adresse avant la date et heure indiquées ci-dessus.
6. OUVERTURE DES OFFRES
Les offres seront ouvertes en séance publique à KINSHASA (RÉPUBLIQUE DU ZAÏRE), Bâtiment C.C.I.2 - 22 NIVEAU, le 20 juillet 1990 à 10 heures, heure locale. Le Bâtiment C.C.I.2, se situe dans la Zone de Commerce aux Joints de l'Étalon International.
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LEGAL NOTICE

JOB INSURANCE AGENTS LIMITED
Company Number 1049499

NOTICE IS HEREBY GIVEN THAT:
By a document signed by all of the Members of the above company in lieu of an Extraordinary General Meeting and dated 26th April 1990, resolutions were unanimously passed authorising the payment of 1989 out of the capital of the company in respect of the purchase by the company of 250 shares of £1.00 each from the "Estate" of Geoffrey Ralph Martin, 250 shares of £1.00 each from Mrs. Gladys Jean Martin and 250 shares of £1.00 each from Mrs. Laura Rachel O'Brien. The amount of the permissible capital payment was £250.

The statutory declaration and auditors' report dated 26th April 1990 are available for inspection at 244 Brompton Road, London EC8 4PH the registered office of the company.

Any creditor of the company may apply to the High Court pursuant to section 174 of the Companies Act 1985 within the period of 21 days following the date of the abovesaid resolution, 26th April 1990 for an order prohibiting the payment.

Dated 27th day of April 1990

Signature: Laura O'Brien
Capacity Director.

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The Financial Times proposes to publish this survey on:
JUNE 29th

For a full editorial synopsis and advertisement details, please contact:
Nigel Blackwell
on 071-873 3447
or write to him at:
Number One
Southwark Bridge
London
SE1 9UL

FINANCIAL TIMES
LONDON'S BUSINESS NEWSPAPER

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For registration and information contact: Dominic Hobson, Asset International, in London Tel 071 224 8884, or Fax to Europe: Godfrassen, ISS, 617 841 5186 in Cambridge, MA USA.

FINANCIAL TIMES
LONDON'S BUSINESS NEWSPAPER

AUTOMATIC IDENTIFICATION

The Financial Times proposes to publish this survey on:
23rd May 1990

For a full editorial synopsis and advertisement details, please contact:
Jonathan Wallis
on 071-873 3565
or write to him at:
Number One
Southwark Bridge
London
SE1 9UL

FINANCIAL TIMES
LONDON'S BUSINESS NEWSPAPER

“There shall be work and security...

Higher education and technical training shall be opened to all...

There shall be houses, security and comfort...

...food plentiful... and no one shall go hungry...”

From the ANC Freedom Charter, 1955.

IF THE SOUTH AFRICAN ECONOMY DOESN'T DELIVER, HOW CAN ANY POLITICIAN HOPE TO?

South Africa is at a critical time in its history. If negotiations succeed, it is to be hoped that the country will become a non-racial, multi-party democracy based on one man, one vote.

That is, at least, what we at Anglo American, South Africa's biggest group of industrial and mining companies, hope for.

But not all democratic constitutions offer a path out of stagnation and deprivation.

The 'people's democracies' of Africa and Eastern Europe are testimony to what happens when people are denied access to both the ballot box and the market place.

The new South Africa must be much more than a democracy in name only.

Its constitution, however it is finally devised, must reflect a political and economic structure that creates wealth rather than re-allocates poverty.

A strong and growing South African economy is vitally important to the political ambitions of all the negotiating parties.

Only if it thrives can any government

of the future have a chance of realising black South African expectations, or live up to its promises.

The economy of South Africa has only a 2% growth rate, and 15% inflation.

Sixty per cent of the population are under 20. If these people are to have the jobs, houses and education they rightfully expect in the future, a huge economic recovery must take place.

It will not happen if South Africa merely substitutes one state-controlled, interventionist society for another one.

Any new constitution, we believe, must not only offer freedom of opportunity to all South Africans, it must welcome and encourage free enterprise and wealth creation.

It must retain and attract foreign investment.

And it must give its citizens the freedom to choose their leaders in a multi-party system.

(So that the government is always accountable to the governed.)

Only then will a democratic South Africa be able to house, educate and employ its peoples in a vigorous, stable and growing economy.

A democracy which not only satisfies the aspirations of all its people, but is the engine of growth and development for the whole of Southern Africa.

Anglo American cannot prescribe solutions to the political leaders who will soon talk, negotiate and compromise over the choices now facing South Africa.

But as a successful business organisation that has played a major role in the economic development of Southern Africa, we can help to clarify the options which are becoming available to South Africans.

Which is why we are publishing 'Shaping a future South Africa - A Citizen's Guide' to help inform South Africans on the choices they will make.

We at Anglo American have a strong belief in the future of South Africa.

A future that must be better, and more prosperous, than its past.



ANGLO AMERICAN CORPORATION OF SOUTH AFRICA

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UK NEWS

NEWS IN BRIEF

Call for review of Bail Act

SOME 40 per cent of remand prisoners are later found not guilty or given non-custodial sentences, according to figures published today by the National Association for the Care and Resettlement of Offenders (Nacro), which says too many defendants charged with non-violent offences are remanded in custody.

The Government should review and tighten the provisions of the Bail Act to "eliminate the remand in custody of defendants who could safely be given bail," Nacro says.

Brokers to merge

EDINBURGH's two largest stockbrokers are to merge and trade under the name of Bell Lawrie White.

Both of the stockbrokers, Robert White and Bell Lawrie, are part of the TSB Group.

Bell Lawrie White will be a subsidiary of Hill Samuel Investment Services. It will manage more than 20,000 portfolios with funds of about £2bn.

BA to name site

NEWCASTLE UPON TYNE is expected to be chosen by British Airways next month as the site for its new flight reservation centre. The project is likely to bring several hundred new jobs to the city.

BA last night confirmed it was looking at a large new site in Newcastle for a possible development but would not comment further.

If Newcastle is chosen as expected, most of the jobs are likely to be filled locally. The project would not involve large scale relocation of BA staff from London.

Campaign dropped

OXFAM bowed to pressure from the Charity Commissioners yesterday and dropped plans to campaign for sanctions against South Africa.

The action was taken on the orders of the commissioners, who are holding an inquiry to decide whether Oxfam has broken the law by engaging in "undue political activity."

However, Oxfam said that at the inquiry it would defend its right to promote sanctions.

DTI insider dealing paper leads to disagreement

By Richard Waters

STOCKBROKERS and institutional investors have fallen out over a government consultative paper on insider dealing which could have a significant impact on the way companies communicate with the stock market.

The disagreement surrounds the extent of guidance that companies should give to brokers' analysts. Brokers fear that views in a Department of Trade and Industry paper issued late last year could restrict the communication between companies and analysts. That would undermine the analysts' position as inter-

mediaries between companies and the stock market.

Groups representing institutional investors, meanwhile, support the Government's view that no price-sensitive information should ever be selectively disclosed to analysts, but should be broadcast to the stock market.

The DTI paper concerned legal changes which will be needed to implement the European Community's directive on insider dealing.

The debate has nothing to do with the proposed new law itself, but has been prompted by a government interpretation

in the paper of the way the law now operates. The interpretation is that brokers and company directors might be breaking the law if their discussions touched on price-sensitive matters.

Brokers fear this view could be used to support insider dealing convictions at a later stage.

In a submission to the DTI, Barclays de Zoete Wedd, the investment banking arm of Barclays which has a large broking operation, says: "We are concerned that no distinction appears to be made between those occasions when selective disclosure to analysts

is for the benefit of investors and the market as a whole, and when it is special knowledge regarding particular situations disclosed for other purposes."

In the first case, it suggests, analysts should have access to price-sensitive information, which helps them to act as a "useful conduit" to the market to prevent shares from trading at an unrealistic level as a result of unwarranted market expectations.

Other brokers echo BZW's view, and say that there is a danger that company directors will stop talking as openly to analysts rather than risk

breaking the law. Big investors largely support the government's view.

According to one trade association of institutional investors, which declined to be named but said its views were shared by other similar bodies: "It is wrong if a company gives an analyst, or group of analysts, information which is not generally available. Whether brokers like it or not, it has to be wrong."

Companies should communicate only their "general outlook and philosophies" in selective discussions, and brokers' analysts should be left to inter-

pret only information which is already public, the body said.

A consensus is developing in the City that the Government should introduce a civil sanction against insider dealing in addition to the existing criminal one, since at present too few prosecutions succeed.

The burden of proof under a civil action would be lower, making it easier to obtain convictions in what is a notoriously difficult area of the law to police and to prosecute.

The Securities and Investments Board (SIB) has led the call for change, supported by other bodies.

SIB to drop curb on 'soft' commissions

By Richard Waters

A PROPOSED cap on "soft" commission agreements between investment managers and stockbrokers is to be abandoned. The limit was intended to protect investors from abuse.

Such commission arrangements involve investment managers giving business to a broker in return for a range of services, and not just for the stock market research offered in traditional broker/client relationships.

Critics say that the services on offer have sometimes amounted to bribes. Allegations of brokers giving flight tickets and similar gifts to clients have opened the area to criticism, although "soft" commission brokers argue that the criticisms are overstated.

In the face of potential abuse, the Securities and Investments Board (SIB) last autumn proposed that fund managers should be allowed to channel no more than 25 per cent of their business through soft commission brokers.

However, the SIB is expected to announce shortly that it is dropping this idea, mainly on the grounds that it is anti-competitive. Restricting soft commission business would unfairly favour "traditional" brokers, who would be assured of three quarters of fund managers' deals, regardless of whether clients wanted the research they offered.

Other arguments against the cap are believed to have helped make up the SIB's mind. For instance, it is difficult to apply a single ceiling across the industry.

Index funds, which track stock market indices slavishly, have no need for brokers' research and argue that being forced to give three quarters of their business to "traditional" brokers is wasteful.

Also, it would be almost impossible to apply the 25 per cent cap. The total commission to be paid under a "softing" arrangement is agreed in advance.

On the other hand, total commission business fluctuates, depending on stock market volume - total commissions this year are expected to reach £250-300m, well down on last year, making it difficult to restrict "softing" to 25 per cent when the total is not known in advance.

The decision to abandon the ceiling will have little immediate effect according to "soft" commission brokers, who estimate that "soft" commissions account for no more than 10 per cent of the total commission business.

The SIB has not otherwise changed its stance on soft commissions, which is that such arrangements should be disclosed to clients, and that the services should be restricted to things which help the fund manager to do his job better.

A birthday to look forward from

Hazel Duffy on the celebrations for the CBI's 25th anniversary

TODAY, big business names will flock to Centre Point in London for a conference to celebrate the 25th birthday of the Confederation of British Industry.

The conference, at the CBI's headquarters, will be spiced with people from the diplomatic and academic worlds as well as royalty in the form of Prince Philip.

Mr John Banham, the director-general, and his guests will look forward over the next 25 years rather than back over the last ones. Some would say it is wise for the leaders to steer away from a day of self-congratulation on the past.

It has been a bumpy quarter-century for the employers' organisation which was formed from three representative bodies of employers and industry, and was granted a charter in 1965. The aim was to strengthen industry's voice and to create a counterpart for the Trades Union Congress.

In the sense of getting a seat at the top tables, it worked. The presidents and directors-general of the CBI were consulted by ministers in the 1970s, when the fashion for tripartism - government, trade unions, employers - was at its height.

There may not have been much in the way of agreement between the parties, but at least the CBI leaders were there. As Chancellor from 1974 to 1979, Mr Denis Healey met the CBI and the TUC at least once a week, as well as at the



John Banham: keeping the past at bay

monthly meeting of the National Economic Development Council.

Consultation disappeared with the arrival of Mrs Thatcher. Although she got on well with some individuals - Sir James Cleave, for instance, who is now head of the British Overseas Trade Board - her dislike of anything that smelt of the corporate state left the organisation on the fringe.

Lord Young, the former Trade and Industry Secretary, also had scant respect for some of the CBI's pleadings, although he was happy for

them to take on the second stage of his publicity campaign for the 1992 single European market reforms.

Mr Nigel Lawson, formerly Chancellor, had open disdain for the tripartite exercise conducted in the NEDC, and the Treasury has been less than complimentary in private about what it sees as the lack of depth in the research which the CBI uses to support its economic arguments.

The CBI might counter that if the Government had listened to its pleas for more moderate income tax cuts the economy would not be in such a mess.

The CBI's counterparts on the Continent and in Japan are less prone to the whims of politicians, and the wavering loyalties of business. They are more a part of the consultative process in governing. Most do not have individual members.

Companies are represented through their trade associations, which is a member of the employers' group. The distinction between their role and that of the chambers of commerce, is more clear cut. It is the arrangement which Mr Michael Heseltine admires. Could it be the framework for the next 25 years?

More oil is consumed by power stations

By Maurice Samuelson

OIL CONSUMPTION is on the increase again in UK power stations as the newly restructured electricity industry flexes its muscles against British Coal, its principal fuel supplier.

Department of Energy statistics released at the end of last week show a 71 per cent jump in oil use at power stations between December and February compared with the corresponding period a year earlier. Between December 1988 and February this year, oil burned in power stations reached the equivalent of 3.76m tonnes of coal, against 2.19m tonnes a year earlier.

Oil consumption is thought to have risen even more sharply in March and April, partly because of unseasonably cold weather and production difficulties in the coal industry.

Oil consumption was less than 10 per cent of coal consumption in those months and was insufficient to trigger a rise in oil prices. However, the trend adds to the worries of the coal industry as power companies plan switching to natural gas and imported coal.

National Power, the privatised owner of more than half the non-nuclear power stations in England and Wales, said yesterday that it was examining plans to make greater use of its 3,000MW oil-fired power station at Pembroke, one of a number of big, relatively new oil-fired power stations on the coast that have been idle since the 1970s.

If returned to full "base load" operation, Pembroke alone could supply up to 5m tonnes of coal yearly from less efficient coal-fired stations.

Mr Colin Webster, National Power's commercial director, said he was in discussions with Texaco and Gulf, the operators of two nearby refineries, about upgrading cracking facilities to supply Pembroke with very heavy residual oil.

If the refineries provided this fuel, National Power would install the necessary flue gas desulphurisation (FGD) equipment to ensure that it observed environmental constraints.

FGD would also enable Pembroke to burn Oriskany, the cheap Venezuelan fuel made from water and bitumen. It is also being considered by PowerGen, Britain's second largest generating company, to justify full-scale operation of two other oil-fired power stations.

Ministers reject suggestions on gas pricing

By David Thomas, Resources Editor

THE GOVERNMENT has rejected pleas from the Commons energy committee to review the system of gas prices for large industrial customers as well as the gas levy, by which British Gas pays the Exchequer 4p a therm for gas from older fields.

Ministers and the Office of Gas Supply (Ogas), the industry's regulator, have rejected all the central recommendations of a 30-page report on gas prices published by the committee in February.

The Government's response to the committee, which will be published in a few weeks, accepts the thrust of some of its main criticisms of the regulatory regime for large industrial gas users - in particular, the anomalies caused by the threshold of 25,000 therms a year set in the 1986 Gas Act at which businesses have to enter the contract gas market.

Nevertheless, the Government says that Ogas and British Gas should try to sort out the difficulties by agreement "before there can be any question of considering amendments to the Gas Act."

Rejecting a review of the gas levy, which the select committee estimated would bring about £220m in 1991 to the Exchequer, the Government says it "has not so far seen any evidence to support the view that the levy is inhibiting the further development of these mature gas fields."

Managers in line for 12% rise

By Michael Dixon

BRITISH managers are on schedule for a rise in total pay of 12 per cent - 14 per cent in 1990, according to the executive pay index of the Noble Lowndes group of management consultants and actuaries.

The index, which covers managers' fringe benefits, as well as salaries and other cash payments, is calculated quarterly for the Financial Times.

Noble Lowndes's survey of 3,359 executives in 263 widely differing companies shows that over the first quarter of this year the average value of executives' total rewards rose from £60,936 to £63,072, lifting the index to 103.5 points, compared with 100 when it was first instituted in January.

Since the figure is "smoothened" to allow for the bunching of annual salary awards in particular months, the group's pay consultants expect much the same rate of increase to continue throughout 1990, giving a full-year rise of 13 per cent - 14 per cent.

Further information on the survey, including the methods used to calculate the value of benefits, are available from Mr Don McChene, PO Box 144, Norfolk House, Wellesley Rd, Croydon CR9 3EB; telephone 01 886 2466; fax 01 881 1458.

Figures averages from sample of 3,359 managers in 263 companies. "All executives" index January 1980 = 100 = £60,936.

Wider environmental white paper urged

By Bridget Bloom

THE white paper on the environment must provide for far-reaching and decisive action, the Council for the Protection of Rural England has urged.

A "combination of general sentiments, exhortations and small-scale practical gestures would cause profound disillusionment," it adds.

The CPRE, one of the largest and oldest conservation bodies, calls for the white paper to bring changes in the policies of the Department of the Environment and in agriculture, transport, energy, planning and the whole economy.

"The white paper must transform the balance of policy in favour of development right across Whitehall," the CPRE says in a report submitted to

the Government today as part of the public consultation process on the white paper.

Among reforms sought by the CPRE are a tougher, more stable planning system with stronger enforcement powers and reform of EC farm policy.

From White Paper to Green Future? CPRE, 25 Buckingham Palace Road, London SW1W 0PP.

Riggs AP's £4m purchase expands trade financing

By Paul Cheeseright, Property Correspondent

RIGGS AP, the London merchant bank now owned by Riggs National Bank of Washington DC, is expanding its trade finance activities through the £4m purchase of Elders Keep, the Birmingham confirming house.

Elders Keep is owned by Elders IXL, the Australian group, which is engaged in a \$42.6bn (£1.19bn) series of asset sales both to reduce a high level of indebtedness and to restructure its business strictly around brewing.

Last week a \$366m Elders deal with Grand Metropolitan to exchange pubs for breweries was referred to the Monopolies and Mergers Commission.

Mr George Ziller, European regional managing director of Elders Finance, said yesterday that the sale of Elders Keep "is a further step in the reduction of our balance sheet."

Elders Keep generates about £1.5m of fees each year from confirming payments for the international goods shipment. Trade finance is a specialist activity pursued by Riggs AP and the purchase of Elders Keep is its first corporate acquisition. The business will add about £50m to the Riggs AP balance sheet.

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TOTAL GROUP

TOTAL COMPAGNIE FRANÇAISE DES PÉTROLES

A NEW DIMENSION FOR TOTAL CHEMICAL CORE INTERESTS

TOTAL has now finalized the arrangements for the acquisition of the ORKEM assets transferred to it as part of the reorganisation of the French public chemical sector.

The principles are as follows:

- at the industrial level, the creation of coherent chemical core interests of an international dimension operating in special chemicals, namely resins, inks, paints and adhesives. These will serve to complement the paracheimical sector developed by HUTCHINSON within the Group over the last few years. The Group's consolidated turnover in chemicals will thus increase as a result of this acquisition up to 20 billion French francs in a year, which means a doubling of the size of the Group's chemical core interests and its deployment in a sector of high added value currently undergoing excellent growth;
- at the financial level, an immediate increase in TOTAL CFP's own equity of 6.7 billion French francs through the issue of perpetual subordinated securities repayable in shares, reserved to the French State. In the future this operation will, by successive invitations to the financial market to subscribe, make it possible to increase very considerably the Group's own equity, without any changes in the relative importance of the State shareholding within the capital of TOTAL CFP. Details of the arrangements are given below.

THE NEW CHEMICAL CORE INTERESTS

The merging of ORKEM's special chemical activities and those already developed by TOTAL will lead to the creation of an overall structure with a turnover of 20 billion French francs and employing 25,000 people.

The latter structure is established worldwide (Europe, USA, Far East, Asia and Africa) by virtue of a certain number of well-known operating companies which occupy leading positions, particularly:

- in the resins/inks/adhesives sector (1989 turnover: 9.4 billion French francs) with the COATES (GB) and BOSTIK (USA) companies, together with the resins group recently strengthened by the acquisition of COOK and FREEMAN in the USA;
- in paints, where the Group is no. 2 in France, with such established brands as RIPOLIN, AVI, GUITTET and LA SEIGNEURIE (1989 turnover: 2.5 billion French francs);
- in the field of elastomers with HUTCHINSON (1989 turnover: 5.5 billion French francs) which combines consumer brands (MAPA, AIGLE...) with a powerful position in the automobile sector and industry.

In general, TOTAL's chemical business is present downstream, and is centred around five markets: publishing/packaging, motor industry, construction, consumer goods and other industry. Its ability to perceive the needs of its customers and to respond to their expectations is one of its major assets. The market-oriented approach also makes it possible to develop interaction between its various sectors.

A chemical sector of high added value and one relatively unaffected by cyclical variations, it constitutes the basis for the development of the Group in the direction of the chemical upstream sector, particularly in synthetic resins.

THE FINANCIAL ARRANGEMENTS

This acquisition, which is scheduled to take place before July 1990 and which requires the approval of the French tax authorities - which approval is now being sought - will be on the basis of a gross asset value of 9.2 billion French francs less debts of 2.5 billion French francs, that is, a net value of 6.7 billion French francs. Subject to the approval by the Extraordinary General Meeting, TOTAL CFP will finance this acquisition by the issue of Perpetual Subordinated Securities Repayable in Shares (TSDIRA) on the basis of one share for one "TSDIRA". This issue being reserved to the French State, the latter will not take part in the vote.

The issue price of the "TSDIRA" will be equal to 110% of the average of the opening prices of the B TOTAL CFP share (cum dividend) for the 20 business days on the Paris Stock Exchange immediately preceding the date of the Extraordinary General Meeting, provided that the issue price will not be less than 650 French francs. The maximum proceeds from this issue will correspond to the net purchase price of the assets, that is 6.7 billion French francs.

Holders of securities will be entitled to receive the same remuneration as that paid to the shareholders of the Company. The securities will only be repayable in TOTAL CFP shares at the option of the bearer on the occasion of any future increase in the Company's capital so that the maximum number of new shares which may be issued through repayment of these securities is equal to 35% of the total number of new shares issued on that occasion.

Furthermore, up to 2.5 billion French francs of securities may subsequently be held by State-controlled companies.

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April 30, 1990, London
By: Citibank, N.A. (CSSI Dept), Agent Bank **CITIBANK**

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April 30, 1990, London
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UK NEWS

Merchant fleet decline expected to affect City

By Richard Tomkins, Transport Correspondent

FALLING recruitment in the UK merchant fleet has reached the point at which the country's shipping industry is in crisis, according to the UK Centre for Maritime Policy Studies.

The independent think tank says years of decline in shipbuilding have left entry levels below those necessary to support a viable capability.

It says the implications extend beyond shipping itself to City activities such as insurance and shipbroking which make significant contributions to Britain's balance of payments. The warnings appear in

a study carried out on UK Maritime's behalf by Professor David Moreby and Mr Peter Springett of the Department of Shipping and Transport at Polytechnic South West in Plymouth.

One of the report's main concerns is that so few people are going to sea that there are not enough to supply the demands either of the shipping industry or of related shore-based businesses which need experienced seafarers.

It says that of the total of 83,892 people involved in the UK's maritime infrastructure, 10,915 require experience at sea

and 20,997 require related experience on shore.

More than 1,000 British Merchant Navy officers need to migrate from seagoing to shore to maintain present levels of expertise in the maritime infrastructure, it says. Instead, cadet entry levels since 1980 have been too low even to cover natural wastage.

The resulting shortage of officers is likely to encourage more flagging-out of ships to other nation states, so threatening the shipping industry's £1.3bn annual contribution to Britain's balance of payments.

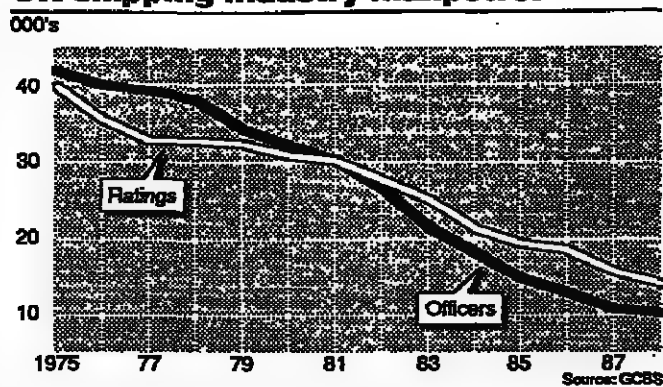
The report says the City

would lose 16 per cent of its £552m annual maritime earnings if the current UK fleet level were halved, and 36 per cent if it were flagged out.

The report also expresses concern over defence. It says that there are insufficient seafarers to man the total UK-owned fleet. In the event of hostilities the country would therefore depend on the willingness of foreign crews to bring in supplies.

The UK Shipping Industry Critical Levels Study: UK Centre for Maritime Policy Studies, 32 St Mary Axe, London EC3A 8ET; £20.

UK shipping industry manpower



BSB launches with a Wimbledon coup

By Raymond Snoddy

BRITISH Satellite Broadcasting said yesterday that it had signed an agreement with the All England Tennis Club to show coverage of this year's Wimbledon tennis tournament during prime evening viewing.

The agreement, a further example of collaboration between BSB and the BBC, came as the five-channel satellite venture celebrated its formal national launch yesterday.

BSB will show two hours a day of the main matches when the BBC has ended its live coverage and returned to general programming.

Mr Anthony Simonds-Gooding, the BSB chief executive, said it was an example of how BSB could add something to television schedules by making tennis available to viewers not at home during the live coverage.

"It is indicative of things to come and the feeling that we will be a complementary broadcaster, a British editorial eye adding to and not taking away from what the British viewer already gets," Mr Simonds-Gooding said.

BSB, whose chief shareholders include Granada, Pearson, the publisher of the Financial Times, Reed International, Chargeurs and - for the time being - the BBC Corporation, will use BBC pictures, enhanced by further coverage from its independently-run sports company, TWI.

Although the present agreement covers only this year's Wimbledon, it suggests that the BBC and BSB could in future share the cost of acquiring rights to top sporting events, such as Wimbledon. That will become increasingly

important as the Broadcasting Bill, which is now before Parliament, removes protection of listed national sporting events and leaves acquisition of broadcasting rights to the market.

BSB has already collaborated with the BBC in acquiring the rights to show FA Cup games and some Hollywood films held by the BBC.

The party to launch BSB, held in its Battersea, London, headquarters, was a rather restrained affair, largely because BSB's five channels have been available on cable networks since last month, and because receiving equipment for the direct-to-home satellite service is in very short supply.

Instead of a planned 35,000 receivers in the shops by the weekend there were an estimated 1,000 to 2,000 for private individuals, many of them specially targeted opinion formers and a further 3,000 to 4,000 in retail shops for demonstration purposes. Between 200,000 and 250,000 are expected to be available by the end of July.

By last night, the potential size of the BSB audience was about 250,000 homes, most of it through cable television networks.

When Mr Rupert Murdoch, chairman of Sky Television, launched his four channels 14 months ago, there was a grand dinner in Syon House complete with a string quartet. BSB merely used the music from The Power Station, its pop channel, to accompany a buffet lunch in the three-storey-high atrium of Marco Polo House. There was, however, an enormous cake for BSB broadcasters, such as Sir Robin Day and Selma Scott, to cut.

Tories edgy in region of small majorities

Ralph Atkins considers the outcome of Thursday's elections in rural West Yorkshire

THERE is a whiff of change in the air of West Yorkshire. A source bred by high interest rates and the community charge could give Mrs Margaret Thatcher a bloody nose on Thursday.

This is Birstall, birthplace of the chemist Joseph Priestley, which now forms part of the Leeds commuter belt. It should be natural territory for Tories. "How can somebody in a small house pay the same as a Lord of the Manor type?" asks Kip, a young man sitting in the sun with his friend Julie. "I think I might vote Labour."

A Tory defeat would upset more than just the local constituency party. Birstall is a key ward in the Batley and Spen parliamentary constituency of Mrs Elizabeth Peacock, the Conservative MP. Her majority is just 1,362.

Batley and Spen is one of four constituencies in the metropolitan council of Kirklees - a 1974 amalgam of industrial Huddersfield and Dewsbury with surrounding towns and villages. All are set in beautiful Yorkshire country that attracts television cameras and tourists in ample numbers.

It is territory where the next general election will be won or lost. In Colne Valley - on the other side of Huddersfield to Batley and Spen - Mr Graham Riddick, the Conservative MP, won a majority of only 1,677 over the Liberal Democrats in a three-way contest. In Dewsbury, Labour's Mrs Ann Taylor won by only 445.

With Labour's swing nationally reaching 20 percentage points or more, the party is quietly confident of winning four or five seats in Kirklees, giving it control of the council.

Mr Glenn Morgan, secretary of Batley and Spen Labour Party, says his canvass returns



LOCAL ELECTIONS

All eyes on the elections: Ann Taylor (right), Graham Riddick (below) and Elizabeth Peacock



have been "favourable, not to say enthusiastic." In Huddersfield and Colne Valley, "the reception on the doorstep has been so good that the canvassers have been encouraged to go out and do more and more," says Mr Barry France, the party's local organiser.

That Kirklees is so marginal and its electoral make-up so complex is a product of its diverse composition. Shoe-box, working-class council flats mix with grand country houses; low-rated Victorian terraces stand alongside the plush



homes of sharp-suited businessmen.

Picturesque Holmfirth, the most famous town in Kirklees, is set up wittily in the BBC's Last of the Summer Wine as the home of wrinkled, stockinged Nora Batty and scruffy old men. But the image of defensive and conservative (with a small "c") communities is not without foundation.

Kirklees' history and wealth derives from wool and textiles. Local legend says that at its peak, it had more Rolls-Royces per head than any other region

of the old British Empire. The mills were controlled by families, rather than industrial conglomerates. Together with a vibrant Protestant work ethic this made for small-scale self-sufficiency, not municipal socialism or free market entrepreneurship. Symbolically, the Kirklees and Wakefield Chamber of Commerce, with 300 staff, is among the top 50 local employers.

The region is strong in its support of traditional Liberalism - Colne Valley returned a Liberal MP for more than 20 years until 1987.

In the 1980s Kirklees was in the slow stream of Thatcherism. Industry has recovered from the years of deep recession in the past decade but only slowly.

On the council, Labour is the largest party, with 36 seats. It has cultivated a moderate image, but depends on the casting vote of the mayor when the Conservatives, on 19, and the Liberal Democrats, with 17, unite in opposition.

Each council ward is fighting a different campaign. In middle-class Cleckheaton, with its 1890 town-hall of Victorian grandiloquence, Labour is on the defensive. But in nearby Heckmondwike it hopes to snatch a place from the Conservatives.

The Liberal Democrats have their sights on Conservative-held Lindley where last year Labour won a by-election. The air of desperation. Members look to economic regeneration and lower interest rates reviving the party's fortunes.

Mrs Pat Craven, Conservative agent in Colne Valley, compares Tory fortunes with the dark days of the early 1970s before Mrs Thatcher won the leadership. "They are all hips when you look back: some of them seem endless."

Comet link with Dixons is opposed

By Maggie Urry

A MERGER of Comet, the electrical retail chain owned by Kingfisher, and Dixons, which owns the Currys chain, would be against the public interest, says a report from Verdict Research, the retail consultancy group.

The Monopolies and Mergers Commission report on the Kingfisher bid for Dixons is in the hands of Mr Nicholas Ridley, the Trade and Industry secretary.

Verdict says that if the two groups merged they would have 23 per cent of the electrical market, which was worth £8bn last year.

The combined group would have 35 per cent of the important market, which was worth £8bn last year. Verdict estimates. The group's market share would be five times that of its nearest rival.

The report argues that both Dixons and Comet have made strategic mistakes by competing intensely on price and have suffered a margin squeeze as a result.

"The combination of Comet and Dixons would lead to higher prices, either directly or via the removal of interest-free credit. In other words the public would have to pay for the strategic errors made by Britain's electrical retailers in the 1980s," it says.

Dixons has a market share of 14.4 per cent, one percentage point lower than a year ago, the report estimates. Comet has 7.4 per cent of the market, Verdict says, although this has largely been achieved through acquisition. Verdict reports disappointments in sales at core stores.

IRA bomb explodes at customs post near Newry

AN IRA bomb exploded at a customs post at the border between Northern Ireland and the Republic yesterday as security forces in Northern Ireland stayed on the alert for an intensified terror campaign.

The Royal Ulster Constabulary said a device caused minor damage to a site but in the customs complex near Newry, Co Down. The IRA claimed that two unexploded devices remained at the post.

Two drivers narrowly escaped death or serious injury when they drove over two bombs left in the road at Castlewellan, Co Down.

An Army bomb disposal officer, who defused the devices

said it was "a miracle" that the bombs had not been detonated.

The RUC attacked the IRA for leaving an unstable 900lb bomb in the heart of a housing estate in Dungannon, Co Tyrone.

Residents were evacuated as the bomb was defused.

A woman was still being questioned by detectives after police foiled an attempt to smuggle a bomb into Belfast International Airport.

The woman, who police at first thought was pregnant, was found to have a bomb strapped to her stomach when she was taken off a bus travelling between the city and the airport.

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UK NEWS

Tories face further blow to morale

By Michael Cassell, Political Correspondent

MINISTERS are this week bracing themselves for another serious blow to Conservative party morale, with the unpopularity of the poll tax and confusion surrounding plans for its reform likely to culminate in heavy losses at Thursday's local elections.

Opinion polls suggested that the Conservatives could lose as many as 400 council seats, possibly losing control of several authorities. The poll tax, a new tax levied by councils to pay for local services and amenities, is expected to dominate the political agenda in the final three days before the ballot.

Bad results for the Government would reinforce speculation at Westminster about the Tories' chances of re-election under the Prime Minister, Mrs Thatcher. With further bad news ahead on the economy, the view that the government

faces its most critical period in the next few months is widely accepted by Tory MPs.

Last night Mr Kenneth Baker, the Conservative Party chairman, issued a rallying cry to Tory councillors. He said the opinion polls would be proved wrong and people would vote for the party offering the best local services at the lowest price. With other ministers, Mr Baker accused Labour of going into an election campaign without an alternative plan for raising local government finance.

A weekend demand by Mr Neil Kinnock, the Labour leader, for a Commons statement today on the current ministerial review of the tax was turned down by Mrs Thatcher. Labour will nevertheless renew its attempts at Westminster to heighten the Government's difficulties over

the issue. This morning, Mr Kinnock will step up his party's offensive by claiming that the poll tax is hurting not only households but small businesses, the labour market and the housebuilding industry.

Last night, Mr Jack Cunningham, the Labour Party's campaigns co-ordinator, said the local election results could help kill off the poll tax by forcing the Prime Minister into "a massive and humiliating U-turn."

Labour remains anxious not to exaggerate the extent of its likely victory on Thursday, but the party could win up to 600 seats more than it did in 1986, when it did well in the equivalent elections. Whitehall officials yesterday continued to emphasise that no decisions about possible alterations to the poll tax had been taken, despite the wave of

speculation surrounding possible changes.

Remarks by Mr Nicholas Ridley, Trade and Industry Secretary, who appeared to oppose the idea of wider charge-capping measures, were seized upon by the Government's opponents as evidence of further disarray over the issue in the Cabinet.

Improved benefit arrangements and higher central government grants to local authorities are among likely options for the second year of the poll tax. But Mr Christopher Patten, Environment Secretary, and Mrs Thatcher are determined to ensure that improved levels of government grant are reflected in lower household bills, implying a more extensive charge-capping exercise than this year, when 21 councils were capped.

Support group for managers

By Fiona Thompson

CHEMICAL engineers and research scientists in four countries have signed an "agreement of mutual assistance" aimed at encouraging the mobility of managers within the European market.

The agreement is to be announced at a conference in London tomorrow. The organisers expect associations in Belgium, Holland, Denmark and Spain to join within the next six months, bringing membership to 400,000.

The UK member-group, Amps, has signed the agreement as part of Ficcia, the European federation of management and professional personnel employed in the chemical and pharmaceutical manufacturing and research industry.

The aim is to help managers working abroad with any difficulties that may arise over their contracts of employment.

Auditing rules to be changed

By David Waller

AUDITORS will be required to give a full account of each audit and identify any problems they have encountered in a company's accounts under proposals from the Auditing Practices Committee.

Under the present system, auditors normally state only that in their opinion accounts are "true and fair" and comply with company law. Qualifications - statements expressing doubts about the accounts - are rare.

The proposals from the committee, which sets auditing rules in the UK, come in the wake of several legal battles between companies and accountancy firms over duty and responsibility in the auditing of accounts.

A five-year battle between Touche Ross, the accountancy firm, and Caparo Industries ended earlier this year with a Law Lords decision sharply limiting auditors' responsibility.

Farranti International has filed a lawsuit against KPMG Peat Marwick McLintock alleging

that the firm had been negligent in its auditing of International Signal & Control which Farranti bought in 1987. Mr David Tweedie, the APC chairman, said it planned to issue a complete auditing standard during the summer.

Over the next two months, the APC will debate the details of a scheme which the accountancy profession is certain to regard as controversial.

Under the new rules, auditors will spell out that the ultimate responsibility for the accounts rests with the company's directors, and explain what exactly an audit is.

They will state, in layman's language, that auditors conduct tests on accounts rather than check every transaction, and will ignore errors which are not deemed to be material.

Mr Tweedie said he hoped that the proposals would go further than the law which introduced these "long-form" audit opinions for US companies in 1988. He said problems discovered in the accounts would have to be signalled.

Quite how this will be achieved remains to be seen. Frequently auditors do not qualify accounts because they maintain that a qualification could damage confidence in the company. Furthermore, accountants are bound to be worried about any move which increases their obligations.

The move will be seen as the accountancy profession's response to the widening "expectation gap" between public perceptions of auditors' responsibilities and their obligations as defined by company law.

It will probably be denounced by both auditors and industrialists.

Auditors will be worried that a more explicit account of their responsibilities will make them vulnerable to litigation.

Businesses, which have to rely on published accounts when acquiring listed companies, will probably claim that the proposals do not go far enough.

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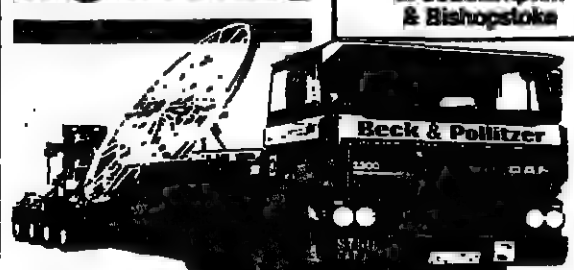
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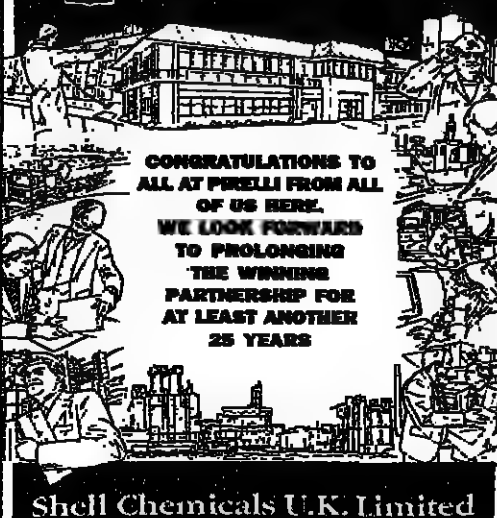
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UK NEWS

US curb brings new screening units to Gatwick

By Paul Betts, Aerospace Correspondent

GATWICK Airport is this summer introducing a screening system to detect plastic and other explosives in luggage, using thermal neutron activation technology. The move is part of a worldwide initiative by the US Federal Aviation Administration (FAA) to tighten airline security. The FAA has required that 40 high-risk international airports be equipped with new explosive detection systems to counter terrorist threats. The rule, due to come into force in the next few weeks, applies to US carriers and is part of the tighter US airline security steps introduced after a bomb exploded in December 1988 over Lockerbie, Scotland, aboard Pan Am Flight 103. The FAA wants to install new thermal neutron activation screening devices at 15 airports in the US and 25 international airports in other countries, using low-energy neutrons to detect explosives. Two machines, similar to the x-ray screening equipment commonly used at airports, have already been installed at TWA's terminal at Kennedy Airport, New York, and at Pan Am's terminal at Miami. The machine at Gatwick is expected to become operational this summer. The Californian-based Science Applications International Corporation (SAIC), which manufactures the equip-

ICI assesses how much it pollutes sea and rivers

By Peter Marsh

IMPERIAL Chemical Industries has launched its first investigation into the volume of polluting chemicals discharged into rivers and the sea by its 30 or so main production sites. The work, which is expected to last three years, is part of a programme to improve the environmental controls exercised by ICI, which is the UK's largest manufacturing company. The work is the company's response to charges by environmental groups that it lacks detailed knowledge of the extent to which its plants release dangerous pollutants. In the past, ICI has kept few comprehensive figures on the individual polluting chemicals it produces. The company has concentrated instead on assessing the overall effects of those chemicals on the environment.

Groups such as Greenpeace have described that approach as complacent. The ICI programme is co-ordinated by the company's environmental laboratory at Epsom, Surrey. With a staff of 82 and an annual budget of £4m the laboratory is considered by ICI to be the core of its effort to improve its image in environmental affairs. Plans to give the public the right to prosecute industrial polluters will be debated in the Commons today under the Environmental Protection Bill. Mrs Ann Taylor, the shadow Environment Minister, who has tabled amendments to the bill to grant those rights, said: "It is important to establish general environmental rights for members of the public. We want to give ordinary people the power to find out exactly what is going into their environment, to bring prosecutions against polluters and to be sure that the appeals procedure against pollution licences is conducted in an open and impartial way." Mrs Taylor added that she believed the Government had already responded to Labour pressure to improve public access to information under the bill. The company faces three

The day Teesside's ugly plume vanished

Peter Marsh assesses ICI's efforts to come clean in Cleveland and around the world

VISITORS to Britain's biggest chemicals site on the River Tees estuary in north-east England now look in vain for a once distinctive feature on the horizon. The familiar but nasty-looking brown plume of gas that used to stream 24 hours a day is no longer there. Imperial Chemical Industries, the site's operator, removed it at Christmas. Few regret its absence.

"People used to come to Teesside and say 'What the hell is that?'" says Dr Roger Bibby, a development manager at ICI.

"It was a symbol of the old chemicals industry."

The removal of the gas stream, comprising nitrogen oxides (Nox), which contribute to smog and can cause various health problems, is a sign of efforts by ICI and the chemicals industry generally to present a better face on environmental issues.

ICI is Britain's biggest manufacturing group and had sales last year of £13bn. It knows it needs to do more to reduce pollution to meet rising public expectations. As the world's fourth biggest company in chemicals, ICI is under special pressure to clean up its act.

Sir Denis Henderson, ICI's chairman, says the company "always behaves responsibly" on environmental issues, although ICI admits it may have fallen behind some of its overseas competitors, especially in West Germany, in some areas of anti-pollution activity.

ICI is establishing a system for monitoring environmental matters at its 300 or so plants around the world as well as at Teesside - the company's biggest manufacturing unit employing 12,500 people. The complex, which ICI has built up since the 1920s, includes three separate manufacturing units, at Wilton, Billingham and North Tees.



Waiting to be developed: the ICI site for the proposed power plant for the Wilton works on Teesside

main issues: technology, cost, and public perceptions.

Organic pollution from the Tees, though effluent comes from other factories and sewage works. ICI chose Teesside earlier this century partly because it would be easy to dump waste into the river and estuary. For much of the past 50 years the Tees has been one of Britain's dirtiest rivers.

Even today there is no large water clean-up plant at ICI's Teesside works as there are at companies such as DSM of the Netherlands and Bayer and BASF of West Germany. Those have installed clean-up plants costing tens of millions of pounds next to their large chemical factories in continental Europe.

In the past decade, ICI, along with other industrial groups in Cleveland, has reduced pollution in the Tees. The river is no longer toxic to fish and seldom produces complaints about smells.

In the past decade, ICI, along with other industrial groups in Cleveland, has reduced pollution in the Tees. The river is no longer toxic to fish and seldom produces complaints about smells.

Mr Geoff Essery, safety and environment manager for ICI's Teesside operations, says the company has made substantial progress in removing from effluent specific pollutants

such as heavy metals, cyanides and ammonia.

Organic pollution can be measured by the amount of oxygen depletion in rivers expressed as biological oxygen demand.

ICI's Teesside plants are responsible for BOD levels of about 120 tonnes a day, compared to roughly 400 tonnes a day in 1970. ICI plans to reduce the figure to about 60 tonnes a day by 1995. ICI's action so far has, though, failed to satisfy its critics.

Mr Tim Birch, water-pollution campaigner at the London office of Greenpeace, the environmental group, says that while ICI has reduced BOD levels and specific highly toxic chemicals such as cyanides it has paid less attention to other pollutants, including benzene, phenol and halogenated hydrocarbons.

Councillor Barry Woodhouse, chairman of the environment committee of Stockton-on-Tees Borough Council, describes the Tees pollution as "quite horrific". He believes ICI should do more.

Mr John Mann, chief public health officer at Middlesbrough Borough Council in Cleveland, says he is impressed by ICI's willingness to discuss pollution with local people. "But often there is a gap between public perception of a problem and a scientific assessment of how much hazard it represents," he says. Mr Mann is chairman of a county-wide committee set up by Cleveland's four district authorities to monitor pollution.

Mr Mike Flux, ICI's environmental adviser, says that ICI does not insist on rigorous group-wide environmental standards to ensure that all comparable plants have the same performance. That means, in effect, that UK plants can operate at a lower level of environmental performance than an equivalent unit in, for example, West Germany where laws are tougher.

Mr Flux sums up: "Up to 1970 UK practice on (chemical) pollution control led the world. But since then priorities have been different. There has been less concern (about pollution) and more on getting the economy right. Now there is a climate of change in Britain and as a result a lot of our thinking within ICI is adapting very rapidly."

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Air travellers 'prefer good timing to in-flight frills'

By David Churchill, Leisure Industries Correspondent

FREQUENT business travellers are more interested in the timing of aircraft departure and arrival times than any of the in-flight frills.

So says a survey into the flight preferences of British business travellers. Mr Jeremy Griffiths, director of ABC World Airways Guide, producer of the survey, says: "Airlines spend millions of pounds each year extolling the virtues of wider seats, non-stop capabilities, better food and so on, when what matters most to the business traveller are the departure and arrival times." Some 95 per cent of the 2,000 executives questioned cited departure times as the main factor when choosing airlines. About three out of four of the survey's regular travellers business class although a third said they also sometimes flew economy. Only 5 per cent regularly flew first class.

APPOINTMENTS

Barclays registration service director



Electricité de France in the distribution of electricity. Mr Ralph Cohen becomes managing director of AHS.

■ Mr Eric Gay has been appointed sales director of WALSALL LITHOGRAPHIC.

■ Ms Pauline Mallinson has joined BIS APPLIED SYSTEMS as director of its systems solutions division.

■ Mr Leslie Priestley, formerly chief executive of TSB England and Wales, has been appointed a part-time member of the board of the BRITISH AVIATION AUTHORITY with responsibility for airline and air travel organisers' finances. He is a director of London Electricity, and other companies.

■ MICROGNOSIS INTERNATIONAL has appointed Mr Chris Manderson as general manager for the UK. He was vice president sales, North America.

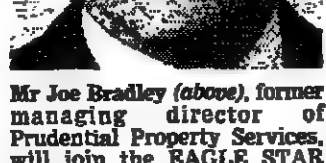
■ HEADLAM GROUP has appointed Mr Colin Wyman to the board. He will assume the role of chief executive from Mr John Chaplin, who will continue as chairman. Mr Wyman was business development director of Evode Group.

■ Following the sale by British & Commonwealth Holdings of GARTMORE INVESTMENT MANAGEMENT to Banque Indosuez, Mr Jean-François Lepetit, Mr Bernard Simon-Barboux, Mr Pierre Daviron and Mr Jean-Marie Soubrier have been appointed to the Gartmore board. Mr Campbell Allan, Mr Jon Fossell and Mr Don Spiro, B&C's nominees, have resigned from Gartmore's board.

■ Dr William L. Wilkinson has joined the board of ALLIED COLLOIDS as a non-executive director. He is deputy chief executive of British Nuclear Fuels.

■ Mr Bernard A. Roth has been appointed chairman and managing director of GREYHOUND BANK, London, and Mr John W. Godfrey and Mr Bernard A. Barwick join the board. Ultimate holding company is Greyhound Dial Corp. US.

■ Mr Bill Withycombe, formerly managing director of ASSOCIATED HEAT SERVICES, has been appointed chief executive of Associated Electricity Supplies, an AHS company engaged with



Mr Joe Bradley (above), former managing director of Prudential Property Services, will join the BAGLE STAR INSURANCE COMPANY board as executive director from May 1. His primary role will be to take the lead in implementing and maintaining information technology strategy, says the company. He will be responsible for computer operations and technical services. Cheltenham, Mr Ian Dumbear, an executive director, will relinquish IT responsibility and take over overall development of human resources, including corporate personnel and administration services.

LEGAL COLUMN

Unions' fears prolong drafting of privatisation rules in Poland

By Robert Rice, Legal Correspondent

FOR the first time visitor to Warsaw it comes as a bit of a shock - not the large number of spanking new Mercedes cars (although it takes a little while to adjust to that), not Stalin's Palace of Culture which rises above the city's commercial centre like an overblown wedding cake, but the shops. They are full of goods.

What has happened to the long queues and empty shelves about which we have read so much? They have gone. It seems the inevitable consequence of the Polish Government's determined drive towards a free-market economy.

The lifting of price controls and cuts in state subsidies to industry have cut the purchasing power of Polish wages by a third since January.

Prices have risen so fast that the average Pole can no longer afford to buy.

Industrial sales have fallen by about 30 per cent, and sales of food and clothes by more than 40 per cent. Unemployment has risen above 250,000. Inflation is coming under control, but at what cost?

Small wonder that the Government finds itself increasingly at odds with the country's trade unionists.

The next stage of its economic reforms, an ambitious plan to privatise 7,000 state enterprises, has already run into trouble in the Polish Parliament.

The Government, which sees privatisation as the key factor in restoring levels of production, establishing new units of production and transforming the economy, finds itself at loggerheads with trade unionist MPs over both the draft law to establish a privatisation agency and the law setting out the framework within which privatisation will be carried out.

According to Dr Andrzej Budzinski, director of economic policy at the Ministry of Foreign Trade, the trade unionist MPs supported by some scientist MPs say the draft law gives too much power to the proposed privatisation agency, and particularly its head, to do what it wants with state property.

Dr Budzinski spoke to some of the delegates to the International Bar Association's regional conference on eastern bloc joint ventures in Warsaw last week. The doubting MPs want the draft laws amended to provide for greater worker participation in the ownership and management of state enterprise after privatisation.

Lawyers under Mr Jacek Bukowski, head of the Office of Government Plenipotentiary for Ownership Changes, which is in the Ministry of Finance, began working on the draft laws last October. At least 10 or 12 drafts were prepared before one acceptable to the Government was produced.

The Government is understandably anxious to get privatisation right from the start. Dr Budzinski said there would be no room for experimenting. One problem is that there are no precedents in the west for privatisation on such a scale. Those formulating the law consulted widely in the UK and France and gleaned what they could from World Bank delegations.

A bill was produced in January and had its first reading in Parliament in March. Until now most of the economic reform measures - changes to foreign investment laws, for example - have cleared Parliament within one or two months. The privatisation laws, however, have been running well behind schedule.

Officially Mr Bukowski's office says it expects the bills to clear Parliament within six weeks. Dr Budzinski believes that is very optimistic. He says the dispute could drag on for months because neither side seems prepared to give ground.

As drafted, the laws provide the methods of privatisation: selling of shares in state enterprises by public offering; liquidation of state enterprises and sale of their assets on the open market; leasing the assets from the state.

The law says that up to 10 per cent of the shares in a privatised enterprise may be purchased by foreign investors without obtaining permission from the privatisation agency. Any purchase of more than 10 per cent will require prior authorisation.

That is the sticking point. Trade unionists argue that such permission will be given all too easily especially as the appointment of the head of the privatisation agency will be in the gift of the Prime Minister. They fear, not unreasonably, that without any established

methods for valuing state assets they will be sold below value to foreign investors, giving them a windfall profit.

The draft law gives the "self-control groups", or worker councils, the right to take an interest of up to 20 per cent in privatised state enterprises on a preferential basis. But trade unionists say that is not enough.

In many instances they want the right to buy 100 per cent of privatised enterprises on preferential terms. Such is their mood of disenchantment with the present economic climate that many are now saying the privatisation programme is not necessary to transform the economy - all that is required is more efficient management.

That presents the Government with an almost intractable difficulty. It is relying on the privatisation programme to attract foreign investment on a much larger scale than it has so far succeeded in doing through its joint venture law. Without a greater volume of foreign investment it believes its attempts to transform the economy will fail.

It is pinning much - some might say everything - on passing the privatisation laws in their present form. It knows that if it yields to trade unionists' demands and allows them a much greater share of the privatised enterprises it will not attract the levels of foreign investment it needs. Few if any western companies, it feels, will want to invest in Polish companies which are 51 per cent or more controlled by the workforce.

If some form of compromise can be achieved and the privatisation bills can become law by the summer, the Government's intention is to privatise 100 state enterprises in all sectors of industry by the end of 1990.

That was always a highly ambitious plan and few connected with the privatisation programme believe it can now be achieved.

Mr Bukowski believes that even if the law is passed by the summer the number of enterprises privatised by the end of the year is more likely to be about 14, all of them on a small scale and nearly all of them in the retail sector.

Poles are thought to have billions of zlotys stuffed in mattresses, most of them

already reserved for the privatised retail sector.

Why is so much riding on the privatisation programme and why have the present joint venture laws failed to attract higher levels of foreign investment? There are some larger joint ventures in the pipeline. Philips is believed to be close to agreement on a joint venture with Polioramp and Unilever is involved in detailed negotiations over a sizeable joint venture.

But in general investment has been small and mostly in the agricultural and light industry sectors, attracted, it seems, largely by the preferential tax treatment offered to foreign investors.

The salwar may lie partly in the cautious attitude adopted by western companies to the risk of investing in the eastern bloc.

Western enthusiasm for investment in Poland does not yet match Polish aspirations. In time it may, but for most western companies the incentive of a three-year tax holiday is not enough to justify investment on a wider scale.

Before that can be achieved the issue of transfer of profits will have to be addressed. The Poles know that Dr Andrzej Buzinski of the Polish Chamber of Foreign Trade told the conference the joint venture laws were designed only to make foreign investment possible and to encourage it.

He said the laws would change if the privatisation programme succeeded in attracting higher levels of foreign investment.

It is clear that as foreign investment rises the Poles will take steps to level the playing field between domestic and foreign investors by abolishing tax holidays in return for full convertibility of the zloty within five years and 100 per cent transfer of profits by January 1996.

If the free market economy that Poland is seeking so desperately has not yet materialised, IS delegates can have been left in no doubt that it is only a matter of time before it does.

Certainly those who haggled with taxi drivers or observed the oldest profession in the world at work in the hotel bars will vouch for the fact that the free market spirit is alive and well in Warsaw.

FINANCIAL TIMES CONFERENCES

CAPITAL MARKETS WORKSHOPS

16, 17 & 18 May 1990 - London

The Financial Times and Price Waterhouse joined forces in 1988 to arrange a highly popular series of capital markets workshops. The Workshops provide intensive training for small numbers of individuals and a further one is planned this Spring. The programme provides detailed coverage, supported by case studies of capital markets activities, ranging from underlying concepts through the specific markets and instruments, to practical guidance on key aspects of management and control of the business including operations, risk management and performance measurement.

MANUFACTURING STRATEGIES FOR THE 90s

22 & 24 May 1990 - Birmingham

This high-level forum, to be arranged in association with KPMG Peat Marwick McLintock, will look at the growing pressures on manufacturers to introduce changes to compete in increasingly competitive world markets. The need for flexibility to speed the introduction of new and more customised products will be reviewed, as well as the reshaping of the industrial structure and the prospect that relations with suppliers will become deeper and more intricate.

Speakers include: Sir Robin Nicholson, Executive Director, Pilkington plc; Dr Gerald Avison, Managing Director, Technology Partnership Limited; Professor Terry Hill, Professor of Operations Management, London Business School; Peter Wickens, Personnel and Information Systems Director, Nissan Motor Manufacturing; Alex Wilson, UK Manufacturing Operations Director, IBM UK Ltd; Sue Lyons, Director of Manufacturing Engineering, Rolls-Royce plc; Dr Peter Laurence, Director of Logistics, GTE Sylvania SA and Norman Price, Group Operations Director, Triplex Lloyd plc.

FINANCE, INVESTMENT AND TRADE WITH THE SOVIET UNION

30 & 31 May 1990 - Moscow

The Financial Times, the Royal Institute of International Affairs and IMEMO, the Institute of World Economy and International Relations of the Academy of Sciences, have joined forces to arrange their first international business conferences in Moscow at the end of May.

The drastic political and economic changes affecting the Soviet Union open significant opportunities to Western business as a more market based economy develops. This important and topical conference will provide a rare opportunity to listen to, debate and meet leading Soviet figures from Government, the Party, industry and finance and the agenda gives equal stress to politics, economics, trade and finance.

Dr Aleksandr Yakovlev, Senior Member of the Politburo, is to be the principal speaker from the USSR and the list of distinguished Soviet contributors includes: Dr Leonid Abalkin, Deputy Prime Minister and Chairman, State Commission for Economic Reform, Minister and Chairman of the Economics of the World Vologodskoy, Director, Institute of the Economics of the World Vologodskoy; Academician Vladimir Tichonov, Chairman, Socialist Union League of Co-operatives and Vladimir Arutunian, All-Union League of Co-operatives and Vladimir Arutunian, The Chairman and Managing Director, Souznashteksprom (SNEC). The list of eminent figures from OECD countries include: Stephen Bechtel Jr; Dr Wim Duisenberg; Laurent Fabius; Francesco Gallo; Ryoichi Kawai; Dr Axel Leibnitz; Dr Klaus Liesen; Dr Peter Wallenberg; Richard Webb and Otto Wolff von Amerongen.

All enquiries should be addressed to the: Financial Times Conference Organisation, 120 Jermyn Street, London SW1Y 6JL. Tel: 01-925 2323 (24-hour answering service) Fax: 01-925 2125 Telex: 27347 FT CONF G

ARCHITECTURE

Little house of horrors

On Wednesday one of the most important pioneering classical buildings in Britain will open its doors to the public after a closure of some five years. The Queen's House at Greenwich was added to the old Tudor palace of Greenwich as a royal villa to designs by Inigo Jones from 1616. It has a complex architectural history and has always remained something of an historical and architectural enigma.

The Thames during the Tudor and Stuart periods was the main ceremonial approach to London. Several royal palaces were built on its banks and King James I gave one of them, Greenwich, to his Queen, Anne of Denmark. The gift was made just after the appointment of Inigo Jones as Surveyor of the Royal Works and he was never asked to design a villa in the latest Italian taste - a simple two-storey house in two parallel blocks linked by a bridge that crossed the Woolwich-London road.

Queen Anne never saw her revolutionary Palladian villa completed and the house remained unfinished after her death in 1619 until King Charles I decided, in 1629, to complete it for his French Queen, Henrietta Maria. Although the house was ready for occupation in 1637 the history was interrupted by the Civil War. The Commonwealth Inventories show that the house was stripped of its furnishings and not refurbished until the restoration of the monarchy.

Inigo Jones's son-in-law, the architect John Webb, added substantially to the house at this time, making it the perfect square that we see today, with the parallel suites of rooms for the King and the Queen on the first floor. It appears that the house was never used as a state residence until 1662, when Henrietta Maria returned to England as Queen Mother

and lived at Greenwich while her rooms and chapel at Somerset House were being prepared for her London occupation.

What you see today, as you stand with your back to the rising horrors of Canary Wharf that are already visibly damaging the Thames views, is a restrained classical house of the 1630s. Inside The Queen's House what you are going to see is an attempt at a reconstruction of the interiors as they were when Queen Henrietta Maria returned from exile in 1662.

Historical reconstructions are always controversial, particularly when almost nothing is known of the house. The brave decision of the National Maritime Museum to refurbish the house and encourage an historical approach to its role is one that should be commended.

After all, a contemporary observer said of the house at the time that the Queen "hath so finished and furnished the house that it far surpasseth all other of that kind in England." It was always known as Henrietta Maria's "little house of delights." After five years and the expenditure of £5m we are told that The Queen's House "will once more be seen as it was in her day." If only that was true.

Accurate reconstruction depends for its success on one thing only - the quality of its execution. We can see in Polish palaces, at Versailles in France, at Het Loo in Holland, at Charlottenburg in Berlin, that it is possible to achieve remarkable standards both of accuracy and aesthetic sensitivity. This is sadly not the case in the major public historic monuments in this country. I cannot understand how the travesty of The Queen's House has been allowed to happen.

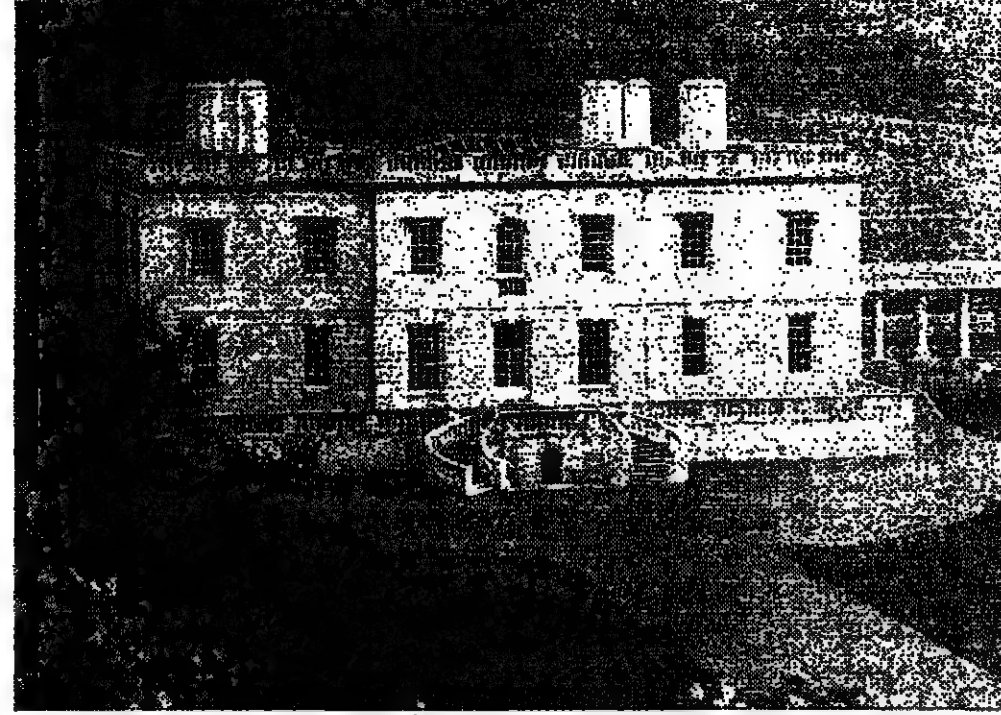
Visitors will begin their tour in the central cubic hall by

Inigo Jones. Think of the Double Cube at Wilton, think of the Banqueting House in Whitehall and then glance up at the ceiling of Greenwich. You will see a gleaming photomural copy of the original paintings. This is a terrible error of taste.

The originals by Artemisia Gentileschi are now at Marlborough House. The Maritime Museum authorities negotiated unsuccessfully with the Lord Chamberlain's Office and the Royal Collection for the return of the originals. This is a huge disappointment and a short sighted refusal to move the originals to where they belong by a bureaucracy. Perhaps the visual insensitivity of the photographs and their shiny inappropriateness will convince the myopic officials of their folly. How appalling that it should be necessary to fight for such an obvious rearrangement.

Also in the great cubic hall will be an arrangement of plaster casts of some of the sculptures that were known to have been in the Royal collection at that time. Casts are acceptable providing that they are treated so that they look old; at the moment they are gleamingly new.

Climb the famous tulip staircase - now with an "accurate" blue painted balustrade but no gilding - and you are on the King's side of the house. This side has not been fully refurbished - money and energy have been saved for Queen Henrietta Maria's side. The King's Presence Chamber has been "accurately" restored in blue and gold. But, by God, it has been done on the cheap. We know that the blue hangings would have been made of small (deep blue glass oxidised by cobalt and pulverised); the new hangings are dim, and there is virtually no proper gilding. Candle stands have been copied from contemporary models and are either gold



The Queen's House, Greenwich: open again to controversy after a £5m face lift

or silver. The candles have electric flames. I do not know who made them but they have so little quality that they could have been bought in the Edgware Road.

The poor quality of all the reproduction furniture is puzzling. Any antique dealer can arrange for copies to be made today that are indistinguishable from the originals. Reproduction silver sconces that were never there light the staircase and some of the rooms. Chimney pieces have been copied from some Inigo Jones drawings, but again their quality and finish is poor. I am sure that there would not have been a stone fireplace on the main floor of state rooms.

On the Queen's side more rooms are "accurately" re-

bished with the same lack of real quality and finish. The Queen's bedroom should be compared with the restored King's bedroom at Versailles. After all, Queen Henrietta Maria was the daughter of the King of France; she must be shuddering that anyone would think she could sleep in what is claimed to be her bed. It is clear at so many levels that a project as artistically important as The Queen's House should be funded as a major national initiative. Of the £5m squeezed from sponsors and the museum's budget only £700,000 was available for the complete refurbishing of a 17th century palace. No one knows how much has been spent at Versailles, but Het Loo in Holland cost some £18m.

Rather than go on and on about the poverty of taste and lack of quality in this restoration, perhaps I may suggest that this should only be seen as a beginning. Benefactors should be lined up to find and buy original furniture, china, candlesticks, tapestries or arrange for the highest quality of reproduction. The Queen's House refurbishment is scarcely started; its continuation desperately needs more funds and more aesthetic advice. Time, money and imagination are needed in large doses to recreate the glories of the Restoration Court at Greenwich, but so is that indefinable thing, taste, which is so far entirely missing.

Colin Amery

SPONSORSHIP

Management skills rather than money

It would be naive to think that arts sponsorship could escape from the belt tightening currently affecting British business. Although under pressure, British & Commonwealth, for example, will maintain its commitments to South Bank music but is hardly in a position to increase its largesse. Fortunately there are still enough new sponsors to maintain growth, albeit at a slower rate.

But one area in which business can help the arts perhaps even more during a recession is with its expertise. Business in the Arts, set up by the Association for Business Sponsorship of the Arts last year to provide arts companies with management skills rather than money, has made an unpretentious but solid start.

New this approach will receive a boost today through the announcement of an imaginative sponsorship designed to improve management skills in the arts. English Estates is putting up £25,000 to help finance 20 business-led projects for business schools for arts managers.

Cranfield, Henley, the London Business School and Sunningdale are opening their doors for the short courses which will be half financed by English Estates, with the Arts Council providing a quarter of the cost and the arts manager's company the other 25 per cent. Anyone interested should contact ABSA.

Business in the Arts was initially funded to the tune of £5,000 each by twelve companies, including IBM, BP, Arthur Andersen and British Gas. It believes that improving the skills of those who work in the arts is probably a better service than throwing sponsorship money at them. It does not believe in the secondment of executives from the corporate to the arts world because American experience suggests

that only those who can be spared are released.

Instead it wants good accountants, marketing men, to master specialists, to identify with an arts group that is local to them on a regular but part-time basis, calling in, say, on Friday afternoons or in the evenings, or perhaps Saturday mornings, to run a business-like eye over any problem. The idea has touched a nerve and 48 willing advisers have signed on in London, ranging from managing directors to middle managers and coming from some of the funding companies as well as Marks & Spencer, PR firms and finance houses. Affiliated offices have also been established outside London.

There are currently 30 projects under way. Charles Amos, a finance and operations director at ICI International Management, is spending four hours a week helping the Almeida Theatre create a computerised modelling system which will advise it on the financial implications of any change of policy. In south London the Liveness Museum, the Cumming Gallery and the South London Art Gallery are being advised by Nicholas Kolarz, sales and marketing manager of Thorneycroft, on how to present their work to the world. The British Film Institute is seeking more sophisticated performance indicators and once a month Julia Kreiman of literary agents Curtis Brown, and James Kendall, formerly of BP, pop in to assess progress.

And, of course, the commercial companies are well aware that their managers gain as much from mixing with the creative types as the artists do from business advice. This is a proven and productive form of sponsoring the arts.

Antony Thorncroft

London Sinfonietta

QUEEN ELIZABETH HALL

Another first-rate Sinfonietta concert last Thursday, very well planned: a pair of new pieces by the most admired young Finns, Kaija Saariaho and Magnus Lindberg, and a pair of interestingly related Stravinsky - *Pulcinella* and the Cantata on old English texts, which both look backward but to different periods. Esa-Pekka Salonen conducted with obvious enthusiasm and alertness.

Lindberg's *Marea* ("tides"), a world premiere, was deeply interesting. From a quite modest-sized band Lindberg draws a collective sound of extreme intensity. In fact, this is a chamber on twelve-note chords. Soon strong currents become perceptible through the aural mass, moving up and down the different levels.

There are real, audible harmonic patterns, achieved by relating the chords to the overtone-series: a well-calculated lighting in midstream (with an exquisite little piano-break), robust rhythmic surges from below, tympani used sparingly to effect, and at the end a nod to pictorialism with stylised sea-bird cries.

No doubt the Sinfonietta will treat us to the Lindberg regularly. Saariaho's *Grammair* de Réver is more of a special event - it had the composer herself leading the electronics, and the committed supra-

no-and-mezzo duo of Elisabeth Harrison and Susan Slickley to sing and whisper the Eluard texts.

Grammair is a dreamscape with answering voices, punctuated by the harp. Very slow-moving harmonies (except in the middle) carry the stream of multi-lined events, interrupted but dramatic; there are Stravinskyan lyrical passages, and continual changes of balance between the voices and the small ensemble.

Yvonne Kenny and the tenor John Aler sang a lovely and impeccable account of Stravinsky's Cantata, which carries the mock-period style of his *Rake's Progress* some way towards Jean Webern. They and Salonen made something memorable of the harried "Western Wind" verse, where most performances make next to nothing.

The bass John Tomlinson (and orchestral reinforcements) joined them all for *Pulcinella*, which was given blessedly complete.

In solos, duet and trio everybody was admirable but it was Salonen's keen, judicious energy that kept the whole performance crackling. It mattered not at all that there were roughnesses in the ensemble.

David Murray

Opera 80

TOWNGATE THEATRE, BASILDON

Opera 80's press nights in February had to be cancelled because of a fire at the first theatre of their tour, the Wyvern in Swindon. Last week, having travelled from Barnstaple to Cardiff via all manner of Chesteronian detours, principal sponsor: National Westminster Bank, they reached the 475-seat Towngate in Basildon, modern, traditionally horseshoe-shaped, comfy and welcoming. In May they can be heard in Brighton, Cambridge and Sadler's Wells before a well-earned rest.

Selecting the repertoire for a young company such as this must be frustrating. The management understandably flirts at a constant diet of Mozart and Rossini (there are worse composers, though) and this year chose boldly: *Lucia di Lammermoor*, a piece that makes stringent demands upon its interpreters in every way, and, after nearly three months on the road, was audibly taking its toll on youthful voices; and *The Merry Widow*, fragile, sophisticated froth that even the most experienced companies tackle at their peril.

Lucia benefited enormously from two things. First, an admirably singing and musically new translation by David Parry, which the singers projected both clearly and meaningfully; the action was communicated with decidedly uncomfortable directness. Secondly, brilliantly conceived

production and design: Bunny Christie's permanent platform and back wall could not have been more simple, but Paul Fyant's lighting made them intensely dramatic, and the costumes in strong, plain colours made their own powerful contribution. The show looks quite wonderful. As in his Guildhall *Scipio*, the producer, Stephen Urwin, found a perfectly valid way of presenting drama from another age to a 20th-century audience; this involved big, melodramatic gestures familiar from Victorian prints - a great risk, but thanks to singers who know no fear, it worked. If they believe in it, why should not we? An apparently simple equation, all-too-seldom solved.

The vocal performances were above all else honest, which allayed most doubts about technical accomplishment. The best singing came from Richard Campbell (Ranc); his heroism may be modest in volume, but it is exceptionally well-schooled and his sense of legato stands him in good stead for this repertoire.

Andrew Greenan thundered sonorously as Raimondo, not always precisely on the note, and cannot afford to display emotion so openly in the second-act finale; as the Widow, Heather Lorimer may have the most beautiful voice on offer on either evening ("Vilja" was exquisitely done, but more is needed. Nor was there much stretch to the aggressively sung *Valencienne* and Camille of Eleanor Bennett and Andrew Forbes-Lane.

Rodney Milnes

Kathleen Ferrier Scholarship

WIGMORE HALL

The standard at this year's final of the Kathleen Ferrier Memorial Scholarship was commendably high. When the time came to cast the votes, Dame Janet Baker, who was on the jury, apparently said that she would rather go home than have to make a choice between the top three or four candidates, each of whom had aspired to much the same high level of achievement.

Although other singing competitions have come along in recent years, the Ferrier still holds its place as the most prestigious award of its kind in this country. Faced with the difficult decision as to which name to add to its impressive roll-call of winners, the jury finally elected Stephen Gadd, a young bass from the Royal Northern College of Music, over his rivals. In my mind there is no doubt that they made the right choice.

For a singer of his age (25), Stephen Gadd is remarkably assured in technique and a real performer as well. In his operatic solo from Verdi's *Ernani* there was never any feeling that the singer was very different careers. While Reed sought out a more commercial sound Cale returned to his experimental roots; further collaborations seemed unlikely. But Warhol's death in February 1987 reunited them for a tribute, *Songs for Drella*. The cycle of 15 songs has just been released as an album (Sire WX345) and on Friday Channel 4 broadcast a recording of the premiere at the Brooklyn Academy of Music last November. It was an austere, haunting piece of television, with Reed and Cale delivering their songs with the minimum of fuss and just a sequence of back projected images to map their progress. Cale's background is the same rich mix of produced Glass and Reich. Talking Heads and Laurie Anderson; his jagged, hypnotic accompaniments on keyboards and electrified viola and occasional luring tenor offset perfectly

To make a choice between the runners-up was even more difficult. The jury awarded the Decca-Kathleen Ferrier Prize, in effect second place, to Alison Hudson, a warm and musical contralto, who made a less exciting impression in the final than reports from the preceding round might have led one to expect.

Third prize went to another bass-baritone, David Mattinson, less settled vocally than the winner but a most promising singer none the less.

Unfortunately, with all the prizes handed out, the cup-board was now bare and mezzo Debra Stuart had to go home empty-handed. As her singing of Mozart's *Così fan tutte* was among the most secure and dramatically alive of the whole evening, it seems to me Miss Stuart can count herself very unlucky not to have been among the major award winners. While she was on stage, one quite forgot this was a competition. There is no greater compliment than that.

Richard Fairman

Saturday's song recital at the Wigmore marked the return to London after a longish absence of Nicolai Gedda. The 65th birthday of the celebrated Swede is not

far off, and allowances - for sluggish flowing tones, shaky intonation, rough edges in the lower register - needed to be made throughout the concert, most of all in the opening Duparc group. (The top of this famously high tenor voice still rings out clearly.)

It is extraordinarily impressive, though, that the singer's cultivated musicianship and unexaggerated sophistication in dealing with words have not been scathed by the inevitable depredations of time: if anything, his light, knowledgeable delivery in French (Duparc), German (Wolf), and, best of all, Russian (Mussorgsky and Rachmaninov) has been distilled to new clarity.

The choice of Wolf and Mussorgsky songs, focused on the grotesque-comic and wryly cynical, suggested in addition that Mr Gedda's gifts for comedy have surely been under-employed in his 40 years as a leading tenor.

He is not a passionate or impulsively vivid performer, and probably never has been; but his civilised artistry is not a less valuable asset. His Geoffrey Farnes partnership at the piano combined strong support and discretion in admirably judged proportions.

Max Loppert

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FINANCIAL TIMES

ARTS GUIDE

April 27-May 3

MUSIC

London

English Chamber Orchestra conducted by Jeffrey Tate. Thomas Zehetmair (violin), Thea King (clarinet), Weber, Mendelssohn, Weber (Tues). Barbican Hall (838 8881).

Paris

Joyce Lindorff (harpichord), Poglietti, Frescobaldi, Vivaldi, Bach (Thurs). Radio France, Studio 106 (0201518).

Trio Brueggem. The Birth of the Sonata - Spendi, Frescobaldi, Corelli, Roccio (Thurs). Chatelet (402024).

Jean-Marie Luisada (piano) and the Arpeggione Quartet (Thurs). Théâtre des Champs Elysées (4778228).

The Versailles Centre of Baroque Music organises Saturday 5.30pm concerts of 17th century music at the court of France 811 November 3 (47863049).

Brussels

Orchestra Chamber Orchestra with Barbara Hendricks (soprano), Brahms, Britten and Haydn (Thurs). Palais des Beaux-Arts.

Amsterdam

The Hague Philharmonic with Rian de Waal (piano), Paul Daniel conducting. Fauré, Hindemith, Rachmaninov (Tues). Concertgebouw (718 245).

Royal Concertgebouw Orchestra conducted by Neeme Järvi, with the Greater Broadcasting Choir under Robin Gritton. Sibelius, Tübin, Part. Concertgebouw (718 245).

Utrecht

Mikis Theodorakis conducting his *State of Siege* programme (Mon). Vredenburg (31 45 44).

Wiesbaden

Wiesbaden, Staatstheater. Leading east European theatre and opera companies dominate the international May Festival opening in Wiesbaden this week. The festival begins with a production by Prague's National Theatre of Martinů's *Greek Passion* and includes companies from East Berlin and Schwern and Warsaw. The highlights will be Harry Kupfer's version of *Der Freischütz* and Gluck's *Orpheus and Eurydice*. There are also performances by the Wiesbaden State Theatre.

Rome

Andreas Schiff (piano) playing Bach's *Goldberg Variations* (Wed). Teatro Olimpico (283304).

Ilya Kaler (violin), winner of the 1988 Tchaikovsky prize, playing Mozart, Beethoven, Stravinsky, Dushin and Saint-Saëns (Thurs). Teatro Ghione. (6372294).

Florence

The Moscow Philharmonic conducted by Vladimir Spivakov playing Schubert, Elgar, Haydn, Mozart (Mon) and the Orchestra de Paris playing Strauss and Rachmaninov (Thurs). Teatro Comunale (2778232).

Bologna

The Scala Philharmonic conducted by Carlo Maria Giulini. Schumann, Ravel and Stravinsky (Mon). Teatro Comunale (628988).

Barcelona

James Bowman (countertenor), Robert Spencer (lute). Dowland, Monteverdi, Ferrabassio, Blow, Purcell (Wed). Fundación Caja de Pensiones (317 57 57).

New York

Sherrill Milnes baritone recital with Jon Spong (piano). Early Italian arias, Thomas, Santoliquido (Mon). Carnegie Hall (247 7800).

Alvise Sultanov piano recital. Mozart, Beethoven, Scriabin, Prokofiev, Liszt (Thurs). Carnegie Hall (247 7800).

Washington

National Symphony Orchestra conducted by Randall Craig Fleischer with Christopher Shuh (piano) and Garrick Zoster (clarinet). Kabalevsky, Haydn, Weber, Bernstein, Mozart, Bert (Mon). Hans Vonk conducting with William Stein (violin), Ravel, Martinon, Beethoven (Thurs). Kennedy Center Concert Hall (467 4600).

Chicago

Chicago Symphony Orchestra conducted by Kenneth Jean with Janina Fialkowska (piano). Weber, Liszt, Haydn, Bartok (Thurs). Orchestra Hall (435 6666).

Tokyo

Bamberger Symphoniker, conducted by Horst Stein. Brahms, Haydn (Mon), Brahms (Tues). Suntory Hall (645 1010).

Songs for Drella

CHANNEL 4

Lou Reed and Jon Cale last worked together in 1988, when the fissile mixture that was the group Velvet Underground finally reached a critical mass. Cale left in that year, Reed departed two years later, and what had been the house band at Andy Warhol's Factory since 1965 effectively lost its centre.

Cale and Reed were indelibly marked by the Factory experience, and Warhol has remained a potent influence on their very different careers. While Reed sought out a more commercial sound Cale returned to his experimental roots; further collaborations seemed unlikely. But Warhol's death in February 1987 reunited them for a tribute, *Songs for Drella*. The cycle of 15 songs has just been released as an album (Sire WX345) and on Friday Channel 4 broadcast a recording of the premiere at the Brooklyn Academy of Music last November. It was an austere, haunting piece of television, with Reed and Cale delivering their songs with the minimum of fuss and just a sequence of back projected images to map their progress. Cale's background is the same rich mix of produced Glass and Reich. Talking Heads and Laurie Anderson; his jagged, hypnotic accompaniments on keyboards and electrified viola and occasional luring tenor offset perfectly

Reed's dry, chanting deliveries and raw-edged guitar, which in their turn influenced both '70s punk and the later New Wave.

The songs follow an elegiac curve, outlining Warhol's life from beginnings in Pittsburgh and the escape to New York through commercial art training, the glitzy success of the 1960s, his shooting by Valerie Solanas in 1968 and the burnt-out society celebrity of the remainder of his life. That final slow lonely fade is prefigured as early as the second song, while threaded throughout the cycle too are Reed and Cale's own attempts to come to terms with Warhol the person and his huge influence upon them. That all culminates in the penultimate number *A Dream* in which, over waves of gently pulsing keyboards and echoing guitar, Cale narrates a text by Reed that pastiches the style of Warhol's diaries.

All that remains is for Reed to deliver a short, numbed elegy over Cale's skirling viola, in which he grieves for the wasted opportunities, his failure to acknowledge his personal debt during the artist's lifetime. *Songs for Drella* could have been maudlin and pretentious, but it is by turns acidic, funny, ironic and deeply moving; an extraordinary and permanent piece of work.

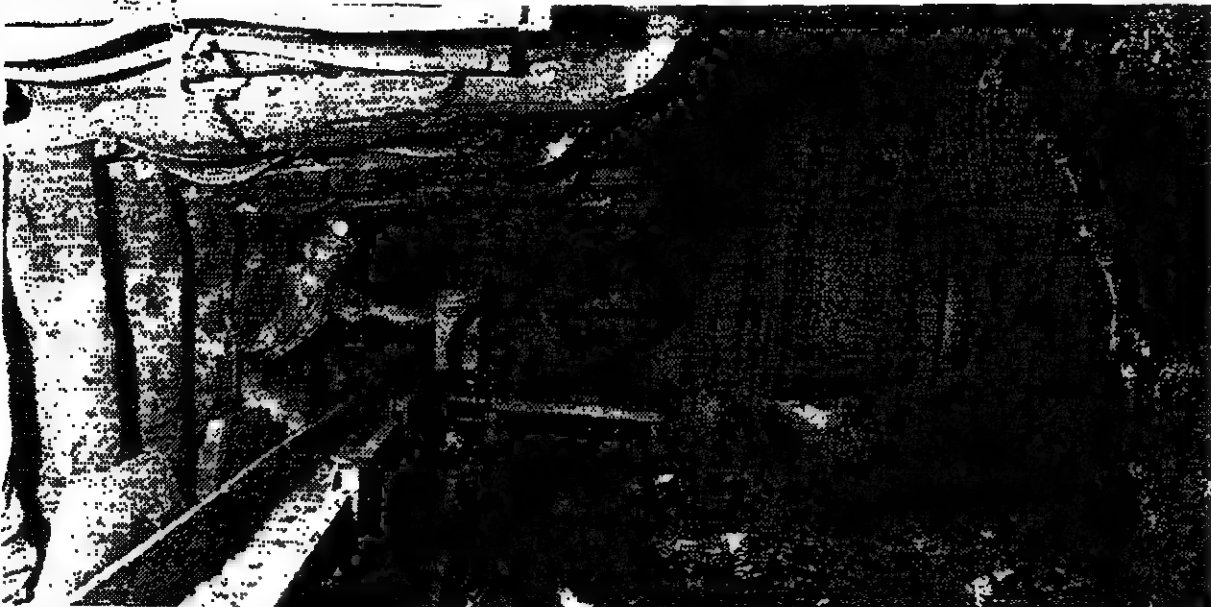
Andrew Clements

MANAGEMENT

The technological trap

Nothing to laugh about

Michael Dixon considers the argument that many companies do not have realistic expectations of the adaptive powers of workers



Lessons learned in the mining industry as long ago as the 1940s about introducing changes in technology and working practices have since held good in organisations across the world

Managers are fast learning to treat excited laughter in the workplace, not as an outbreak of high spirits to be kept in check, but as a sign to dread. Nowadays, the cause is less likely to be some happy event than that the computer system has gone phut.

What most executives seem slow to learn is that the problems arising from technical breakdown are small beside those implied by the sniggering that greets it. Psychologists have found that laughter on such occasions is apt to mean the staff resent the system their bosses have imported, and are resisting the change it requires.

Even when the resistance is obvious, managements typically discount it as mere reflex dislike of new ways. With trade-unionism subdued, technological progress tends to be viewed as ultimately irresistible. Sooner or later employees will adapt to it, and any who cannot will be readily replaceable with others who can.

The strength of high-rank faith in humanity's adaptive powers was illustrated by the senior managers from two dozen of Europe's best known businesses at a recent conference held by the Index Group. The theme was "the Market/Custom Driven Company", and all attending were clearly committed to converting their companies to that type.

Repeated references were made to reports that, in Japan, a customer can go to a Toyota showroom on a Monday, order any model in any colour with any combination of options, and collect same by the end of the week. It was largely accepted that companies failing to emulate Toyota's legendary service are doomed to an early grave.

It was also largely accepted that survival hinges on technology. For example, one speaker pictured sales representatives as a fatally archaic means of doing business with customers. Every sales transaction - from specifying a suitable product and promoting its advantages, through taking the order and answering inquiries about its progress, to registering delivery, invoicing, chasing up payment and scheduling after-sales service - could be far better done electronically by staff at terminals linked to a constantly revised database.

While reps would still be essential, the speaker said, their role would no longer be nuts-and-bolts selling and otherwise handling details. Their job would be purely "relational", promoting goodwill between company and customers on a general plane.

Many of the audience nodded agreement. But half a dozen questioned later were unable to cite a single rep on their payrolls who was fitted for the radically changed role. All they could think of was several thousands who were not.

If their companies press on with the electronic development the speaker outlined, it is to be hoped evolution will supply reps with the right abilities in time. Otherwise it could well

be lower-tech competitors who have the last laugh - and not just because the effects of reduced birthrates and so on are likely to make able recruits of any sort hard to find.

Another and deeper reason is that executives overhasty to ring in the new are ignoring a warning bell that has been sounding for a long time.

In Britain it first clanged in the late 1940s when the recently nationalised coal industry began introducing "longwall" mining. The engineers and managers were determined to exploit every advantage offered by what was then the latest technology, and rejected the miners' working methods to suit.

It soon became obvious that something was wrong. Besides unexpected high costs of installation and low gains in output, there were increasing absentee rates and other signs of worsening morale. It seemed that the members of each shift were working against, instead of with one another.

The Tavistock Institute of Human Relations was called in to investigate. And what it learned not only eased the problem in the mines, but has since been applied by a good many, even though still a small minority of organisations across the world. The main lessons are twofold.

First, unless there is no need for humans at all, every technical system requires a social system to run it. Second, there is a point where the two

systems become incompatible, with the result that attempts to maximise the technology stir up counter-productive antagonisms in its operators.

"So some of the technical possibilities must be foregone to meet the people's individual and social needs, and some of the people's preferences must give way to the strengths of the technology," explains Dr Frank Heller, director of Tavistock's Centre for Decision-Making Studies. "In practice, the technical and social systems aren't separate. Rather than maximise either, you have to view them as one socio-technical system and optimise their workings in conjunction."

One result of the 1940s discovery of the socio-technical principle was that Volvo and Saab began having vehicles built by groups of workers, with fair leeway to decide who did what and how, instead of subjugating them to machine-paced assembly lines.

Heller says that long after being exported to Sweden, what were then called "semi-autonomous groups" have been re-imported. "The Japanese took and improved them, mainly by adding a strong training element still unusual in the West, and they're now known as quality circles."

"But managers mostly stay addicted to the technological fix and maximising mechanistic returns. That's probably because of the third element in the mix - the economic system which at present rules that

results are measured by the short-term bottom line. And while socio-technical approaches can pay off by that yardstick, it isn't a necessary consequence."

On the other hand, he adds, the longer-run costs of the technological fix have repeatedly been shown by research. Classic effects are that staff gain less satisfaction from their jobs in general, feel dulled by the lack of variety and challenge in their work, and resent being barred from using numerous of their abilities.

A 1960s study of Detroit car workers found that all three effects were significantly linked with reduced mental health. The most baneful was apparently the under-use of abilities.

More recently, joint US-Swedish studies have shown that increased risk of cardiovascular heart disease is linked with "low decision latitude". The term describes jobs in which workers have little control over their task or their conduct while doing it. Moreover, no matter how hectic the work, the link with heart trouble emerged solely when the job also had low decision latitude.

Ian Angell, Professor of Information Systems at London School of Economics, sees the technological fix as especially hazardous when applied to computerisation. "In this new technology, more than ever before, the use of

machinery cannot be separated from human intellect, aspirations, culture, philosophy and social organisation. There must be increased emphasis on a policy for the effective management, and utilisation of personnel at all levels in the organisation," he says.

"Not only must this policy ensure that misplaced optimism in the benefits of technology does not run roughshod over human aspirations, but also it must release the potential fount of ideas and innovation in the workforce as a whole. To do this, we really need to understand how technological systems affect both business and individual performance."

Martin Bauer, a social psychologist at LSE, suspects that many managers debar themselves from gaining the necessary understanding by their attitude to resistance to their designs. They tend to view it as an enemy and attack it by one of two means.

The first is to overpower it, with the potential drawback that the people resisting will build up countervailing force. The second tactic is to open a second front by raising a different issue that distracts the opposition, which can often be done at less cost.

Bauer thinks that, in the longer run, it is more productive to change the analogy and view such resistance as pain - a signal that something is wrong in which case it is unlikely to be eradicated by warfare, but needs to be sensitively diagnosed and set to rights.

The diagnosis may well be difficult, he adds. In a small company he studied in Switzerland, staff initially showed their opposition to a system imposed on them only in general ways such as by laughing when breakdowns occurred. It took patient handling by the management to get them to make their real complaints specific.

As a result, the system was scrapped and replaced after a mere three years. "The replacement was chosen by more sophisticated criteria, and one in every three of the factors used was human as distinct from technical, compared with only one in eight the first time around."

Professor Angell doubts that one in three is enough. "A better balance would be eight in nine," he says. "It is the human factor, not technology, that makes the difference between commercial success and failure, and between acceptance and rejection of a system."

References:
1 *Some social and psychological consequences of the longwall method of coal getting*, by E.L. Trist and K.W. Bamforth, *Human Relations*, 1951, 4, pp 3-38.

2 *Mental Health of the Industrial Worker*, by A. Kornhauser, John Wiley and Sons, New York, 1965.

3 *Job decision latitude, job demand and cardiovascular disease*, by R. Karasek et al. *American Journal of Public Health*, 1981, July, vol 71, no 7, pp 694-705.

Management abstracts

The New Managerial Work. R.M. Kanter in *Harvard Business Review* (US), Nov/Dec 89 (8 pages).

Argues that management work is undergoing significant and rapid change as a result of the flexible strategies and structures that competitive pressures are forcing organisations to adopt: old bases of management authority - like hierarchical structures - are eroding, and managers have to learn to widen their horizons beyond their previously limited areas of personal control to sense opportunities and form project teams to address them. This change involves the need for communication and collaboration across functions, divisions and companies, and emphasises the essential, continuing need for motivation towards improved performance. Identifies new motivational tools managers can use to encourage performance and commitment, such as helping people to believe in the importance of their work, offering work teams a share of value creation, and the chance to learn new skills and enhance individual reputations.

The Cost-Carrying Paradox. P. Bernard in *Industrial Engineering* (US), Nov 89 (6 pages).

Defines this paradox in these terms: "carrying cost is not reduced as receipt (of materials) frequency increases where it costs more to process and handle the part than the savings in the cost-of-money". Believes that cost allocations are generally inaccurate and puts the blame on information availability (or lack of) which can blind managers into thinking that total costs are decreasing when in fact they are not. Advocates the use of a materials management analysis which is aimed at determining overhead costs for each part based on actual operating conditions. Compares this approach to traditional cost-carrying allocations and devises rules for this analysis, which - in turn - is shown as a six-step method involving part demand, handling cost and actual cost.

Communicating Results: Auditors. D. Stokes and others in *Internal Auditor* (US) Dec 89 (17 pages).

Not just results, this discusses various aspects of internal audit operations connected with communicating. The first paper deals with internal audit

reports, describing how Kaiser Foundation Health Plan drew up "control objectives" which provide a reporting structure; the second feature is a slightly piece on improving verbal communication, while the third (and longest) is about fact-finding, and particularly, about interviewing staff suspected of involvement in improper actions.

Why Take the Stock Out? Britain v. Japan. K. Williams and others in *International Journal of Operations & Production Management* (UK), Vol 9 No 3 89 (15 pages).

Adds further fuel to the argument that much traditional management accounting is obsolete in the modern manufacturing environment and looks at the problems of orthodox accounting from the point of view of costs of holding stock. Questions why the issues of stock costs are not addressed in accounting literature and why engineers have picked on these issues. Analytical financial savings from stock reduction in terms of working capital, overheads, and fixed capital requirements. Considers the Japanese achievement in having lower average number of weeks' stocks than the British and why it is that British performance in stock ratios has shown little improvement.

Competitive Strategies in Retailing. D. Walters and D. Knox in *Long Range Planning* (UK), Dec 89 (11 pages).

States that retailing has been subject to rapid change in recent years as a result of demographic socio-economic changes and new technology. Against this background sees the development of retailers as brands, where the merchandise is only part of the package that includes trading environment, customer service and customer communications. Describes a strategy formulation model for retailers, looking at - *inter alia* - the identification of competitive advantage, researching market opportunities, and segmentation; suggests four questions management should ask themselves in deciding between strategic options.

Introducing New Consumer Products. J.K. Lacey in *Management Services* (UK) Jan 90 (8 pages).

Reports on the procedure used in the Boots Company to introduce new products; contains much detail on all aspects from costs to product lifetimes; notes various recommendations for change.

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This September British Steel will recruit its first graduate in Japanese and Korean, a striking example of the effort the company is investing in expanding its exports in fast growing Far Eastern markets.

It earns a third of its revenue overseas, as well as making about a quarter of its UK sales to companies which are primarily exporters. In the coming year much will ride on the success of exporters like British Steel.

The thinking is that if export markets are there for the taking, companies should be able to switch their production from the depressed UK market. But after the Thatcher decade it is still not clear how competitive British exports really are. How much of the combined trade deficit in 1988 and 1989, of £26bn, reflects excessive growth in UK demand, which is now being reined in? How much is due to an underlying weakness in international competitiveness, now being exposed as income from North Sea Oil declines? And do British companies see markets abroad as an occasional outlet for surplus output, or as targets for a sustained and planned attack?

In the past 18 months non-oil exports have grown strongly, while imports have fallen off. In the last quarter of 1989 non-oil exports grew by 14.3 per cent while imports rose by only 1.6 per cent. However, earnings from visible exports have been set back. With oil income declining this puts the performance of manufacturing to the test. Here the evidence is mixed.

The UK's export effort is extremely diverse. It ranges from companies like Glaxo, the pharmaceutical group, with a turnover of £2.5bn, to Edgeworth Electronics, which employs 30 in its Darlington factory to manufacture amplifiers and loudspeakers.

In the past 10 years Glaxo's sales in the US have risen from virtually zero to \$1.5bn. In 1978 the company had no employees in the US. Last year it had 8,900, many of them selling Zantac, its top selling anti-ulcer drug. Edgeworth has recruited distributors in 30 countries, and now sells more in France than the UK. It set out to expand its exports five years ago; now about 65 per cent of turnover comes from overseas.

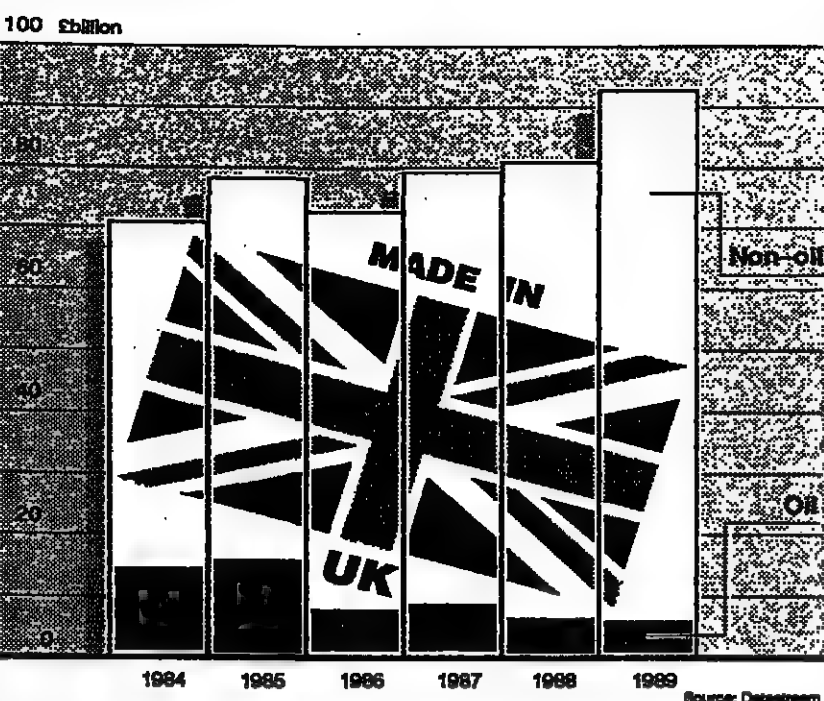
Butterley Brick, a brick manufacturing subsidiary of the Hanson Group, is facing a significant downturn in its UK markets with the collapse of private housebuilding. British brick stocks have risen from 300m to 1.1bn. But Butterley has already established a presence in foreign markets. Last year it managed to sell 8m bricks in Japan. If ever there was a candidate for being able to switch production abroad switch it would be Butterley Brick. According to Mr Michael Rose, the company's managing director, the growth in exports has brought many benefits. It has raised the workforce's morale and confidence. New ideas have sprung from competing in new markets.

"Our exports are a crucial margin which keeps the whole place humming," he says, but warns: "You have to have a long-term commitment to export markets. There is no way a big downturn in the UK can be suddenly taken up by exports. The only way to increase exports swiftly is to sell at

The long haul overseas

Charles Leadbeater asks whether the UK has developed an exporting philosophy

UK EXPORTS



dumping prices, which would leave you with virtually no profit." Butterley exports 30m bricks a year. Demand from private housing is likely to be down by 50m bricks this year. Mr Rose says: "That is 1m bricks a week. There is no way we could get exports up to 80m, we might manage an extra 10m."

Leyland Daf, by contrast, like all UK truck makers is heavily dependent on the domestic market, which has crumbled this year with a 26 per cent fall in registrations of heavy trucks. In the past four years the company's exports have risen from a few hundred vehicles in 1986 to 9,500 last year, mainly because the merger with Daf in 1987 provided access to 600 dealers in continental Europe. Yet the company has coping with the downturn in the UK by putting 1,300 workers on a four day week to run down stocks. It does not expect exports to fill much of the gap.

In the short term it would make a marginal contribution. We have not been seeking to change the ratio. It takes 18 months to seal big export contracts," the company says.

Building up exports takes preparation and commitment. Mr Richard Barber, export manager at British Steel Distribution, says: "Exporting is very com-

plex, costly and risky. It is easy to get caught. It is not a panacea. Offloading spare capacity is not the same as an export strategy."

In the short run profits can be slim. Bowthorpe Holdings, the electronics group, is just starting to sell in Finland, after two years of preparation. Mr Colin McCarthy, finance director, says: "With that up front cost, recruiting staff with languages and appropriate technical skills, we will probably make a loss for the first two years."

Increasingly exports depend on a network of back-up services, which are important in differentiating products, adding value and communicating reliability. A competitive price is just an entry ticket into a market. Thereafter success depends much more on quality.

Mr Barber at BSD says: "In Europe we are marketing on our ability to distribute steel, just-in-time, to manufacturers, at assured levels of quality, with close technical back up, in many cases linking us to users through electronic data interchange." Having noted the use of steel in construction in the UK, the company is now attacking the continental market, where steel is used as the framework for only 20 per cent of buildings.

But it is not a simple matter of delivering the right steel, at the right price. British Steel is having to educate potential customers. It has funded university courses to promote the use of steel and, allied with architects, consultants, designers, fabricators and engineers, gradually to promote the product. With customers looking at price, quality, reliable supply and after sales service, securing reliable foreign agents who sell the product is vital.

The selection, recruitment, management and training of agents has been central to the export strategy of Bonas Machine, a Gateshead textiles machinery maker. Its agents in 30 countries are regularly visited by UK staff and make monthly reports on the state of negotiations with all customers. Export growth is not achieved simply by a depreciation of the exchange rate. It has to be planned and managed.

Exporters say they are gradually overcoming Britain's reputation for poor quality. Mr Barber at British Steel says companies are more prepared for the rigours of competing overseas because the UK market has become more open to competition.

However a recent report for the National Economic Development Office is more doubtful. It called for urgent action in industries ranging from electronics to textiles to offset fundamental weaknesses in quality. The UK's high technology sectors are the fastest growing and value-added. The average employee has grown significantly throughout the 1980s.

But the paper argues that the Britain's highly developed distribution and retail networks make it easier to export to the UK, than it is for British companies to break into markets where retailing is less developed.

In spite of the development of British companies' approaches to exporting the paper concludes the key to successful importing lies at home: "The need for UK industry to strengthen investment, research and development, training and the science base, remain the keys to the improved industrial performance needed to reduce the trade deficit to sustainable levels."

While British companies may dispute NEDO's suggestion that they lag behind their competitors on quality, few believe that exports will have a sustained surge as a result of a devaluation of the exchange rate. Mr Barber says: "Our exports have risen steadily through the last decade, in spite of a variety of exchange rates. To increase exports you have to have a long term strategy, not short term responses to swings in the exchange rate."

Mr McCarthy at Bowthorpe Holdings says: "Because it takes so long to tie up export deals the main enemy of exporters is exchange rate volatility rather than sterling's level."

As important will be the growth of unit costs, with productivity growth falling off while wage pressure shows no sign of lessening. Unit costs among Britain's leading competitors are growing at an average 5 per cent a year, compared with about 3 per cent in the UK. For all their higher quality and service back up, British manufacturers may be losing their entry ticket into foreign markets.

John Lloyd in Vilnius looks at the problems mounting in Lithuania following independence

Freedom dash loses pace

Today is the 50th day since the declaration of Lithuanian independence. It has been a bold, precipitate dash for freedom, but now it is losing breath. This week, the main question before those who seek to deliver the republic from 50 years of suppression is: how much of the ground covered can be held, and how much must be ceded?

The pressures have multiplied and are now insistent. Perhaps the least attended to is that of the Russian minority (about 12-13 per cent) which, with the Polish minority (about 6 per cent), seeks to step up its opposition to the Government of President Vytautas Landsbergis.

On Friday, a number of Russian drivers staged an early morning two-hour protest, parking their trucks across busy intersections. Most were cleared within the hour but next day, at the inaugural congress of the Soviet Citizens of Lithuania, their leader, a Mr Bazhanov, was received as a hero by 400 delegates in the main hall of the Palace of the Railway Workers.

Connections are close between such groups and the military and pro-Moscow Communist Party of Lithuania - the smaller of the two parts into which the Lithuanian Party has split.

Mr Vladimir Shved, second secretary of the party, convened the meeting and gave a report to the Soviet Citizens full of complaints that Russian rights were being curtailed, threatened with dismissal, harassed, forced under the new law to choose citizenship of Lithuania or to leave within two years.

Mr Nikolai Novikov, organiser of the pro-Moscow Party branch in Transport Enterprise 3, from which some of the protesting drivers had come, admitted that the city party committee had encouraged the protest and helped organise it.

The economy poses a more urgent problem for the new regime, although the sanctions are only having a moderate effect and the latest indications are that they will be eased.

At the big Gerasens cellulose and paper plant outside of Vilnius, Mr Ludvikas Miskinis, the director, telephones the Government's anti-blockade committee every day - often uselessly - to discover news of supplies. His last deliveries of

wood, from Kaliningrad, came on April 19. He has restructured his manufacturing process to save energy, cut the production of heavy cardboard and reckons to have cellulose supplies for 15 days and oil for 30.

All credit, run through Moscow, has been stopped. He can neither pay nor be paid. Keen to trade independently with the West, which takes some 25 per cent of his production, he does not even know who his present clients are - so centralised is the system under which he works.

There is talk of relief. Two oil tankers are due to dock in Klaipeda, the main Lithuanian port, on May 12 or 14 and the Soviet Ambassador to Norway has told the Norwegian Foreign Minister that ships will not be stopped from coming in. But the contract said to have been concluded between Lithuanian enterprises and plants in the radical-controlled cities of Leningrad, Lvov and Moscow as well as with the oil workers in Tyumen seem more hope than reality.

Mr Kasimiras Antonavicius, chairman of the Supreme Council's economic commission, says that "it will be hard to organise transport points. We have trucks stuck in Leningrad which cannot get permission to move."

Pressure now builds up, too, within Sajudis for compromise. Some, like Prime Minister Mr Kazimiera Prunskiene, favour at least discussion of the option - put up last week by Mr Yevgeny Primakov, a member of the presidential council, and on Friday given extra force by being endorsed by President Mitterrand of France and Chancellor Kohl of West Germany - of the freezing of the independence declaration of March 11.

Yet this is probably not possible. The Supreme Council is expected to debate concessions this Wednesday. Most Sajudis leaders expect any proposal of a freeze on independence to fail. Mr Vytautas Radzvilas, a founder of Sajudis and a member of its executive, voices a common view when he asks, rhetorically: "How can you freeze independence? It would mean a return to the previous position of complete slavery - and Moscow understands this."

President Landsbergis has privately told his colleagues that he cannot offer it. His letter of

reply to President Mitterrand and Chancellor Kohl was polite but non-committal.

What is likely to get through are concessions already well signalled: a willingness to freeze all legislation now planned, including a compromise on the law forbidding Lithuanians to be drafted into the Soviet Army. Mr Radzvilas said that rather than make a complete break between Soviet and Lithuanian nationality, Soviet citizens could live in the republic with all rights except those of voting. Soviet property is also included where it's proposed the deal will be who pays how much to whom for what.

President Landsbergis will be under increasing fire. Mr Arvydas Juozaitis a philosopher and Sajudis founder who stood aside from active politics in order to develop the intellectual and political culture of independence, recently launched a broadside on Sajudis in the press for its "irrationality." Its inability to develop a flexible process of political dialogue with those it has been over-anxious to characterise as imperialists, occupiers and "the enemy."

"The President and the radical deputies have made the declaration of independence a sacred thing: completely untouchable. Attempts to consider compromise - as by (Algirdas) Brazauskas (leader of the Independent Communist Party) - are regarded as treachery. Many of the intellectuals are with Landsbergis, but the people - workers and peasants - are more for compromise, I think."

The entry of President Mitterrand and Chancellor Kohl into the debate is, however, of great importance. Mr Radzvilas thinks they can now act as a constant pressure on both Vilnius and Moscow. Mr Juozaitis sees them as a means of bringing more reality into Lithuanian politics; so far, President Landsbergis has only taken from their letter that they support Lithuania's independence.

Life in Vilnius is, as usual, sedate - perhaps a little more so. There is less traffic, less heating, the opera starts at 8 (a limp performance of Don Carlos) to save on lighting. Some soldiers have been black-marketed out, but that has been stopped. And, of course, the Lithuanian flag flutters over all.

LETTERS

Need for a European payments union

From Mr N. Sebag-Montefiore.

Sir, Your tentative coverage of eastern Europe in recent weeks has been right to stress the difficulties of economic adjustment which all countries are facing. One problem is perhaps seriously glossed over, and it is one where European Community action led by the UK could be especially helpful.

Trading systems between Comecon countries and Yugoslavia have almost broken down because there is no proper payments system or method of adjusting the value of currencies' validity. There is no system of trading slots against forints against Czechoslovakian crowns against roubles, etc.

To prevent raids by people living near borders either visas have been introduced, as for Czechoslovakia with Poland and Hungary on March 24, which must be obtained in capitals, or a minimum hard currency exchange on visitors is demanded - in Yugoslavia, \$300.

These are merely symptoms. The disease is that manufacturers cannot obtain the raw materials, spare parts or machinery on which they relied.

A European payments union is urgently needed with capital to ease differences on a short-term basis and some authority to alter clearing exchange rates. If the EC is to

be actively prodded, perhaps the UK, with its free trade traditions, is the ideal leader.

It will cost us and our partners a great deal - as West Germany is finding out with its support for East Germany. However, as Mr Michael Camdessus says ("Best of both worlds," April 30), everything must be done to help these countries succeed in their switch to market economies.

This initiative is urgent: if not in place by September 1, for many companies it will be too late, with a permanent loss of manufacturing capacity and a great increase in disillusionment.

N.C. Sebag-Montefiore,
180 Kensington Park Road, W11

Sharing the knowledge

From Mr J.C. Willett.

Sir, Your editorial comment ("The rewards of ownership," April 23) suggests that the wider share ownership bandwagon could be running out of steam. If so, one of the reasons will surely be because of the misplaced expectation that either the Government or the Stock Exchange, or both, would give more than token support towards sustaining and developing the concept.

Lessons learned from the disappointments of lost opportunities should help us to consider new and more positive options.

It seems inconceivable that we would want a future society where all our savings are institutionalised. Yet, on present trends, that is where we are heading. The danger is that it could well happen by default.

That new growth industry - the creation of ombudsmen - may be good for those in difficulty but it does precious little to popularise understanding of the wider financial services scene.

New initiatives are necessary to redress inequalities and begin to reduce the knowledge gap caused by changes in products, legislation, markets, regulation, costs, technology and the quality of communication about them all.

J.C. Willett,
Director and General Manager,
Shareholder Monitor,
78 Carlton Road,
Worsop, Nottinghamshire

Model citizens whoever they cheer for

From Mr Angus Phauze.

Sir, Norman Tebbit's remarks about "which side would they be cheering for?" probably confuses two quite separate issues - immigration and colour - by accident.

In each of the last two wars, British people who had emigrated to Australia, New Zealand, Canada, America etc. etc. came back to fight (and, in some cases, to die) on our behalf even before the countries of their adoption declared war on Germany.

It was, therefore, quite clear that they were cheering for their country of origin rather than their country of adoption,

but I am quite sure that everybody, including Mr Tebbit, would unhesitatingly applaud the actions of such people!

The situation becomes even more complicated when one considers the number of non-British people from India, Pakistan, Burma, Africa, the West Indies etc. etc. who, despite having only tenuous links with us, nevertheless still felt so closely bound to us that they were willing to come and fight for us in two world wars.

Remarks such as Mr Tebbit's cause nothing but pain. The vast bulk of people who emigrate from the UK leave to seek a better life for them-

selves and their descendants, but they still identify with the UK as "home" after many generations in their chosen lands.

Equally, the bulk of immigrants to this country come to seek a better life for themselves and their children and seek zealously to serve the interests of their country of adoption. Any emotional ties they may have with their countries of origin are entirely natural and do not stop them from being model citizens and as "British" as the indigenous population.

Angus Phauze,
County NatWest Securities,
135 Bishopsgate, EC2

Time for an overhaul of the British economy's 'instrument panel'

From Mr J.G.R. Rix.

Sir, It is heartening that the governor of the Bank of England now recognises "the inadequacy of statistical data" which form the instrument panel by which the Government tries to fly the British economy ("Governor says policy errors fuelled inflation," April 6).

Probably the greatest malfunction is in the cost of living index in which the cost of property/accommodation lags by a long period the quicker moving prices, so that through the period 1983/1988 the index inadequately reflected the boom in house prices and its current cost reflection in rents.

With house prices rising some 40 per cent more than wage inflation, and probably representing the current cost terms some 20 to 25 per cent of

the budget of younger working people, this represents an understatement of the index of some 2½ per cent per annum compound - or 10 per cent over the 1985/1988 period. Since that time, house prices have probably drifted off 10 to 15 per cent so the current index probably overstates inflation. In both cases "instrument error" has caused wrong reactions, resulting in, as the Governor says, "things going badly wrong."

However, the economic problem and its solution lie a lot deeper than that and only a return to understanding the fundamentals from which the figures derive will give a chance of providing the right longer-term solutions.

Of the many factors involved, 25 years of stop-go have both destroyed large sec-

tions of industry and meant that few have had the opportunity to get on a level of volume production that is internationally competitive. Only ignoring this fundamental would allow the Government to revel in the strength of sterling in the early 1980s with its devastating effect on manufacturing industry and to use the indiscriminate weapon of high interest rates to curb production volumes.

Strict adherence to the Government's criteria - close down loss-makers - would have lost Jaguar to the UK in 1982 and one can only guess that it escaped closure by pure chance while MG did not.

But what we really need is to build up more Rolls-Royce pics where volume increases bring unit costs down. This, of course, was greatly assisted by

the excessively strong dollar in 1985 and the ability since to sell its dollars, derived from deliveries three years hence at a big premium when converted to sterling. Its financial strength has complemented and strengthened its technical strength and excellence, as well as providing the workload to justify modernisation of its manufacturing operations.

Finally, one should beware of pilots who look round for the most optimistic instrument in the cockpit to impress the passengers with their skill and competence. Let us hope the governor will try to overhaul both the economic instrument panel and the quality of the interpretation thereof.

J.G.R. Rix,
Wodehouse,
Bordon, Hampshire

DEN NORSKE CREDITBANK (DnC) AND BERGEN BANK HAVE MERGED TO FORM DEN NORSKE BANK

WITH EFFECT from 17th April, 1990 Den norske Creditbank and Bergen Bank legally merged to form Den norske Bank, Norway's largest bank.

In London, Den norske Creditbank PLC and Bergen Bank's London branch have also merged, and the London operation will now consist of a wholly owned subsidiary, Den norske Bank PLC, and a branch to be known as Den norske Bank, London Branch. All dealing and funding activities will be in the branch; our banking services for nordic customers will be provided by the branch, and services for other customers will be provided by the subsidiary.

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Monday April 30 1990

Perestroika
in peril

MR MIKHAIL Gorbachev has a problem: success. Unhappily for him, the success is not his. It is that of his predecessors. Their achievement – the fruit of terror and indoctrination – was to make the Soviet people deeply suspicious of the market and believers in equality and absolute economic security. The people – Mr Gorbachev's advisers have the cheek to complain – cling to a leveling communism as passionately as they wish to be rid of their Communist bosses.

"We must get down to creating a full blooded domestic market," declared Mr Gorbachev, when transforming himself into a powerful executive president in the middle of March. Shortly afterwards, the Government announced that 30 items of radical legislation – including price reform – would be produced by the beginning of May.

Now Mr Gorbachev seems to be hesitating. Following a joint meeting of the presidential and federal councils, a presidential spokesman has insisted that any changes would not alter the socialist nature of Soviet society. Moreover, "there will be no shock treatment for the economy," he asserted.

Mr Stanislav Shatalin, a member of the presidential council, says that price rises will not take place before next year, this being a return to an earlier timetable. More ominously, Professor Nikolai Petrakov, President Gorbachev's economic adviser, who said only a month ago that Mr Gorbachev's team had 100 days within which to prove themselves, now argues that the Soviet people will not accept reform after all. At best, radical reform is being rethought, at worst, it has been indefinitely postponed.

Lacks legitimacy

Either Mr Gorbachev and his advisers are still not sure what to do, or, if they are (at last), fear that they will be unable to get away with the required changes. Neither state of mind would be surprising. Mr Gorbachev was a brilliantly successful apparition. It is largely on the job that his mind has been broadened, enlightened and disillusioned. He is well aware that he lacks the legiti-

macy of an elected leader.

Yet, if not now, when? Radical reform, including price reform, may be daunting today; but it will be still more frightening next year. In Mr Gorbachev's hesitant hands the sickness of the Soviet economy has moved from the chronic to the critical. Imbalances are becoming ever worse as wages outstrip production and fiscal deficits pile up mountains of excess money.

The alternative of no reform is hugely unappealing. The CIA reports that 1989 was the worst year since Mr Gorbachev took over, and the others were nothing to brag about. If this continues unchecked, the Soviet Union will not merely lose its claim to second class superpower status; without swift reform the economy is likely to disintegrate.

Reducing obstacles

Economic reform is never likely to gain more than the passive acceptance of the people. But the obstacles might be reduced by ensuring, through the widespread distribution of equity, that they will gain directly from the increased efficiency that should follow reform. Such radical privatisation is, in any case, an essential precondition for success.

With regard to prices, the initial emphasis should be more on reform than on complete liberalisation, with the latter waiting upon radical democratisation of the economy. To accompany price reform, a social safety net will also have to be created.

Yet all such radical ideas are in danger of becoming academic. If so, Mr Gorbachev's decision not to submit himself and his programme to the test of a nationwide election may prove a huge blunder. Unchecked, he may never feel he has the legitimacy to risk radical change.

Having shirked the risk of a direct appeal to the people, Mr Gorbachev may be doomed to preside over rapidly increasing disarray. Economic breakdown may have to occur before the needed courage, or desperation, is found, quite possibly in other hands. If so, the further delay in implementing the promised radical reform is a bad omen for disruption at home – and anxiety abroad.

No future in a failed product

BRITAIN'S Conservatives are in worse trouble than at any time since 1978. The polls, which indicate a commanding Labour lead, can no longer be brushed aside as merely a reflection of mid-term blues. It is true that similar Opposition leads in 1981 and 1983 were followed by Conservative victories, but this time the opposition is united.

Yesterday's Mori poll in the Sunday Times put Labour at 54 per cent to the Tories' 31 per cent. The small parties could muster only 15 per cent between them. This Labour lead is too large to be indefinitely sustained, but it is not easy to see when the Conservatives will start to regain lost ground. For the economic cycle does not yet show signs of favouring the Government, which may be hard-pressed to produce an economic resurgence before it must hold another election. Even stealing Labour's clothes, by joining the exchange rate mechanism of the European Monetary System, may not be enough.

Yet Mrs Thatcher was in sparkling form on Saturday. She rehearsed her doubts about the Franco-German proposals for European political union to the Dublin meeting of heads of government without rancour, and emerged from this latest piece of EC summitry with a smile on her face and a prize in her hand. It is a small prize: a short delay while the foreign ministers prepare proposals for the June summit.

Airy-fairy talk

The present indications are that thereafter there will be a firm timetable for an inter-governmental conference (IGC) on political union, to start in December 1990, with all decisions to be raised by December 1992, in parallel with the existing IGC on economic and monetary union. The Prime Minister is against this, but in her present political position there is little she can do about it, especially while Britain lacks the credibility that would accrue if it were inside the ERM. Meanwhile, her airy-fairy talk of British fears about the fate of the Queen and Parliament was doubtless intended for domestic consumption.

The community change has emerged as the principal

domestic issue in Thursday's local authority elections. If the polls are right, the Tories will lose even in constituencies in which Conservative councils have set a low poll tax. The Government has hinted that something will be done about the community charge, but it is still wrestling with the task. All the options are unpalatable. If the poll tax alone is amended, that would still leave three-quarters of local spending set by the Government and tied to the rate of inflation, or less. The only way to build fiscal buoyancy into the new system is to uncouple the uniform business rate, allowing councils to tax business at locally-determined levels, more or less what they did under the old arrangements. The political result would, however, be wholly negative.

National capping

All the other options involve tinkering with the poll tax, whether by income-related banding, or increasing the Government grant (at enormous cost to the exchequer), or placing a national cap on local spending, thus abolishing local autonomy. In the Government's present state of nerves, a decision to implement any one, or a combination, of these is likely to be bungled; ministers would be digging themselves into a deeper hole.

The poll tax is a product that has been rejected by the market. It has bombed, badly. The least bad remedy right now is to withdraw it. That would mean the concurrent withdrawal of the uniform business rate and a return to the old rating system. It is technically possible to do this, since the former rating lists still exist.

A proper reconsideration of local government structure, functions and finance could then proceed at a measured pace. The argument against such a U-turn is that it would be humiliating for the Prime Minister, and damaging for the Government. It remains, however, the best option on policy grounds and, coincidentally, the least bad political option. How Mrs Thatcher faces up to this challenge over the next few weeks will indicate whether she is the person to lead the Conservatives into the next general election.

Peter Montagnon gauges the chances of success in the Uruguay Round multilateral trade negotiations

It is inevitably awkward for a group of Ministers to spend three days conferring in an exotic resort on the shores of the Pacific and come away with no achievements to their credit.

Thus the 30 trade ministers who met last week in the brilliant sunshine of Puerto Vallarta, Mexico, were determined to claim that they had injected a new sense of urgency into the Uruguay Round of multilateral trade negotiations. Yet with no new agreements from Puerto Vallarta, the Ministers also exposed starkly the wide gulf that still separates them on the central issues of the Round, such as farm and textile trade reform.

Failing a rapid change of heart on the part of the major trading powers, the most ambitious round of trade-liberalising talks ever mounted seems headed for a crisis, which, some participants say, could develop as early as July, when senior officials meet to review progress at the General Agreement on Tariffs and Trade in Geneva.

Experienced trade negotiators add, however, that the exposition of basic positions, which took place in Mexico, was an essential prelude to the tense final stage of the four-year negotiation. It helped define the difficult political decisions they will need to make to complete the Round. A series of top-level meetings will focus on the Round between now and the end of the year, starting this week in San Francisco with a trade ministers' meeting of the US, European Commission, Japan and Canada. This will be followed at the end of May by a gathering of Finance and Trade Ministers at the Organisation for Economic Co-operation and Development (OECD) in Paris, and then on through the Houston summit of the Group of Seven industrial countries in early July, followed later that month by the Gatt meeting in Geneva, and the ministerial grand finale of the Round in Brussels this December.

Only if some basic political decisions are made early in this process will it be possible to draw up in Brussels the detailed package needed before the negotiating authority conferred on the Bush Administration by the US Congress runs out.

The difficulty in which the Uruguay Round now finds itself owes much both to the desire of leading players to leave everything to the last minute and to the sheer intractability of its agenda. Aimed at revitalising the Gatt and securing the future of a world trading system that turns over more than \$3,000bn in goods and \$600bn in services a year, it is much more than another routine attempt to cut tariffs.

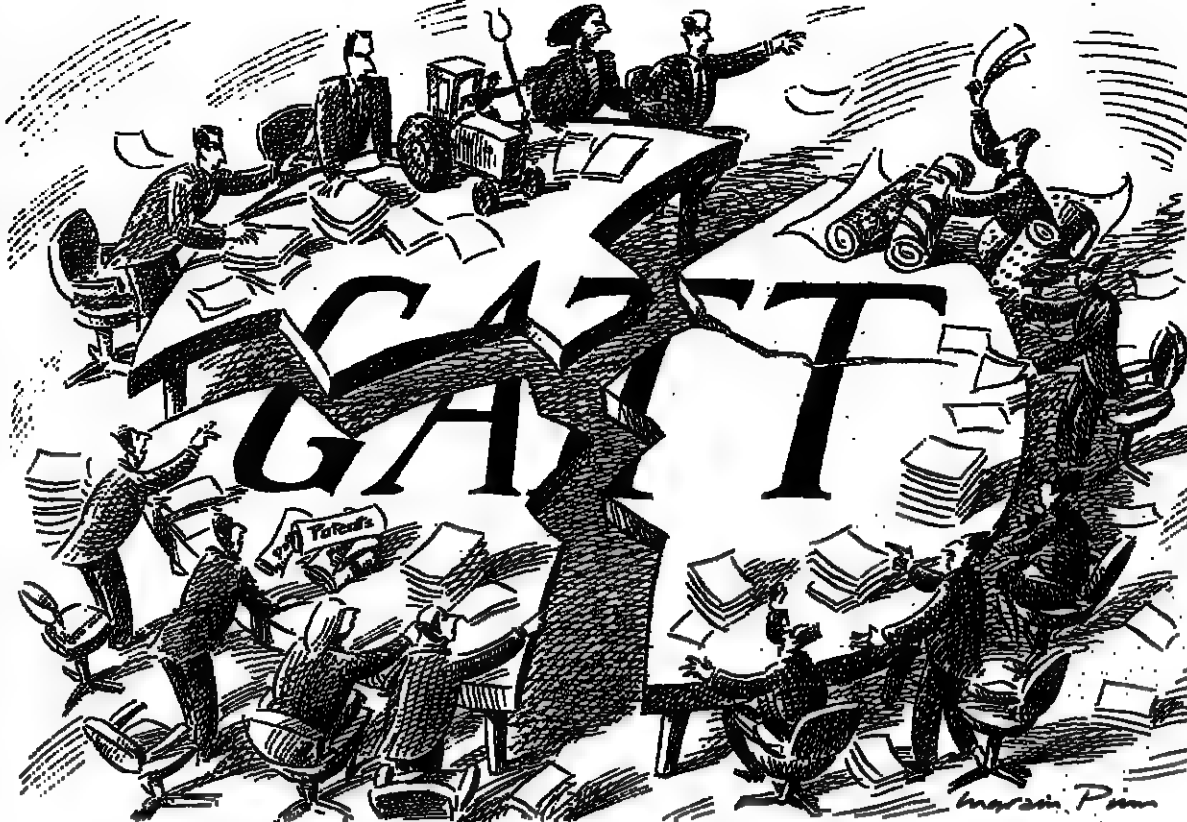
High on the list of priorities is an effort to liberalise world farm trade and bring trade in textiles under Gatt discipline, objectives which have proved too difficult in the past. For the first time, the Gatt is also trying to agree rules in new areas of trade policy, like services, intellectual property protection and investment.

Taking on such a wide-ranging agenda was always a gamble. But the alternative was to risk seeing the multilateral trading system, which has underpinned Western post-war prosperity, crumble into bilateralism and regionalism, stunting both trade flows and economic growth.

Now, however, with little more than 200 days to go till their final Brussels meeting, negotiators are floundering in open disagreement. Not only have they signally failed so far to define their ultimate objectives in the core issues of agriculture, where the US has upped the ante by Community by pressing for a complete elimination of export subsidies. They cannot even agree the basis on which they should negotiate reform of a system, which, according to the OECD, is subsidised world-wide to the tune of \$72bn a year.

Thus the US has been aiming its

Saving face, or saving Gatt



pressure for agricultural reform at specific policies, while the EC has been emphasising the need to look at the aggregate value of assistance which farmers receive. This approach would allow it to "rebalance" cuts in support in one farm sector with increases in another. Above all, it would preserve intact the basis of the Common Agricultural Policy which is politically sensitive to small farmers in both France and West Germany.

In the equally controversial area of textiles, the US has refused to back away from its concept of liberalising

High on the list of priorities is an effort to liberalise world farm trade and bring textiles under Gatt disciplines

trade through the introduction of so-called "global quotas." These are widely regarded as more restrictive, even than the bilateral quotas through which existing trade is governed under the so-called Multi-Fibre Arrangement (MFA).

Almost all other countries, except for Canada, want to liberalise trade in textiles by phasing out these bilateral quotas, but the US is stuck with its global quota idea because this is the approach desired by its powerful textile industry. Record imports last year saw the US textile deficit surge 5 per cent to a new high of \$28.4m, or 24 per cent of the total US deficit, and the industry has again managed to introduce legislation into Congress calling for import restraints.

Though such attempts failed twice before under President Reagan, Mr Carlos Moore, Executive Vice Presi-

dent of the American Textile Manufacturers Institute, says the new legislation attracted a record 55 co-sponsors in Congress. This suggests that the textile lobby could determine the fate of the entire Uruguay Round agreement when it is brought home to Capitol Hill. If the US gives up on global quotas, "there will be a lot of unhappy folks around. We will be able to generate a lot of muscle," he says.

Uruguay Round participants now aim to prepare by July a package of framework agreements in all 15 of the areas under review, which would at least set the basis for final detailed negotiations. Even a basic framework will tie the hands of negotiators to some degree, however, and cannot be agreed without early concessions in areas such as textiles.

For the Bush Administration, the Uruguay Round is now clearly established as the top priority in trade policy. There are some signs that its Agriculture Secretary, Mr Clayton Yeutter, is softening his absolute line on farm reform, but few believe any significant concessions will be made by either the US or Europe in agriculture or textiles by July.

"Both have the same problem," says Mr Michael Semuels, US Ambassador to Gatt under the Reagan Administration. "They fear that if they deal with these issues too soon, they won't be able to cope with the domestic backlash." This, however, only makes negotiating the rest of the Round all the harder. Many developing countries consider that they have more to gain from liberalisation of trade in farm products and textiles, than from opening their markets to service industries and investment.

In these areas, together with the protection of intellectual property rights, they feel demands are being made on them by industrial countries

for which they have so far been offered little or nothing in return.

Yet at the Puerto Vallarta meeting, India, which has been among the most hardline developing countries, found itself drifting towards isolation, while Brazil began to take a more conciliatory approach on the need to lift investment restrictions. Yet, the North-South problem still lurks not far below the surface. Mr Domingo Cavallo, Argentina's Trade Minister, whose country led a successful attempt to block the Mid-Term Review of the Round in Montreal at

'Sure, we'll have a crisis in July,' says Canada's Trade Minister. 'And we'll have another one in December'

the end of 1988, said it would be prepared to do the same again.

Although he believed that eventual agreement on agriculture was possible, the Round would be "a complete failure" if there was no substantial progress in liberalising trade in farm products. "Argentina would not have much cause to modify its position in services if there were no agreement to liberalise trade in farm products or textiles," he said. All this suggests that little overall progress will be made by July, fueling fears that any final agreement in December will be too weak either to strengthen the Gatt or to wean the US away from its unilateral approach to trade policy.

Although the Bush Administration has said it does not expect to name Japan as an unfair trading nation in the citations due this week under the 1986 Trade Act, it still faces strong

pressure from Congress. The government of Prime Minister Toshiki Kaifu has made concessions in response to last year's complaints on trade in satellites, supercomputers and lumber, and Congressional officials say this shows that the unilateral approach to trade policy actually works.

Congress remains sceptical of the Gatt and reluctant to repeal legislation providing for sanctions to be imposed against countries deemed to be trading unfairly. According to Mr Frans Andriessen, EC Trade Commissioner, this is likely to make it harder to negotiate stronger disciplines for the Gatt itself since its members will be reluctant to negotiate any new dispute settlement system which the US alone was determined to bypass.

The dilemma facing the Bush Administration is that, once again, this points to a weak final result. It would like a strong package to emerge from the Uruguay Round not least to provide a palliative for the unilateralist, Japan-bashing instincts of many US politicians. Without such a package it will also be difficult to persuade Congress to implement the package. Failure by Congress to do so would doom the entire exercise, just as it scuppered the international trade organisation proposed shortly after the second world war.

Though the House of Representatives Ways and Means Committee held a retreat in Greensboro, North Carolina, last weekend, specifically to examine progress in the Round, the Senate has yet to show much interest. Given the scepticism with which the Gatt is viewed by many US lawmakers, strong lobbying will be needed from a wide range of private sector interests to see the Round result through Congress, especially if it is disappointing to the powerful US lobby. This means the package must produce gains for the US on a broad range of fronts.

Current thinking in the office of Mrs Carla Hills, US Trade Representative, is that it would be better to have no agreement at all than to cobble together a weak package of meaningless reforms. This means that a Herculean negotiating effort is needed between now and July to complete the political groundwork for a convincing final result.

Against this background, Canada's proposal to reform the Gatt by converting it into a fully-fledged world trade organisation is viewed privately with alarm by some leading trade officials. Their fear centres less on the content than on the timing of the proposal at such a delicate juncture in the Uruguay Round. It offers an easy but empty distraction for political leaders, whose commitment is now needed urgently to overcome existing hurdles. In particular, the idea of creating a new organisation may provide a way for G7 leaders at their summit in Houston to make a conspicuous gesture of support for the multilateral trading system and avoid a crisis in the Round while ducking the more substantive issues.

Many trade negotiators believe that a Round as complicated as this one cannot be completed without at least one crisis in its final stages that will serve to concentrate minds. In that sense the agenda set by trade ministers in Puerto Vallarta may yet serve the useful purpose of provoking a crisis in July rather than next December – when it will be too late to repair any damage.

The risk is still, however, that a crisis in July may not be deep enough to squeeze out the real political commitment needed. "Sure, we'll have a crisis in July," says Mr John Crosbie, Canada's Trade Minister. "And we'll have another one in December." By then, however, saving face may have become more important than saving the trading system.

A jittery summer

■ If there is such a thing as a British Establishment, this is the anecdotal evidence of what it thinks in the spring of 1990. It would like Mrs Thatcher to step down voluntarily as Prime Minister in the relatively near future. She could do so with dignity and her achievements would be remembered with admiration.

What is more, the Tories under new leadership could then get on with attacking the Labour Party, which has risen to its present eminence in the opinion polls without being much subject to scrutiny. The Tories would win the next general election with a comfortable but safe, majority and Labour would eventually elect a new leader in succession to Neil Kinnock – someone more solid, such as Gordon Brown or John Smith.

But the Establishment on the whole does not yet believe that this is going to happen. And the biggest single issue on which the Establishment divides from Mrs Thatcher is Europe. It thinks that the Prime Minister is repeating old British mistakes by staying aloof. There is some hope that she will change, but not much proof. That is why we are in for a jittery summer.

Shaka-shaka

■ The trouble with the Sony Walkman is that the noise leaks out. This is as much a problem in Tokyo as it is (say) on the London Underground.

A study by one of Japan's leading electronics makers found that two-thirds of those who use headphones do so while commuting to work or school. For their fellow commuters, the escaping sound is an additional irritant to travelling on overcrowded public transport.

In Tokyo, recently, a passenger on a train was seriously injured when he tried to get

a fellow passenger to turn down the volume of his stereo. Japanese railway companies have since put up posters asking passengers to keep the sound from their headphones at a "reasonable level", and newspapers have been publishing letters from angry travellers.

The Japanese have now come up with a technological solution. Panasonic has produced a new headphone which, it claims, cuts the amount of leaking noise, without affecting the quality of the music heard by the wearer. The headphone uses an "amenity sound control system" to eliminate what the Japanese call the "shaka-shaka sound".

Sony initially brought out a set of earpads to cover the earphones. It has since launched a new line of headphones designed to keep the sound concentrated in the ears. Toshiba has used a similar approach.

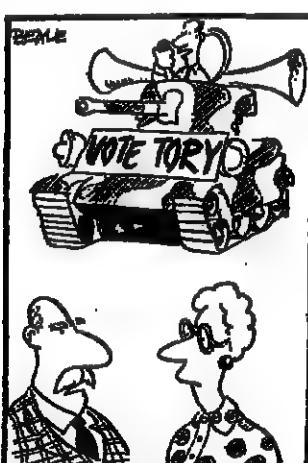
But the Japanese are funny people. Just as they developed the fax, thinking that it would be largely for domestic consumption, it has not yet occurred to them that foreigners, too, might like to share in the new advance. Only Toshiba is selling the soundproof stuff outside Japan. Commuters elsewhere will have to live with "shaka-shaka" for a while longer.

Dublin tale

■ There were more than 1,000 journalists in Dublin for the meeting of the European Council on Saturday. Only four of them turned up for a press conference given by Sinn Féin, the political wing of the IRA, in the basement of a local hotel.

They heard Gerry Adams, the Sinn Féin President, dwelling on the irony of holding a conference on German unity in a country which is itself

OBSERVER



"Frankly, we're expecting a tough time on Thursday," partitioned. Adams wants a united Ireland – to be held in a united Germany.

Cheap music

■ Something is stirring in the world of Czech music. It is very good but, in market terms, underpriced.

At present, tourists in Prague pay the equivalent of 50p for a good seat at a Czech Philharmonic Orchestra concert – compared with up to £25 for one of the London orchestras at the Royal Festival Hall.

An ideal solution would be to get foreigners to buy the tickets at western prices, as part of a package tour. The Prague Spring Festival is currently negotiating to sell half next year's tickets to an Austrian marketing group for around £350,000. The festival needs the hard currency if it is to continue attracting top-class artists.

But the problem is that selling advance blocks of tickets to western entrepreneurs creates a two-tier system. The

home audience is left with the worst seats, or none at all. There is also the question of how much influence outside forces will have on programmes and the choice of performers. The organisers say that they do not want to commercialise the festival or to spoil its unique Czech flavour.

Several compromises have already been made. And, the German car company which sponsors the Munich Philharmonic, will place advertisements in the programmes for the concerts that the Munich group will give at the festival. This is the first time that such advertising has been allowed.

Some artists have agreed to appear at reduced rates or be paid in Czech currency. Leonard Bernstein will be paid in full, but has promised to give half his fee to charity. This year's festival, which begins on May 12, is secure; next year's may be shorter and smaller.

Lady Castle

■ Glad to see that Barbara Castle has been awarded the Commander's Cross of the Order of Merit of the Federal Republic of Germany. She was a bit of a battle-axe, never much liked the European Community, but when she became a Member of the European Parliament in 1979, got stuck in and fought for the kind of Europe (and Labour Party) that she wanted. Good for the Germans to honour her at the age of 79.

Basque lore

■ A group of French and Spanish Basques went to the United Nations to plead their case for autonomy. They were well received on the 38th floor, but on the way out they all attempted to go through the revolving door at once and were crushed to death. The UN concluded: Do not put all your Basques in one exit.

Only JAL have 33 flights a week from Europe to Japan.



INSIDE
Stora doubles in size for European future

At a stroke, Stora, already Europe's biggest pulp and paper company, has doubled in size. Last Friday's acquisition of Feldmühle Nobel, the West German engineering and forest products group, drives home the Swedish-owned company's aggressive strategy to prepare for the reality of the new Europe through acquisitions and restructuring. "If Sweden will not be a member of the EC, Stora must be," chief executive Bo Berggren (above) said last year. Page 23

Emerging markets grow strongly
Emerging stock markets, mainly in Asia and Latin America, continue to show an overall better performance than those in leading industrial countries, though there are big variations and high volatility. A detailed analysis by the International Finance Corporation, a World Bank affiliate concerned with promoting the private sector, finds that emerging markets account for four of the top five performers — but also four of the five worst performers. Page 20

Gloom in a friendless sector
Dark omens of further failures among development companies point this week to a further slide in property share prices. Worries about declining asset values, deepening concern about corporate cash-flow and growing fears about the effect of high interest rates have all conspired to leave the property sector friendless. Page 24

A guide for informed investors
Credit analysts have long influenced and underpinned capital flows by international borrowers and investors alike. Friday's down-rating of Citicorp by Standard & Poor's, the international rating agency, demonstrated the importance of accurate credit judgments for informed investment decisions. A report published this week by Moody's Investors Service examines US corporate bond defaults and default rates last year to provide clearer guidelines on the relationship between historical default rates and credit rating categories. Page 22

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Exodus tests stockbroker's leading role

James Capel must guard its supremacy closely as top analysts continue to leave, reports Richard Waters

The position of James Capel in the pecking order of London stockbrokers is what it has been for the past decade: number one. But a rash of departures among its analysts, dissection from a vocal minority of salesmen and questions about the firm's strategic direction have all conspired to cast doubts on Capel's supremacy in the year's ahead.

Capel has lost a handful of its leading analysts in recent weeks — Terry Smith (banking), Tom Corran (brewing), Richard Dale (agencies), Terry Connor (publishing) — each of them ranked number one in their sector in the leading annual survey of investment managers' views undertaken by ERM Financial. Others are expected to quit in the weeks ahead. Charles Larkum, senior UK equity strategist, is to leave during the summer to take a job outside the securities industry. And Capel is not confident of retaining the services of another of its select group of top-ranked analysts, Mr Simon Hayes (conglomerates). Mr Hayes was not at work last week and could not be contacted for comment. With headhunters sensing an opportunity and actively pursuing the firm's best staff, more departures seem inevitable. "There is a most unprecedented assault on the London office of James Capel at the moment by every headhunter around. They may end up taking more," says one senior Capel executive.

However, it would be wrong to conclude that this marks the irreversible decline of this firm which has led the UK broking market for the past decade — although it poses a serious challenge. Capel still has a long list of highly rated analysts, and will be able to plug some of the gaps quickly from inside (although others, such as that left in banking, will be harder to fill).

Also, it has bounced back in the past from the loss of "star" analysts — for instance, top conglomerates analyst Mr Bob Bayliffe was lost to Morgan Stanley two years ago, but Capel was back at the top of the rankings a year later through Mr Simon Hayes.

The firm's leading clients are certainly not writing it off yet. Institutional investors last week generally expressed their satisfaction with Capel's work — although at the same time admitting that they might give some of their business to former Capel "stars" who have gone elsewhere. What makes this exodus most notable is its timing. Capel lost its chief executive, Mr Peter Quinnen, a month ago after a well-publicised disagreement with Capel's parent, Hongkong and Shanghai Banking Corporation, which refused to compensate the idea of selling the broker. The rest of the management team has stayed intact, but the uncertainty about the firm's future in a possible merger between Hongkong Bank and Midland continues to dog Capel.

How investment managers rate the analysts

	1987	1988	1989
Rank	Vote	Rank	Vote
James Capel	1 19.7	1 20.7	1 21.6
Warburg Securities	3 18.0	3 14.1	2 14.8
Barclays de Zeeuw Wadd	2 14.8	2 16.7	3 14.8
UBS-Phillips & Drew	4 12.7	4 12.6	4 11.5
Kleinwort Benson Securities	10 5.1	5 7.9	5 9.4
Country NatWest Woodmac	8 6.7	6 8.7	6 8.9
	7 9.0		
Hoare Glover	6 9.3	7 7.7	7 6.7
Smith New Court	13 3.4	11 3.4	8 4.5
Kirst & Aitken	12 3.4	10 3.9	9 4.0
Laing & Crutchfield	9 5.4	9 4.3	10 3.8

* Country NatWest Securities ** Wood MacKenzie
+Share of votes awarded to top ten firms
Source: ERM Financial poll of investment managers' perceptions of firms' research abilities

And with stock market activity down after last year's partial recovery, some Capel salesmen are agitated that their job is being made doubly difficult by the way the firm is run. This began as dissatisfaction among a small group of salesmen, who claimed that the analysts took too academic a view and did not produce enough ideas from which sales could be generated. However, it quickly spread, causing ructions throughout the UK equity division. "It wasn't a

deep difference, but it certainly wasn't handled well at the time," one analyst now recalls ruefully. Capel is stressing its commitment to its existing research approach. According to Mr James Ferguson (sic), joint chief executive: "If the institutions like it, why should we change it? We would be very foolishly to change our whole research style simply because conditions were quiet."

However, there are likely to be changes internally to make the

analysts and salesmen work better together. One change is likely to be the appointment of a mediator between analysts and salesmen to improve communications between the two groups. A clear sign of the current gulf between the analysts and salesmen is the lay-out of the firm's dealing floor on the fifth floor of its headquarters in the City. Analysts are tucked away from the dealing room because of the layout of the building. When they do make the trip to the floor, they often get only as far as the specialist salesmen covering their particular sector, rather than penetrating further to the larger team of generalist salesmen in the middle.

While Capel faces up to the internal disquiet, other external factors are likely to have a greater impact on its long-term future.

The stockmarket is facing a squeeze after last year's relatively buoyant conditions: commission income is down by a quarter. At its current level, this will not top £250m (\$409m) for the year. For Capel, with a market share of around 10 per cent, that means commissions of £25m. That is hardly enough to keep its research and sales operations ticking over and a poor return from its single most important product and market (although income from other products will bolster the total).

In such difficult market conditions, the Capel strategy since

the time of Big Bang — to remain an agency broker rather than become a market-maker, at least in UK equities — has been called into question. If it is unable to make a good living out of its current large market share in UK equities, what can it expect in the future, particularly as rivals like BZW gain ground?

Capel has expanded overseas, and earns more than half its income outside the UK. But the UK leadership remains its strongest element, without which the Capel "brand" would be far weaker. Capel, meanwhile, claims it is not passing up a profit opportunity in not being a market-maker, and that as long as it can execute its client's business through other market-makers, it can continue on its current course — although it constantly reviews its position.

Should Capel's market share slip, and its standing with other securities houses' market-makers consequently fall, it could find more difficulty in having its clients' business executed at the most competitive prices. That would be damaging to its standing with clients, and would lead to a swift decline in its market position.

At the moment, comparisons with a firm like Scrimgeour Vickers, a leading broker in the early 1980s which had all but bowed out by the end of the decade, are misplaced. Capel is still in the game, and, on most counts, ahead. Its new management team need only keep it there.

Real estate, Trump card for pessimists

By Anthony Harris in Washington

It is easy to play the good-news, bad-news game with the US economy. There is nearly always a depression in some region or sector, and a revival somewhere else. At the moment the main depression is centred over the Eastern seaboard, so that the view from Washington is dark: from Los Angeles, it looks better.

Consumer confidence, for example, is six per cent up from a year ago on the West coast, but more than 40 per cent down in the North-east, according to the Conference Board. Time horizons matter, too. At the moment manufacturing is pulling out of something like a slump. Whether this is a sign of recovery, as orders for materials suggest (the steel industry is getting back to 90 per cent capacity working), or whether it is simply a "much slower rate of contraction," as a sober report from the Philadelphia Fed suggested recently, is a matter of time perspective.

Car output, for example, is well up over the last week, but more than 15 per cent down from the same period last year. However, even when all allowances are made for perspective, the state of property development looks as grim from here as it must from London. It has been a buyers' market for some months, but now there is a rising sense of financial panic, in which rumours that Mr Donald Trump (cash holdings: just under \$400m) is in trouble get a serious hearing. There is no doubting the panic here. A recent meeting of a local business group, in which real estate developers were in the same room as their bankers, recovery, as orders for materials suggest (the steel industry is getting back to 90 per cent capacity working), or whether it is simply a "much slower rate of contraction," as a sober report from the Philadelphia Fed suggested recently, is a matter of time perspective.

The developers are finding that flows of bank finance which they thought were firmly guaranteed have suddenly been cut off, and are under pressure to pay down part of their existing loans. Now they fear that forced realisations of half-completed projects could

speak ruin to the whole regional industry.

The bankers claim that they are only exercising ordinary prudence, and this kind of talk is hardly likely to make them feel any better. Nor is it likely to convince the Comptroller of the Currency, who is responsible for prudential supervision, that his rules are too strict. His inspectors have been accused of tightening their criteria so suddenly that business is being disrupted. They reply that the market has tightened, not the rules.

This process is not over yet. The latest news is that inspectors are beginning to look suspiciously at home equity loans — the second mortgages which here, as in Britain, are the cheapest source of consumer credit. The valuations on which these are based are beginning to look dangerously exposed, and the banks are being warned to watch it. Suddenly, the clearance sales

being held by local furniture and appliance chains, which are closing up to half their branch outlets, are cash-only affairs.

Why, then, was the idea of a prudential squeeze brushed aside as "talk" in a recent newspaper interview with the deputy chairman of the Fed, Mr Manley Johnson? It is tempting to conclude that it is simply because the Fed doesn't really know what is happening.

This is a city of bureaucratic turf wars, and a Fed official who was talking to me last week found it highly amusing to be cross-questioned about prudential criteria. Amusing, because this is not a Fed show.

Never mind the economy. In any case, a property market collapse progresses insidiously underground, like subsidence in a coal mine. A pit prop caves in here, some rock falls there, and each incident looks containable. It is only when you come to the surface that you find that the whole landscape has altered, that

previously sound structures are cracked and tottering, and that it may take years to put it right. That is what happened in Texas, where the collapse started in the mid-1980s, and where stories of recovery are only now beginning to look half-plausible in some places.

Texas, though, is widely regarded as a foreign country, and its troubles as an overdue come-uppance. Colorado has never shown the same arrogance, so that no-one gets any prurient satisfaction out of contemplating the Denver disaster; but the Rockies are a long way away from most Americans, so they ignore the trouble rather than licking their lips over it.

The area stretching from Boston to Washington, on the other hand, is the old political heartland of America (and politically over-represented, pending the results of the current census). Its pain will be increasingly felt in Congress.



This looks like bad news for the budget process, where impatience with the transparent fictions of deficit-targeting under Gramm-Rudman-Hollings has finally provoked some sensible proposals, and it may make Secretary Cheney's defence cuts hard to achieve, because defence is a major prop in the North-east. It is good news, though, on the populist-protectionist front. This is pure home-grown trouble, nothing to do with unfair foreign plots to sell quality consumer goods, or sinister empire building.

Economics Notebook

UK prefers a bank in the hand

THE EVOLVING deal between the British and French Governments to site the planned European Bank for Reconstruction and Development in London, while making Mr Jacques Attali, President Francois Mitterrand's personal adviser, its first president, has been hailed as good news for the City of London.

The prospect of London becoming the home of a large international institution is seen as an important reinforcement of its position as Europe's premier financial centre. But the same meeting of European finance ministers last week that pointed to London as the most likely home for the new bank to aid eastern Europe's transition to a market-based economy also provided food for thought over the City's long-term position.

For the first time, Mr Theo Waigel, the West German finance minister, formally requested that Eurofed, the future European central bank, should be based in Frankfurt. British officials consider that a bird in the hand is worth two in the bush. The creation of the EBRD is agreed while Eurofed lies in the dim and distant future. Moreover, the UK Government can hardly put London forward as a possible home for the European central bank as long as the Prime Minister is so opposed to European monetary union.

Frankfurt is already expanding rapidly as a financial centre — not least because of the business opportunities opening in eastern Europe. If it became Eurofed's home, its international importance would grow further.

running as the big Mercedes or BMWs that barrel along the fast lanes of the country's Autobahns.

But this may not be the case much longer. The issue of how to finance the costs of monetary and economic union of West and East Germany is fueling a row over finance between West Germany's federal, state and local authorities.

The potentially huge cost of union and the federal Government's insistence that it can be financed without tax increases have launched Mr Theo Waigel, the Bonn finance minister, on a desperate search for sources of revenue.

Some estimates have put the cost of unification to the public purse at DM40bn (\$23.9bn) over the first year. But such a figure takes no account of what appears to be a rapidly growing budget deficit in East Germany that may yet have to be financed by West Germany.

Bonn finance ministry estimates put the East German deficit at between DM20bn and DM40bn this year and DM40bn to DM60bn in 1991. The federal Government has said its support for East Germany will consist mainly of financial backing for East Germany's pension and unemployment funds as well as selective support for public sector investments. Mr Waigel wants the five states that will make up East Germany to solve the East German deficit and has said it should not be added to West Germany's budgetary burdens.

The Bonn Finance Ministry is counting on continued strong economic growth in West Germany and economic recovery in East Germany to generate more tax income and cover some of the costs of union. It also expects savings from the annual DM26bn of subsidies that currently flow to

West Berlin and the East-West German border areas. Defence spending also will fall because of reduced tension between east and west.

There is scope for a cautious increase in borrowing. Largely because West Germany's health insurance funds were in surplus last year, West Germany's overall public sector deficit shrank to DM7bn or just 0.3 per cent of gross national product, its lowest level since 1973.

Mr Waigel also wants the federal states and municipalities to stump up one third of the cost of union. He has been encouraged to pursue this aim because their finances are healthy. Last week the Bundesbank reported that the municipalities had a DM2bn surplus last year while the DM7.5bn deficit of the 11 federal states was half the DM15bn federal deficit in 1989.

Mr Waigel is seeking a bigger percentage of value-added tax income for the federal Government: this is currently split with 55 per cent going to the federal Government and 35 per cent to the states. He also has suggested that West Germany's pension funds help finance East German pensions.

The state governments have rejected such ideas for 1990, saying their budgets are already fixed for this year. Moreover, many West German voters are incensed at the thought of their pension contributions financing East German pensions.

A succession of state elections this year will ensure that negotiations over how to share the cake will be tough. Britain, with its poll tax debate, is not the only western democracy where questions of finance at a local level are posing problems.

Peter Norman

THIS WEEK

THE continuing debate over German economic and monetary union is likely to command attention in a quiet week for economic data.

The Bundesbank council meeting on Thursday has provided a focus for market speculation that a rise in German interest rates may be in the pipeline. But action as early as this week looks unlikely.

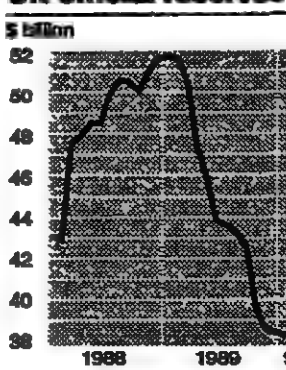
The Bonn Government's adoption of looser terms for German monetary union than the Bundesbank had advised appeared last week to strengthen the case for monetary tightening. But the West German authorities seem unlikely to act before Sunday's meeting of the Group of Seven industrialised nations in Washington.

Mr Karl Otto Pöhl, the Bundesbank president, said last week that inflation and interest rate worries were exaggerated. He indicated that higher West German rates would be necessary only if East German consumers spent their savings once converted into D-Marks, or if the forthcoming West German wage round resulted in inflationary pay settlements, or if the D-Mark waned on foreign exchange markets.

The state of the West German economy should be much clearer by Friday, after publication of figures on trade, industrial production, orders and employment. In the UK, attention will turn to the local government election results on Thursday night. The results are being treated as a test of confidence in the Government, after its difficulties over the poll tax.

The only significant data from the UK Government will be the official reserves figures for April, due on Wednesday. The consensus of analysts' forecasts compiled by MMS International, the financial research company, is that the reserves will show a reduction of \$300m compared with a \$425m cut in March. American minds will be

UK official reserves



occupied by the US labour market figures for April, released on Friday, which should provide clues on the present balance of growth and inflation. The consensus of market opinion is that civilian unemployment will remain unchanged at 5.2 per cent. The employment statistics should provide more interest. The workers taken on to conduct this year's census distort the picture, but non-farm payrolls excluding these are still expected to rise by 180,000. Such growth could revive calls for tightening by the Federal Reserve. However, manufacturing employment may remain weak.

Other notable events and statistics, with consensus forecast figures from MMS International in brackets, are: Today: US, personal income figures for March (rise of 0.5 per cent).

Tomorrow: Japan, Foreign Exchange Reserves for April. UK, CBI quarterly industrial trends survey.

Wednesday: Japan, Current Account for March. US, Leading Indicators for March (down by 0.6 per cent), Federal Reserve releases "Tan Book," UK final money supply figures for March.

Thursday: Canada, Foreign Reserves for April. (C\$425m). Friday: West Germany, unemployment for April (minus 15,000).



"Leave the thinking up to me."

Sometimes the expression on a gorilla's face is just like Rodin's 'Thinker'. But nobody really knows what's on his mind. In our human world we are thinking AI (Artificial Intelligence, and more specifically, Neurocomputers).

The world's first 4M DRAM semiconductor, pioneered by Toshiba, is providing a technical breakthrough making possible a whole range of new Toshiba products from laptop computers to medical equipment and more.

Rodin's gorilla might be quite a thinker. But, if he rests on his laurels, one day soon he might find Toshiba semiconductors have left him behind.



In Touch with Tomorrow
TOSHIBA

S Korean workers clash with police

By John Ridding in Ulsan, South Korea

WORKERS and riot police fought battles yesterday in the streets of the South Korean city of Ulsan in protest at Saturday's storming of the Hyundai Group shipyard to suppress a three-day strike.

The weekend's violence started when an estimated 10,000 riot police quickly gained control of the Hyundai Heavy Industries shipyard in Ulsan following a military-style dawn raid. Later, there were fights throughout the south-eastern city between police and thousands of workers from the yard and other subsidiaries of the Hyundai Group, one of Korea's largest conglomerates.

Riot police took control of the shipyard after firing a volley of teargas and using bulldozers to break through barricades. Several hundred police landed from the sea as helicopters dropped leaflets calling on the workers to restore order.

Most workers inside the yard scattered, but others threw firebombs and nuts and bolts and set fire to the tents in which they had camped for three nights. More than 100 armed with firebombs and steel pipes, took up position on a giant crane.

Despite the scale of the operation, no serious injuries were recorded: the clash was less violent than many in recent years. The police said they arrested about 300 trade unionists though most union leaders were believed to have escaped.

In the nearby factory of Hyundai Motor Corporation, Korea's largest automobile manufacturer, workers set fire to police vehicles and threw petrol bombs at police, who

responded with tear gas.

The strike was triggered by the arrest of union officials for organising an illegal industrial action at the end of last year.

Union leaders of 13 Hyundai subsidiaries will today decide whether to strike in protest at the police action. A strike seems likely at Hyundai Motor Corporation, but unions at the other companies in the group are expected to recommend more limited action.

Yonhap, the official Korean news agency, said an association of labour unions in nearby Masan and Changwon had voted to begin a sympathy strike today.

More widespread protests are forecast for tomorrow, which is May Day.

Workers at the state-run Korea Broadcasting System indicated that they would return to work today, ending a three-week strike in protest at the appointment of a new president.

The strike at Hyundai Heavy Industries was the biggest so far this year and followed a relatively peaceful period of industrial relations. The business community has become increasingly nervous and the South Korean stock market recorded its second biggest daily fall on Saturday, losing almost 4 per cent of its value as fears that industrial unrest could spread, bringing the loss for the year so far to more than 20 per cent.

The swift suppression of the strike reflects the tougher government line on industrial relations and the poor industrial relations record of the Hyundai Group, which also suffered



Police buses burn in Ulsan at the weekend after being set on fire by workers protesting at the storming of a shipyard

protracted strikes last year.

President Roh Tae Woo warned last week that strikes, which have caused severe economic disruption over the last three years, threatened social stability and would not be tolerated in the current spring wage bargaining round.

Analysts say that while the government's approach has been successful so far this year, with the number of strikes down by 80 per cent in the first quarter and the average level of pay increases held to single figures, there is a danger of a union backlash.

Market for Brent crude threatened by status in US law

By Steven Butler in London

TURMOIL in the market for North Sea Brent crude oil, caused by concern at its status under US law, looks set to grow worse this summer as production volume tails off while quality becomes erratic during a period of heavy offshore maintenance work.

The status of Brent crude as an international marker, against which a large number of oil contract prices are fixed, is in danger both because an insufficient number of cargoes will be available for trading and because quality and value could vary significantly between cargoes, according to the report by County NatWest WoodMac, the London stockbroker.

Liquidity in the Brent market has already fallen off sharply over the past 10 days following a US District Court ruling that the Brent forward market was a US futures market subject to US laws and regulatory authorities. This has hit the volume of transatlantic trades, with many European traders halting or keeping to a minimum contact with their US counterparts.

County NatWest WoodMac also lowered its estimate for UK oil production this year to an average of just 1.52m barrels a day (b/d), taking account of poor field performance in some cases, and delays to start-up of new and existing platforms.

An oil executive suggested that these lowered expectations could be hit again if, as the law of averages dictated, accidents or unforeseen difficulties encounter the production maintenance shutdowns led to extended delays before starting up again.

Brent's ability to serve as an efficient market in the international oil markets depends on a high volume of production of reasonably consistent quality. Output through the Brent system has already been cut to below 500,000 b/d and will be hit again by between 100,000 and 150,000 b/d between May and September during a series of rolling shutdowns on the Brent field for installation of emergency shutdown valves, as required by Government.

From late September to mid-November the pipeline from the Brent fields to the Sullom Voe terminal in the Shetlands will be closed for six weeks, although up to about 190,000 b/d can be produced offshore into tankers.

This fall in production would be enough to reduce volume below the 30 or so tankers a month needed to provide sufficient liquidity in the market. The density of Brent blend crude may also vary, depending on the field.

Negotiations have been under way for some time to mix the streams of crude oil coming out of the Brent and Ninian systems, both of which are in decline. This would boost liquidity in the market and extend the usefulness of the Brent contract until at least 1997.

However, while County NatWest WoodMac reports agreement is near on allocation procedures for putting a price on the constituent pipeline crudes, there are still logistical issues concerning shipping and terminal operation which could delay agreement. This makes it unlikely that agreement would be reached in time to prevent a sharp decline in Brent market liquidity this summer.

Peace poses new test for Vietnam

John Murray Brown examines efforts to close the north-south gap

TODAY, 15 years after the fall of the US-backed government in Saigon and the reunification of Vietnam, the country's second city is providing the communist leaders with a strategic challenge of a different kind.

After financial scandals in Ho Chi Minh City, as Saigon was renamed, the unprecedented sacking of a senior Politburo reformer and recent headline statements, the party's septuagenarian leaders are beginning to rethink the south's limited experiment in capitalist-style economics.

Vietnam, the world's 12th most populous nation, is one of the poorest. Its 64m people have a per capita annual income estimated at \$150.

Conservatives in Hanoi are concerned that the modest prosperity and economic autonomy achieved by the south could encourage calls for political change and exacerbate the north-south divide.

The collapse of a private loan co-operative in Saigon in March brought people onto the streets and prompted the Government with an uncomfortable credit crisis. Farmers have also protested, apparently at moves to give prime plots to party officials. This is one of the less fortunate aspects of an otherwise laudable government plan to return land to private ownership.

On April 15, the closure was announced of the city's massage parlours - a symbolic attack on western decadence which economic reform is seen to have encouraged.

Since 1986, subsidy cuts, new credit and investment laws and changes in farm ownership, have given the economy a badly-needed fillip. Inflation has been curbed from 700 per cent to about 30 per cent. As a result, there is renewed confi-



Entertainers sing near Tay Ninh for Vietnamese troops just returned from Cambodia.

dence in the currency, the dong, with little difference between the official rate and that of the black market - extraordinary for a communist country. Production of rice, the main staple, has reached record levels.

Vietnam exported a 1m tonne-plus surplus in 1988, and harvest prospects are good again this year.

Vietnam also kept up with interest payments on loans from the International Monetary Fund, although relations with the fund are suspended. But the south, with its more recent entrepreneurial traditions, is seen to have benefited more from the reforms than the north, wrapped in a central planning orthodoxy since the French colonialists were forced out in the 1950s.

In Ho Chi Minh City, family firms are reviving their former businesses. Modern shopfronts are appearing to meet growing consumer demand. Hotels are

being refurbished, many reverting to their pre-1975 names in a further test of the limits of official tolerance. Meanwhile, hotel lobbies are full of foreigners scouting for trade opportunities.

The case for further economic reform appears overwhelming. The Soviet Union, preoccupied with its domestic problems, is said to be cutting annual aid to Vietnam to \$10m. Some economists say this could amount to 2 to 3 per cent of Vietnam's GNP although the calculation depends critically on the rate used for the rouble.

Large numbers of Vietnamese workers are returning from eastern Europe in search of jobs. Also, the proposed demobilisation of up to half Vietnam's 1m-strong army will prove a further economic burden. However, in the countryside near Hanoi soldiers are being redeployed in agriculture and road construction.

The Government is drafting a new tax code to increase revenues. This could be a way to redress the economic gap between north and south. But diplomats suggest that Nguyen Van Linh, party general secretary and orchestrator of the recent reforms, may be bowing to conservative pressure.

At the Communist Party's plenum in March, he blithely interpreted the political turmoil in eastern Europe as the work of "imperialist and reactionary forces". Last month the leaders abruptly removed Tran Xuan Bach, the one member of the 13-strong Politburo who had openly argued for political reform. He was the first Politburo member known to have been sacked.

The western aid embargo, despite Vietnam's troop withdrawal from neighbouring Cambodia, is still in place. Diplomats suggest this is being used by conservatives to argue against a more open policy.

US move could cut phone costs

Continued from Page 1

banks - would develop internationally because private circuits were the building blocks for such services.

Even if the US is successful in Geneva, countries will have to change their own regulations which usually follow the CCITT's recommendations.

Thatcher sets out to confound her critics

Continued from Page 1

speaking of political union." They might thus, with luck, find out by a process of elimination what policies they really wanted to pursue.

As far as Mrs Thatcher was concerned, political union would not mean getting rid of the Queen or any other heads of state, national parliaments, national legal systems or Nato.

This hardly came as a surprise to the other heads of government who had never suggested anything of the sort. Indeed, Mr Charles Haughey, the Irish Premier and chairman of the Council, said he would never have "the temerity" to make any comments on the British monarchy.

On the contrary, Mr Haughey was confidently able to rule that abolishing royal families and national parliaments was not part of European political union.

This came as welcome news to Mrs Thatcher but did not do much to advance the debate.

It was hardly astonishing that an Irish journalist of some renown should find the whole proceedings somewhat puzzling.

"I know we have not yet decided what it is, but do you believe, whatever it is, that it is inevitable?" he asked Mrs Thatcher.

It was, as the UK Prime Minister pointed out, "a very Irish question."

Not as difficult to answer, however, as an English one

which followed: "If political union is such a vague, airy-fairy, not to say contradictory set of concepts, why did you lend your signature to the statement in the communiqué that you reaffirm your commitment to political union?"

It might have been a knock-out blow if the adversary had not been in such good training. She had signed the document because, at the moment, political union meant very different things to very different people. Mrs Thatcher, who undoubtedly is very different, said:

The most committed political unionist could not help but savour the devastating counter-attack, when it finally came. It should not be forgotten, the Prime Minister said, that the Community had already signed a Treaty - the Single Act - which provided for co-operation in foreign policy.

This committed member governments to consulting one another before going ahead with any particular policy.

Yet, within a few days of a joint statement on Lithuania,

issued by the Foreign Minister of the Twelve, President Mitterrand and Chancellor Kohl had put out another one on the same subject, which was different from the first.

"This is one thing which makes me realise they will never think of giving up national sovereignty."

Mrs Thatcher even administered a shattering riposte to as redoubtable a fencer as Mr Jacques Delors.

The President of the European Commission had commented that if Mrs Thatcher's negative approach of talking about things you don't mean had been adopted by God, He would never have created Adam.

"Well, God did better on His second thoughts when he created Eve," was the Prime Minister's reply.

It is by no means certain that either President Mitterrand or Chancellor Kohl would agree with that assessment.

Keeping Scotch in short supply

The forthcoming flotation of Invergordon, the first Scotch whisky producer to come to the market for decades, is presented by its promoters in conventional terms: the recent surge in profits, the move to up-market brands and so forth. But there is a sub-text. The history of the Scotch industry is notoriously cyclical, the last downturn having been so vicious that it cost Distillers its independence. Now, supposedly, it is different. More than two thirds of production is in the hands of four players, with Guinness at their head. Scotch is in the hands of an unofficial Opec: the cycle has been abolished.

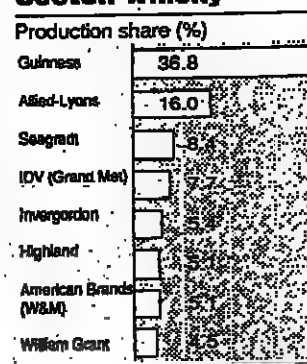
The history gives reasonable support for this. Between 1945 and 1975, world demand for Scotch grew by 8 per cent a year on average. This was chiefly a function of growth in world GNP, which in the long run is more important than fashion. In determining the demand, the recession of the early 1980s was correspondingly disastrous, particularly for developing markets - South America, the Middle East, Africa - which depended on oil for hard currency. Since the Scotch industry typically lays down six years' worth of stocks, the ensuing crisis duly came to a head in mid-decade.

The industry in the early 1980s was highly fragmented, with no-one approaching Distillers' 40 per cent share of production. So far from giving a lead on price, Distillers dumped excess stock with the best of them. It was not until the arrival of the present top management at Guinness in 1987 - a year after the takeover of Distillers - that the policy was adopted of deliberately holding stocks off the market.

By this time the industry was noticeably more concentrated. Guinness had swallowed up Bell's; Allied Lyons had added Hiram Walker and the Whitehead brands to Teachers. At the same time the tightening of supply that began in the early 1980s was working through, with dramatic results. In 1986, a dozen bottles of unblended commodity Scotch cost \$4.90 ex-duty. The price is now \$17.

The explosive rise in prices now seems to be over, with the increased production from the mid-1980s feeding through to supply just as the world economic outlook in the 1990s poses questions for demand. It is the classic prescription for a renewed downturn, but perhaps neither side of the equation is as it was 10 years ago. The previous snag about

Scotch whisky



developing markets for Scotch - their dependence on oil - no longer seems to apply. This time the new markets - in the Far East especially - are less economically uniform and probably more robust. On the supply side, the conditions now exist for what is politely known as an orderly market. Barring accidents - such as an interloper coming along and building a big new grain distillery - the industry players are small enough in number and sufficiently scarred by experience to realise the merits of withholding stock in a market downturn rather than dumping it. Equally important, companies like Guinness, Allied and GrandMet have deep enough pockets for the job.

For Guinness itself, the stock market implications are fairly encouraging. Having been the best-performing stock in the FT-SE 100 last year, it has set itself for 1989 this year so far, outperforming the market by a mere 13 per cent. Though the great re-rating is doubtless over, the present rating looks secure, and Invergordon, in its own humble way, still looks worth a punt.

Volvo/Renault

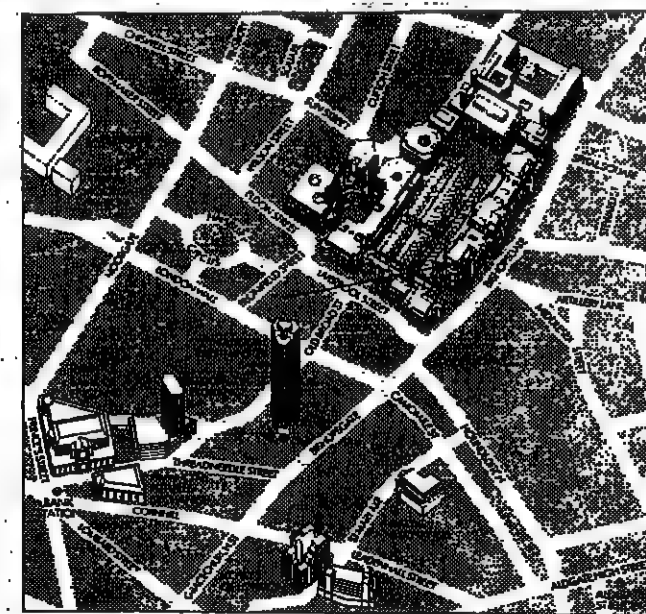
Poor Swedish investment managers. Stuck with their large holdings in Volvo, they have had little reason so far to thank Mr Gyllenhammar for his alliance with Renault. Seven months ago, when word started leaking out in Stockholm, Volvo's B "free" shares went up 4 per cent in a day. Since then, news has come of the savings Volvo expects from the deal: short-term, SKR800m each year, long-term more like SKR2bn annually. And yet Volvo's shares have remained the marked long-term underperformers which began at the end of 1985, and are now 30 per cent below last October's high.

Volvo is not alone in this kind of pattern. Its share price history bears striking similarity to that of Daimler-Benz since 1986. This is hardly surprising, since to investors' minds the two looked alike, as cash-rich quality car-makers, with enviable past earnings records, faced in the 1980s with the problem of coping with the motor industry's over-capacity and severe competition. But what investors want is to see Volvo's share price performance look as good as that of Asea-Brown Boveri, Sweden's other great cross-border merger. But if so, the Volvo/Renault hybrid may have to be run as firmly by the Swedes as ABB is now.

Invisibles

The invisible surplus, that reliable saviour of previous UK balance of payments crises, resolutely refuses to ride to the rescue this time. The Treasury treated first quarter invisibles as neutral; though the difficulty of calculation means all such estimates should be treated with caution. For example, the fourth quarter figures for 1988 showed a positive balancing item of \$10.1bn, which could either have been an unrecorded current account net credit or an unrecorded net capital inflow. But if one treated all previous balancing items as unrecorded capital inflows, it would be possible to wipe out much of the UK's supposed \$24bn net asset surplus. The size of that surplus is important because interest, profits and dividends (IPD) have traditionally made up the bulk of invisible earnings. If the trade figures had steadily underestimated capital inflows, that would eventually show up in the IPD account as income was paid to overseas investors. In any case, the rise in UK interest rates to 15 per cent has played a significant part in reducing the recorded IPD surplus. And it is hard to see an improvement on this score while a current account deficit of the present magnitude needs financing.

The other elements of the invisible account look more encouraging. The Treasury insists that transfer payments to the EC and insurance payments abroad have recently been unusually large. So a return to normality there, aided by a tendency for the hard-pressed British consumer to holiday at home this year, should allow modest surplus in the next three quarters. Even so, an expected surplus of \$2bn will be the lowest since 1980. The cavalry will have to arrive from a different direction.



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INTERNATIONAL COMPANIES AND FINANCE

Software developer to unify its range

By Roderick Oram in New York

COMPUTER Associates International, the world's largest independent developer of software, is unveiling today a development strategy which will seek to unify the wide range of programmes it offers.

Called CA90s, it is billed as a new architecture which will allow many of CA's software programmes to run on differing computer hardware systems and to work with each other. Linking software or switching it from one system to another is a time consuming and expensive task for users.

CA, based in a New York suburb, stressed it was not developing a new architecture but incorporating existing ones such as International Business Machines' Systems Application Architecture and Digital Equipment's Network Applications Support.

"It's an evolutionary step not a revolutionary one. We don't believe in discarding old and proven technology and products," said Mr Bryan Shepherd, CA's executive vice president of marketing.

The move will mean that users will be able to build on their existing investment in software rather than spend heavily to update or switch to new programmes, CA said.

CA has grown through acquisition to have revenues for the fiscal year ended in March of about \$1.25bn from \$1.03bn the previous year, analysts estimate.

Norton sees \$346.1m net

NORTON, the US abrasives manufacturer which last week agreed to be bought for \$2bn by Saint-Gobain, the French glass maker, said that it expects to make net income of \$346.1m this year, dropping to \$266.1m in 1989, writes Janet Bush in New York.

The company detailed its earnings projections in a filing with the Securities and Exchange Commission in connection with the \$900 a share tender offer by Saint-Gobain.

Banesto to float 26% of newly formed offshoot

By Tom Burns in Madrid

A WEEK AFTER gaining a big tax concession from the Spanish Government to create Corporación Industrial y Financiera, a conglomerate that groups the widespread industrial and financial interests of Banco Espanol de Credito (Banesto), the bank's chairman Mr Mario Conde is set to float Banesto a second windfall by placing 26 per cent of the holding on the market.

The flotation will be worth some Ptas83.2bn (\$783m) and will thus constitute the largest placement by a Spanish corporation after the partial privatisation of Repsol, the state energy group, a year ago. It is being underwritten and led by UBS Phillips and Drew and will be offered in international and domestic tranches, the division of which has still to be decided, later this year.

Corporación Industrial y Financiera, which has a value at current market prices of Ptas200bn, is Spain's largest private sector holding. It has controlling interests in key companies across the whole

industrial board, employs some 50,000 and accounts for more than 1 per cent of the gross domestic product. The placement will reduce Banesto's stake in the corporation from 77 per cent to 51 per cent.

Leading companies in the corporation include Union y Fenix (insurance) and Tudor (batteries).

Hitherto institutional buyers into the Spanish market had their options reduced to acquiring equity in the banks, the electrical utilities and the small number of American Depositary Receipts that includes Telefonica and Repsol.

Mr Conde received a fiscal breakthrough from the Government last week when the Economics Ministry waived 70 per cent of the capital gains tax due on the profits realised by Banesto when the bank revalued its assets to bring them under the same corporate roof. The concession came under a Spanish law that was framed to encourage mergers and saved Banesto Ptas19.2bn in tax bills.

Repsol given permission to bid for Gas Madrid

By Peter Bruce in Madrid

REPSOL, the state-owned Spanish petroleum group, was given permission by the Government late on Friday to launch a takeover bid, worth some \$300m, for 99.1 per cent of Gas Madrid, the sole supplier of domestic gas to the capital.

Repsol, which was partly privatised in a \$1bn flotation last year, owns 30.9 per cent of Gas Madrid and said yesterday it wanted to increase its presence in the gas market.

The company owns Repsol Butano, a virtual monopoly supplier of butane, mainly used for cooking, to 13m homes in Spain. Theoretically, Repsol also has direct access to the industrial gas market in Spain through Enagas, the state-owned wholesaler.

Both Repsol and Enagas are controlled by the Instituto Nacional de Hidrocarburos

(INH). The INH will be the legal buyer of the Gas Madrid stock, though most will be passed on to Repsol. Mr Oscar Fajul, Repsol's president, is also president of the INH.

The takeover is likely to be trouble-free, and Repsol said yesterday that it would buy out Gas Madrid's other two main shareholders, Banco Pastor and Hidrola, the electricity utility. A formal takeover bid had to be launched, however, as Gas Madrid is a quoted stock.

Between them, Repsol, Pastor and Hidrola have about 96 per cent of the company. Hidrola will probably keep a 10 per cent stake.

The gas market in Spain is in its infancy, say analysts. Demand for gas grew 29 per cent in 1988 and 12 per cent last year.

Noranda hit by weaker commodity prices

By Robert Gibbens in Montreal

NORANDA, Canada's largest resource group, reported sharply lower first-quarter earnings and said the outlook was clouded by weak commodity prices, high interest rates and the high Canadian dollar.

Noranda's net profit was C\$55m (US\$60.8m) or 26 cents a share on revenues of C\$2.4bn, against C\$159m or 82 cents on revenues of C\$2.2bn a year earlier.

Besides high money costs and reduced exchange gains, prices were lower for nickel, pulp and paper and aluminium, adversely affecting the three main legs of its business - Falconbridge, Noranda Forest and its US aluminium smelting subsidiary.

However, Noranda's growing oil and gas business posted an 85 per cent gain in operating earnings, with higher production and sales.

Quarter sales of \$1.6bn at ABB

By William Dullforce in Geneva

ASEA BROWN Boveri, Europe's largest electrical engineering group, recorded a 41 per cent surge in orders during the first quarter of this year against the same period last year, said Mr Percy Barnevik, president and chief executive officer. Incoming orders totalled \$7.5bn.

The figure was boosted by the inclusion of new subsidiaries, notably Combustion Engineering of the US, for which ABB paid \$1.6bn last year. Excluding acquisitions and sales of companies and exchange rate fluctuations, the increase in the order intake would have been 15 per cent, which signalled a good start for 1990, Mr Barnevik said.

First-quarter sales reached \$6.1bn, approximately 39 per cent higher than in the corresponding period last year.

ABB will issue a full three-month interim report on May 31.

EMERGING STOCK MARKETS

IFC analysis reveals Taiwan as top performer

EMERGING stock markets, mainly in Asia and Latin America, have continued overall to outperform those in the leading industrial countries, though there are big variations and high volatility.

A detailed analysis by the International Finance Corporation, a World Bank affiliate concerned with promoting the private sector, shows that its composite index of 20 emerging markets rose 46.7 per cent last year in dollar terms. This compares with a 27.3 per cent rise in the US Standard & Poor's index and a 12.2 per cent increase in the Nikkei index in Japan.

Emerging markets accounted for four of the five top performers - Turkey, Argentina, Taiwan and Thailand - but also four of the five worst performers. The Venezuelan market was last year's worst performer, down 35 per cent, but rose 56 per cent in the first three months of this year, when the Argentine market fell sharply in dollar terms.

Over the five years to the end of 1988, the IFC composite index rose 206 per cent, lagging Tokyo (up 504 per cent, before its recent sharp drop), but ahead of London (up 174 per cent) and Wall Street (up 111 per cent). A separate index for Asia rose 339 per cent between 1984 and 1988, while one for Latin America gained 131 per cent.

The report, the latest in an annual series, highlights the growth in these emerging markets, whose capitalisation rose from \$68bn in 1980 to \$611bn last year. The share of East Asian markets rose from 16 to 64 per cent.

However, emerging markets

EMERGING MARKETS		
Country	Turnover ratio (%)	Price/earnings ratio
Taiwan	632	51.2 (40.2)
Korea	101	38.6 (39.6)
Thailand	78	23.1 (12.6)
Malaysia	-	30.7 (24.1)
Greece	-	24.3 (10.6)
India	89	-
US	64	14.1 (11.9)
Japan	61	51.8 (33.9)
UK	42	11.7 (10.4)

*Values based on a percentage of average 1988 market capitalisation
† Price/earnings ratios 1988 (1989 in brackets)

Source: Emerging Stock Markets Factbook, 1989, International Finance Corporation

still account for just 5 per cent of the global capitalisation of stock markets, though their countries' gross domestic products represent roughly 12 per cent of the total of both developed and developing nations.

The IFC has been closely involved in encouraging developing countries' capital markets as well as providing a detailed data base.

Sir William Byrre, the head of IFC, has commented that, while the period of relative market weakness might continue for some months, the underlying strength of these markets should re-emerge. In particular, he has pointed to a continued increase in their investor base, with a growing number of funds in developed countries specialising in these markets; a further growth in both the depth and breadth of these markets in relation to their economies; an expansion of second tier markets; and a shift in geographical focus from the recent heavy concentration on Asia towards Eastern Europe and to some parts of Latin America.

The most remarkable market remains Taiwan, whose market capitalisation last year was

\$227bn. This was nearly double the total of the year before and almost two-fifths of the total capitalisation of all emerging markets.

Moreover, not only is the price/earnings ratio on the Taiwan market as high as in Japan, but turnover - value traded as a percentage of market capitalisation - is nearly nine times the level in Japan and the US.

Last year value traded in Taiwan was \$965.8bn, against just \$44.1bn in 1987. This was not only 83 per cent of the total of all deals in emerging markets, but was also three times the level in the London market last year and only just under half the turnover on Wall Street.

The report notes, however, that accounting standards and investor protection in Taiwan are poor and require reform. In this respect the Taiwan market is worse than any other in Asia.

"Emerging Stock Markets Factbook 1990, available from International Finance Corporation and World Bank bookstores for \$45.

Peter Riddell

Recovery by energy side boosts ENI profit

By John Wyles in Rome

STRONG recovery in its energy business helped ENI, Italy's state-owned energy and chemicals group, to a 23 per cent rise in net profits last year.

Consolidated net earnings of L1,613bn (\$130.6m) were a group record and a flattering end to the presidency of Mr Franco Reviglio, whose term of office expired last October.

His successor, Mr Gabriele Cagliari, said on Friday that profits growth had come largely from the improved performance of the energy business, after a fall in this sector's profits in 1988.

Group revenues, including those attributable from ENI's 40 per cent of the Enimont joint chemicals venture, rose by 11 per cent, while the gross operating margin increased by 17 per cent to L7,280bn.

Amortisation costs rose from L3,664bn to L4,011bn, while net indebtedness climbed by L1,336bn to L15,549bn, but a rise in net capital to L14,516bn improved ENI's debt-equity ratio from 1:14 to 1:1.08.

Alitalia dives to L151bn loss and suspends payout

By Haig Simonian in Milan

ALITALIA, Italy's state-owned airline, dived into a L151bn (\$12.2m) loss last year against net profits of L52.5bn in 1988, in spite of a 13.7 per cent rise in turnover to L4,009bn at per cent company level.

The company has suspended the dividend on its saving shares and preferred shares, which it made payments of L80 and L50 a share last year, while once again cancelling the dividend to holders of its ordinary shares.

The troubled transport group, which is still awaiting the appointment of a new chairman to replace Mr Carlo Verri who died in November, blamed the drop in profits on strikes and poor weather, which severely disrupted its services in the first half of the year.

Pathé may extend offer for MGM/UA

By Alan Friedman in New York

PATHE COMMUNICATIONS, the Hollywood studio controlled by Mr Giancarlo Parretti, the controversial Italian financier, is likely to extend its \$1.2bn tender offer for MGM/UA by about two weeks beyond today's expiry date.

The \$20-per-share agreed deal calls for Mr Kirk Kerkorian, the majority owner of

MGM/UA, to tender his stock. Wall Street and Hollywood were sceptical about Mr Parretti's ability to raise the cash needed until Time Warner, the entertainment company, agreed last month to guarantee \$65m of loans in exchange for worldwide distribution rights to the United Artists' library and future MGM output.

Aside from the Time Warner backing, Mr Parretti is understood to be days away from completing the sale of his Renta real estate business in Spain. The Italian financier is also seeking bank finance from Manufacturers Hanover Trust and Bankers Trust in the US and from Banca Nazionale del Lavoro in Italy.

This announcement appears as a matter of record only.

April, 1990

INVESTCORP

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U.S. \$250,000,000

Revolving Multiple Option Facility

Lead Managers

Arab Banking Corporation (ABC)	The Arab Investment Company S.A.A.
Bank of America International Limited	The Bank of Tokyo, Ltd.
Barclays Bank PLC	Chase Investment Bank
Deutsche Bank Aktiengesellschaft	Citicorp Investment Bank Limited
Gulf International Bank B.S.C.	Kuwait Foreign Trading Contracting & Investment Co. (KFTCIC)
National Westminster Bank PLC	Société Générale

Co-Lead Managers

Arab Bank PLC	Dresdner Bank Luxembourg S.A.	First City, Texas - Houston, N.A.
Riyad Bank	Saudi American Bank	Westdeutsche Landesbank Girozentrale
The Bank of Kuwait and the Middle East, K.S.C.	Al Ahli Bank of Kuwait K.S.C.	Al Bank Al Saudi Al Fransi
BACOB Savings Bank s.c.	Banque Bruxelles Lambert S.A.	The Industrial Bank of Kuwait K.S.C.
UBAF Arab American Bank		

Managers

The Bank of Kuwait and the Middle East, K.S.C.	Al Ahli Bank of Kuwait K.S.C.	Al Bank Al Saudi Al Fransi
BACOB Savings Bank s.c.	Banque Bruxelles Lambert S.A.	The Industrial Bank of Kuwait K.S.C.
UBAF Arab American Bank		

Co-Managers

Banco Atlantico, S.A.	Banque Paribas	Berliner Bank AG
EFIBANCA - Ente Finanziario Interbancario S.p.A.	Gulf Riyad Bank E.C.	Kuwait Real Estate Bank K.S.C.

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The Bank of Tokyo, Ltd.	Bankers Trust Company	Barclays Bank PLC	The Chase Manhattan Bank, N.A.
Deutsche Bank Aktiengesellschaft	Dresdner Bank Luxembourg S.A.	First City, Texas - Houston, N.A.	Gulf International Bank B.S.C.
Kuwait Foreign Trading Contracting & Investment Co. (KFTCIC)	Manufacturers Hanover Trust Company		
National Westminster Bank PLC	Riyad Bank	Saudi American Bank	The Saudi British Bank
Westdeutsche Landesbank Girozentrale	The Bank of Kuwait and the Middle East, K.S.C.	Al Ahli Bank of Kuwait K.S.C.	
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Arab International Bank	Bank of Bahrain & Kuwait B.S.C.	Foreingbankers Bank	

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The Arab Investment Company S.A.A.	Bank of America International Limited	Bank of Bahrain & Kuwait B.S.C.
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Citicorp Investment Bank Limited	Deutsche Bank Aktiengesellschaft	Dresdner Bank Luxembourg S.A.
Gulf International Bank B.S.C.	The Industrial Bank of Kuwait K.S.C.	Kuwait Foreign Trading Contracting & Investment Co. (KFTCIC)
National Westminster Bank PLC	Riyad Bank	Saudi American Bank
	Westdeutsche Landesbank Girozentrale	
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ملاحة لاص

INTERNATIONAL COMPANIES AND FINANCE

Stora builds its muscle in the Community

The Swedish group's Feldmühle deal makes it an EC giant, writes Robert Taylor

Friday's DM4bn (\$2.4bn) acquisition by Stora, Europe's biggest pulp and paper company, of Feldmühle, the West German engineering and forest products group, represents a decisive stage in the aggressive strategy that the Swedish-owned company has been pursuing over the past six years.

Its avowed purpose is to prepare itself, through acquisitions and restructuring, to confront both the developments in the forest products industry and the reality of the new single-market Europe.

Stora will be by far the largest paper and paperboard producer inside the European Community and, as a result of its purchase of Feldmühle, it claims to be the fourth biggest company in the industry worldwide after Stone, Georgia Pacific, and International Paper, the American giants.

At a stroke Stora has doubled in size. Like other companies in Sweden dominated by the Wallenberg dynasty, Stora has made a hardheaded decision to join the EC to survive and grow.

The company's breakthrough into West Germany in what is possibly the largest foreign corporate takeover in the country since the Second World War is bound to raise some eyebrows. It is already suggested that Stora will waste



Bo Berggren: transformed Stora through acquisition

little time in divesting itself of Feldmühle's non-forest interests in defence materials and steel to concentrate on its primary objective.

Many observers will remember what the company did with the purchase of Swedish Match, when it decided to sell off that enterprise's consumer products division last November for SKr4bn (\$656m) to concentrate on integrating its packaging and paper activities.

The Stora-Feldmühle deal is seen by Mr Bo Berggren, Stora's chief executive, as a "natural merger," bringing together Stora's strengths in pulp and newsprint production with

Feldmühle's concentration in coated magazine paper, newsprint and fine paper.

There is a hope of "significant synergies" as a result of the acquisition in the blend of their industrial structures, distribution, capital expenditure, research and development and wholesale operations.

The speed of change in Sweden's oldest company, which celebrated its 700th birthday two years ago, has been rapid since Mr Berggren took his post in April 1984.

Before his arrival, the company enjoyed a reputation for being solid, traditional and rather dull as a fading jewel in the crown of the Wallenberg industrial empire, though it did have the good fortune to divest itself of its interests in steel and mining in 1979 just before those industries fell into crisis.

Within months of taking office, Mr Berggren decided what Stora's objectives should be to increase its market share in the forestry industry and establish a better balance of products with less dependency on pulp, which is very vulnerable to price fluctuations. This was to be achieved primarily through acquisitions.

These started in the Swedish base, where the industry has gone through a large-scale restructuring and greater concentration of ownership. In

September 1984 Stora bought the packaging paper producer Billerud for SKr3.6bn, making the company the biggest pulp and paper producer in Europe.

Two years later Stora made a SKr5.8bn acquisition of Papyrus, in Sweden's biggest

As a result of the Billerud purchase, Stora became involved in Celbi, a subsidiary jointly owned with the Portuguese Government producing pulp.

At the end of last year Mr Berggren declared: "If Sweden

THE RISE OF STORA 1985-1989					
	1985	1986	1987	1988	1989
Profits (SKrtn)	1.1	1.3	2.5	3.7	3.9
Turnover (SKrtn)	13.0	13.2	20.4	34.2	42
Employees	17,700	17,200	21,530	54,014	53,250

merger until then. This was beaten in March 1988 by the SKr5.9bn purchase of Swedish Match, the world's leading match producer.

The European strategy has become more apparent in the past three years, starting in September 1987 with the purchase of 25 per cent of the shares in De Forenede Papfabrikker, Denmark's leading fine paper producer. Stora acquired the rest of the company last December.

Stora began to look tentatively at European growth some time before that. In the early 1970s Stora started to co-operate with Feldmühle. Then the two companies jointly worked together at Hytte Bruks' mill, producing newsprint from recycled paper, at Norraundet, where they both operated a sulphate pulp mill; and in marketing operations in eastern Europe.

will not be a member of the EC, Stora must be.

Less than two months ago he launched the company's spring offensive. In alliance with Kymmene, the Finnish forest products group, Stora bought Chapelle Darblay, France's leading but troubled newsprint and magazine paper producer for FFr1.32bn (\$234m).

That acquisition particularly pleased Stora, for in 1982 it had made an abortive attempt to buy the French company in alliance with Tempel, another Finnish company. Now it has managed the more ambitious capture of Feldmühle.

Three years ago the marriage between Sweden's Asa and the Swiss engineering group Brown Boveri set the pace for the emergence of pan-European co-operation. Stora is following, leaving its two big domestic rivals - SCA and MoDo - far behind.

UK COMPANY NEWS IN BRIEF

ABBEYCREST has allotted 5.7m shares to satisfy deferred consideration of \$5m due to vendors of Gallery Jewellers. Following that Mr M Macintosh owns 1.7m Abbeycrest shares (7.4 per cent) and Mr C Dear, a director, holds 5.43m (23.5 per cent).

ACIS GROUP is to pay \$2.2m as further and final consideration for JMC Europe and \$2.6m for Richmond Design. It will also pay a further \$140,686 to the vendors of Richmond Miller and yet further payment for this acquisition may become due.

ALPHAMERIC rights issue has been taken up in respect of 46.24m shares or 67.3 per cent of the issue.

BLUEBIRD TOYS, qualifying shareholders for the £5.93m 12 per cent convertible unsecured loan stock 2005 have applied for £1.09m nominal of stock (18.33 per cent). The balance of £4.84m nominal is to be taken up by the sub-underwriters.

BRENT CHEMICALS has acquired Sandon Flexographic Printing Rollers for an initial \$3.3m cash plus \$2.3m payable on the first anniversary. The acquisition consolidates Brent's position as a supplier to the printing pre-press services industry and adds Sandon's exports to Europe, North America and the Far East.

EMBASSY PROPERTY Group has sold four properties for some £7.25m and has purchased for £3.3m a portfolio of six properties, the majority income producing.

EVERED'S acquisition of Civil and Marine Holdings is not being referred to the Monopolies Commission.

GRAND CENTRAL INVESTMENT Holdings' wholly-owned subsidiary GCIH Property has entered into an option agreement with Mr Sia Leng Yuen to acquire 2.3m ordinary shares in SAIL (23.2 per cent of the issued capital). SAIL is a Singapore-listed company engaged in the manufacture and distribution of chocolates, cookies and pralines which are marketed under various brand names.

GREAT UNIVERSAL STORES has bought in 25,000 A non-voting ordinary at 80p per share. **HILLSDOWN HOLDINGS** chairman told AGM that as far as 1990 was concerned, obviously Hillside was not immune from the current difficult UK economic climate. However, early results for the current year were encouraging and he looked forward to another successful year of growth and progress.

KEYSTONE INVESTMENT Company: net asset value was 460p at March 31, against 416p a year earlier and 471p on September 30. Net revenue was higher at £1.02m (2400,000). Earnings per share were 7.15p (2.79p). The interim dividend is raised to 4p (3p).

NOTICE OF MEETING

NOTICE IS HEREBY GIVEN that the 157TH ANNUAL GENERAL MEETING OF FRIENDS' PROVIDENT LIFE OFFICE will be held at GLAZIERS HALL, 9 MONTAGUE CLOSE, LONDON BRIDGE, SE1 9DD, ON WEDNESDAY 23RD MAY 1990, at 2.30 p.m. to transact the following business:-

1. To receive the Accounts and Balance Sheet for the year ended 31st December 1989 and the Reports of the Directors and Auditors thereon.

2. To re-elect as Directors of the Office the following Directors, who retire by rotation:

The Rt. Hon. the Lord Jenkin of Roding
Michael Melluish
Leo Turt
John Whitney

3. To re-appoint Price Waterhouse as the auditors to the Office and to authorise the Directors to fix their remuneration.

By Order of the Directors,
B. W. SWEETLAND, Secretary.
30th April 1990

NOTES

(a) A member is entitled to appoint another person (who need not be a member) to attend the above meeting and vote instead of him.

(b) To be valid the instrument appointing a proxy, which should be as near to the form set out in rule 30 of the Rules of the Office as circumstances admit, and the power of attorney or other authority (if any) under which it is signed, or a notarially certified copy of that power or authority, must be deposited at Pisham End, Dorking, Surrey, RH4 1QA, not less than forty-eight hours before the time fixed for holding the meeting, or adjourned meeting, or, in the case of a poll, not less than twenty-four hours before the time appointed for the taking of the poll.

(c) Proxy forms may be obtained on application to the Secretary.

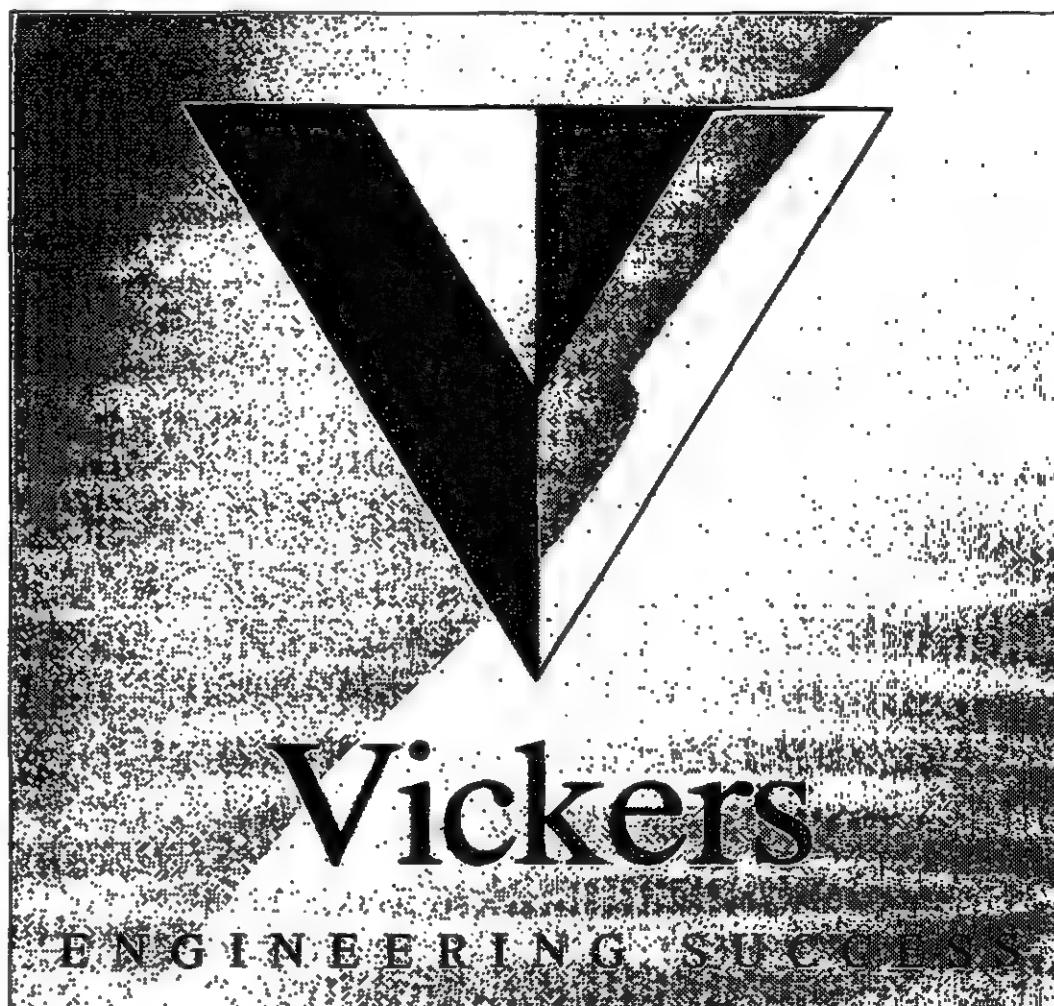
(d) Members intending to attend and vote personally at the meeting should be prepared to quote their policy numbers.

(e) Only members are entitled to vote. Certain policyholders are not members. If a policyholder who is not also a member completes and returns a form of proxy, it will not be counted.

(f) Members have one vote each irrespective of the number of policies held.

(g) Members are entitled, on application to the Secretary, to receive a copy of the Report and Accounts.

Friends' Provident Life Office,
Pisham End,
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DECISIVE AND UNEQUIVOCAL
SUPPORT FOR MANAGEMENT

95% OF INDEPENDENT VOTES*

"Managing a company with a range of businesses demands considerable resource and long-term planning.

The prospect of a long-term focus for investment if the issues in question are not settled is potentially damaging for the company. The issues should be settled decisively and unequivocally by the shareholders who are the owners of the company."

D.H. Brierley
Chairman, Independent Shareholders' Committee
Extract from letter to the Financial Times 19 April 1990

*The votes cast against the resolution to demerge Rolls-Royce Motor Cars as a percentage of total votes (excluding the votes on behalf of IEP Securities Limited and the Directors of Vickers).

At the Vickers P.L.C.'s AGM last Thursday, shareholders were asked to vote on the proposals put forward by Sir Ron Brierley's vehicle, IEP Securities Limited, to demerge Rolls-Royce Motor Cars. The resolution to demerge was defeated by a resounding vote of support for Vickers' long-term strategy.

This Notice is issued in compliance with the requirements of the Council of The International Stock Exchange of the United Kingdom and the Republic of Ireland Limited ("The Stock Exchange"). It does not constitute an invitation to any person to subscribe for or purchase any of the Ordinary Shares or Warrants.

Application has been made to the Council of The Stock Exchange for all of the Ordinary Shares and Warrants to be admitted to the Official List. It is expected that dealings in the Ordinary Shares and Warrants will commence on 4th May, 1990.

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Listing particulars relating to the Ordinary Shares and Warrants are available in the statistical services of Eutel Financial Limited. Copies of the listing particulars may be obtained during normal business hours on any weekday, Saturdays and public holidays excepted, up to and including 2nd May, 1990 from the Company Announcements Office of The Stock Exchange, 44-50 Finsbury Square, London EC2A 1DD (for collection only) and up to and including 14th May, 1990 from:

The Castle Cairn
Investment Trust Company plc
Cairn House
61 Dublin Street
Edinburgh EH3 6NL

James Capel & Co. Limited
Corporate Finance
7 Devonshire Square
London EC2M 4HU

30th April, 1990

INTERNATIONAL CAPITAL MARKETS

CORPORATE BOND DEFAULTS

Bleak outlook for investors forecast

CREDIT ANALYSIS has long influenced and underpinned capital flows by international borrowers and investors alike. Friday's downgrading of Citicorp by Standard & Poor's, the international rating agency, was a controversial reminder of how important accurate credit judgments are to informed investment decisions.

A report published this week by Moody's Investors Service examines US corporate bond defaults and default rates last year to provide investors with guidelines on the relationship between historical default rates and credit rating categories. Although the report is confined to the US bond market, it is relevant for international investors that have become increasingly concerned with evaluating securities on the basis of the credit quality and leverage of the borrower.

The study draws several conclusions:

- The absolute number of defaults climbed to 20-year highs in 1989 as 53 rated corporate issuers defaulted on long-term debt obligations, against the previous high of 33 defaults during 1986. In addition, 14 unrated corporate issuers defaulted. A total of \$11.8bn

of debt was affected.

- The default rate for speculative-grade companies rose to 5.5 per cent, above the 20-year average of 3.6 per cent.

- Defaults so far this year are in line with last year's rate. Eleven US companies have defaulted on interest payments, four have filed for bankruptcy and are expected to miss interest payments and three have informed bondholders they are in distress.

- Earlier research which indicated that the probability of default rose dramatically for lower-quality issuers was confirmed. The 1989 default rate for Baa-rated issuers was 0.5 per cent, compared with 2.7 per cent for Baa-rated issuers and 8.4 per cent for B-rated issuers.

- The relationship whereby progressively lower-rated companies are more likely to default on their obligations was found to hold on average throughout the 20-year period studied by Moody's. During the period, an average of 3.6 per cent of speculative-grade issuers defaulted within one year, compared with 0.07 per cent of investment-grade issuers.

- The sharp rise in 1989 defaults parallels the proportionately steep rise in the num-

ber of issuers in the higher-risk B and Caa rating categories. Moody's says this was the result of a secular decline in the fundamental credit quality of US companies over the last few years. Further, according to the ratings distribution of speculative-grade bonds, the junk bond market is riskier now than in the past.

Moody's also argues that increased takeover activity intended to maximise shareholder wealth - often at the expense of bondholders - spurred an enormous change of debt for equity in recent years. A number of defaults included companies whose borrowing exceeded the debt servicing ability of their asset values and cash flows.

In addition, tighter lending standards contributed to the number of defaults by severely limiting the availability of newly issued debt to high-risk borrowers. The report offers little comfort to investors, saying that the factors precipitating US defaults last year are expected to continue in the near term.

Highly leveraged companies face the prospect of continued downturns in some real estate markets as well as slower growth in consumer spending

and capital expenditures. Tighter credit rationing by banks and institutional investors is expected to continue at a time when an increasing number of junk bonds, deferred interest securities, bank loans and bridge loans will be coming due for refinancing.

Moody's not only predicts that corporate default rates will remain well above average this year and in the foreseeable future, but also says they may increase.

The relatively recent emergence of speculative-grade bonds that either delay the payment of cash interest or promise to compensate bondholders with a higher coupon if the bond's credit standing declines is seen as a development which only enhances the uncertainty of repayment. The shallowness of existing debt protection leaves issuers of these securities with little or no room for management error.

Moody's suggests that current conditions require that issuers have reliable access to liquidity to make certain they meet their refinancing needs.

Andrew Freeman

INTERNATIONAL BANK LENDING

Opting for security and simplicity

THE LONG-standing virtues of simplicity and security are reasserting themselves as banks reassess their strategies towards international lending.

Banks are not only reacting to the perception that too many of their loans in the 1980s mergers and acquisitions boom may have been less than prudent. More fundamentally, in many countries, higher interest rates are putting bank margins and capital under pressure and worsening the business outlook for their corporate customers.

In many banks, final responsibility for making credit decisions has moved up the hierarchy. Senior officials are often uneasy at the sophisticated structures which became common in the late 1980s and are not as driven by the deal-making imperative that guides their more specialised juniors.

Corporate lending may still be permissible, but only if debt levels remain conservative. For the favourite corporate credits - as the good reception to a recent credit for Rhône-Poulenc shows - banks will still make efforts, and signs that banking relationships are reasserting themselves to some extent over the transactions-

based banking that predominated in the late 1980s.

Any buy-out or acquisition finance must involve lots of equity, as in the Saks Fifth Avenue acquisition, for which Manufacturers Hanover is providing \$750m of senior debt.

Where possible, banks are looking for extra security. Aircraft financing is likely to remain a favourite - until the second-hand market for airlines takes a dive. On this basis too, project finance may be acceptable, provided again there is significant equity.

Two financing projects in France were announced last week. The larger is a limited recourse project financing for Aluminium Dunkerque, a specially-formed company sponsored by Pechiney in which it has a small equity stake. The financing, to build an aluminium smelter in the French port by the middle of 1992, will total \$650m, of which \$600m will be senior debt.

Chase Investment Bank and Credit Lyonnais are jointly mandated to raise the senior debt. It will carry a final maturity of 2006, although the actual maturity will depend on cash flow, with repayments expected to begin in March

1993. According to the limited information the arrangers are prepared to release prior to a meeting of banks this week, the interest margin will be either 1/2 percentage point or 1/4, depending on outstandings.

The other is a FF1.88bn financing for the construction, start-up and working capital of a newspaper mill project in Golbey, France. Norske Skogindustrier, which controls most of Norway's newspaper production, managed Banque Nationale de Paris to arrange the loans for the FF2.8bn project. It will include FF900m of equity.

A FF1.76bn limited recourse term facility with a completion guarantee will mature in 2001, with repayments starting in mid-1993. It will carry interest margins of between 1/2 and 1 percentage point depending on performance and utilisation. The commitment fee will be 1/4 per cent, stepping up to 3/4 when drawings become available. A FF1.20m working capital facility will have a five-year final maturity and a margin of either 1/2 or 3/4.

Still with project finance, five banks joined Swiss Bank in the previously reported \$135m project financing for the

Lakeland Power project, the first for an independent power station in the UK. US corporate credits are appearing with greater frequency in the international markets.

Credit Suisse First Boston launched into syndication a \$150m committed revolving credit for McCormick & Co, the US spices group, together with an uncommitted competitive bid facility for the same amount. The three-year credit carries a commitment fee of 12 1/2 basis points and an interest margin of 2 1/2 basis points. If more than half is used, there is a 5 basis point utility fee. Another US corporate credit for Times-Mirror, the Los Angeles-based publishing group, was increased after over-subscription to \$150m from the original \$100m, according to arranger National Westminster.

After signing a \$100m three-year corporate credit for Air New Zealand, carrying a 40 basis point margin, NatWest also launched a 12-year \$50m tax-spared deal for Air India to finance an Airbus purchase. It carries the guarantee of the Indian Government.

Stephen Fidler

NEW INTERNATIONAL BOND ISSUES

Borrowers	Amount m.	Maturity	Av. life years	Coupon %	Price	Book runner	Offer yield %
US DOLLARS							
Japan Fin. Corp. ♦	150	2000	10	9 1/4	101 1/4	Bk. of Tokyo Cap. Mkts.	9.551
Pearl Street Corp. ♦	152	2002	2	(a)	99.65	Goldman Sachs	-
Dalmeida Overseas Finance ♦	97	2000	10	10	102	Morgan Stanley Int.	9.679
CANADIAN DOLLARS							
IBM Canada (c) ♦	150	1995	5	13 1/2	101 1/4	CSFB	13.002
CIBC (London) (c) ♦	100	1993	3	14	101.56	Wood Gundy	13.172
Toronto Dominion Bank ♦	100	1992	2	14 1/2	101.85	Scotiabank	13.016
AUSTRALIAN DOLLARS							
Shell Australia ♦	100	1995	5	15 1/4	101.80	Hambros Bank	14.717
ANZ Banking Group Ltd ♦	90	1992	2	16	101.52	Fay, Richey & Co. (UK) Ltd	14.804
DEMARKS							
World Bank (i) ♦	750	2000	10	8 3/4	100 1/2	Deutsche Bank	8.700
Halifax Building Soc. ♦	300	1995	5	(i)	100 1/4	WestLB	-
OKB (i) ♦	300	1995	5	(m)	100.15	CSFB Effizientbank	-
SWISS FRANCES							
ALSK-GER ♦♦♦	75	1993	-	8	100 1/2	Kreditbank (Suisse)	7.853
World Bank ♦	200	1997	-	7 1/2	101 1/2	SBC	7.220
D.B. Fin. NV Curacao ♦	100	1995	-	7 1/2	101 1/4	Deutsche Bk. (Suisse)	7.194
LKB Baden Wuertemberg ♦	100	1995	-	7 1/2	101 1/4	Credit Suisse	7.163
Rabo Bank Nederland ♦	100	1995	-	7 1/2	101.50	UBS	7.133
FRANCE FRANCES							
Interfinance Credit National ♦	500	1993	3	10 1/4	101	Banque Paribas	8.849
SNCF (c) ♦	1,250n	1997	7	9 1/4	100.30	CCF	9.595
STERLING							
Cheltenham & Gloucester (i) ♦	75	1992	2	15 1/2	101.15	JP Morgan Secs.	14.919

Borrowers	Amount m.	Maturity	Av. life years	Coupon %	Price	Book runner	Offer yield %
LIBRE							
General Electric Corp. ♦	730n	1993	3	13	101.50	B.Nez. Del Lavoro	12.971
ECU							
Kingdom of Spain (a) ♦	500	1995	5	11 1/4	100.20	BBV	10.886
Korea Ex-Im Bank (e) ♦	150	1995	5	11 1/4	101 1/4	Merrill Lynch Int.	10.565
IMI Bank Int. ♦	100	1994	4	10 1/4	101 1/4	Bankers Trust Int.	10.315
YEN							
Postbank ♦	30n	1991	1	11 1/2	101 1/4	New Japan Secs.	10.280
Heller Finance ♦	100n	1995	5	(b)	101.15	Goldman Sachs	-
OE Capital Corp. ♦	200n	1993	3	7 1/2	101 1/4	DKB Int.	7.100
Asian Development Bank ♦	200n	2000	10	7 1/2	101 1/4	JSB Int.	7.001
Altus Fin. ♦	50n	1993	3	7 1/2	101 1/4	Suntomo Fin. Int.	7.038
Kansai Keikaku Bank (i) ♦	40n	1992	2	10 1/4	100 1/2	DKB Int.	10.000
Deutsche Bk. Fin. NV (m) ♦	50n	1995	5	7 1/2	101 1/4	Mitsui Trust Int.	6.992
Christiana BK-GO Kredit (i) ♦	100n	1993	3	7	101.31	Nomura Int.	7.000
LUXEMBOURG FRANCES							
Banco Overseas Ltd ♦♦♦	300	1993	3	10 1/4	101.85	Sanque UCL S.A.	9.589
TNT Express Fin. NV ♦♦♦	300	1995	3	10 1/4	101.50	BGL	9.557
Unibank AS ♦♦♦ (i)	300	1995	3	10 1/4	101.50	Paribas	9.530
Credito Romagnolo ♦♦♦	300	1993	3	10 1/4	101.50	Paribas	9.400
Pabelloni ♦♦♦ (i)	300	1995	3	10 1/4	102	KBL	9.003
Varde Bk ♦♦♦	300	1993	3	10 1/4	101	KBL	8.949
Gemina ♦♦♦ (i)	300	1997	7	10	101.50	BGL	8.805

♦Fixed terms, floating rate notes, 3-month placement, 6-month placement, 9-month placement, 12-month placement, 18-month placement, 24-month placement, 36-month placement, 48-month placement, 60-month placement, 72-month placement, 84-month placement, 96-month placement, 108-month placement, 120-month placement, 132-month placement, 144-month placement, 156-month placement, 168-month placement, 180-month placement, 192-month placement, 204-month placement, 216-month placement, 228-month placement, 240-month placement, 252-month placement, 264-month placement, 276-month placement, 288-month placement, 300-month placement, 312-month placement, 324-month placement, 336-month placement, 348-month placement, 360-month placement, 372-month placement, 384-month placement, 396-month placement, 408-month placement, 420-month placement, 432-month placement, 444-month placement, 456-month placement, 468-month placement, 480-month placement, 492-month placement, 504-month placement, 516-month 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DIARY DATES

Trade fairs and exhibitions: UK

Current
International Confectionery Exhibition (01-252 2885) (until May 1)
Olympia

May 1-3
International Fast Food Show (01-940 2244)
Wembley Conference Centre

May 2-4
London Secretary Show (01-868 4468)
Olympia

May 3-13
International Philatelic Exhibition - STAMPWORLD LON
Olympia

May 7-13
DON (01-251 5040)
Alexandra Palace, London
May 11-13
Spring National Franchise Exhibition (01-727 1929)
Olympia

May 13-17
Interior Design International Exhibition (01-668 4499)
Earls Court

May 15-17
International Fresh Produce Fair & International Chilled Food Fair (01-727 1929)
NEC, Birmingham

Overseas exhibitions

May 1-4
International Leather Processors and Machinery Exhibition - KORLEATHER (01-236 2399)
Seoul

May 2-9
Hanover Fair - INDUSTRY (01-668 9541)
Hanover

May 4-8
International Woodworking Machinery Trade Fair - DREMA (0223 233652)
Fozman

May 7-13
International Consumer Goods Fair (01-636 5219)
Flovdv

May 15-18
International Lighting, Equipment, Fixtures, Fittings & Technology Show (01-486 1551)
Hong Kong

May 19-27
International Spring Fair (01-639 7265)
Luxembourg

Business and management conferences

April 30
The Energy Business Centre: The defence and offshore oil and gas industries - opportunities for business and technology co-operation (04884 412)
Royal Overseas League, London

May 1-8
Chartis: The 1990 banking and securities conference: The challenge of Europe - can London survive the changes? (0908 568833)
London Marriott Hotel

May 3
CBI Conferences: The Visual Connection (01-379 7400)
Centre Point, London

May 3
Tolley Conferences: The Law and Practice of Bids and Mergers (01-680 5682)
London Press Centre

May 9-11
ESOMAR: Countdown to 1992: Which issues at stake? Which strategies in the Single Market? Which needs in research and consultancy? (Amsterdam +31-20-664-2141)
Amsterdam

May 13-16
Giles Communications Inc: International Privatization Congress (Canada) (306) 347-7770
Saskatoon

May 14-15
Insurance and Reinsurance Research Group: Reinsurance accounting (01-236 2175)
Kensington Close Hotel, London

May 14-15
Acquisitions Monthly: Strategies for buying and selling unquoted companies - a practical approach (01-823 8730)
Le Meridien Hotel, London

May 15-16
Enterprise Events: Finance 90 - New directions for challenging times (01-940 2244)
Olympia 2

May 18
IBC Technical Services: Environmental economics (01-456 5944)
Portman Inter-Continental, London

May 21-22
Financial Times Conferences: The Seventh European and Petroleum Gas Conference (01-925 2323)
Amsterdam

May 31
CBI Conferences/RIGS: Property as a corporate resource (01-379 7400)
Centre Point, London

May 31-32
Financial Times Conferences: European transport in the 90s (01-925 2323)
Hotel Inter-Continental, London

May 23-24
Chicago Association of Business Economists: Financial outlook (Chicago 312 875 0044)
Chicago

May 23-24
Financial Times Conferences: Manufacturing strategies for the 90s (01-925 2323)
Metropole Hotel, Birmingham

May 24
ESC: Tax constraints on international business - a review of anti-avoidance provisions (0336 504234)
London

Anyone wishing to attend any of the above events is advised to telephone the organisers to ensure that there have been no changes to the details published

PARLIAMENTARY

Today

Commons: Progress on remaining stages of the Environment Protection Bill.
Lords: National Health Service and Community Care Bill, committee.
Aviation and Maritime Security Bill, committee.
Select committees: Public Accounts: subject, fire protection at main storage depots. Witness: Sir Michael Quinlan. (Room 15, 4.30 p.m.)
Televising of proceedings of the House: subject, review of the experiment. Witnesses: Chairmen's panel and Commons Committee on Television. (Room 8, 5 p.m.)

Tomorrow

Commons: Finance Bill, second reading.
Lords: Law Reform (Miscellaneous Provisions) (Scotland) Bill.
Motion to approve Northern Ireland (Emergency Provisions) Act (Amendment) Order.
Select committee: Defence: subject, defence estimates. Witness: Mr Tom King, Defence Secretary. (Room 15, 10.30 a.m.)

FINANCIAL

COMPANY MEETINGS

Today
British-American Tobacco 9.30 a.m.
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DIVIDEND & INTEREST PAYMENTS

Today
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CONSTRUCTION

Refurbishing Bath's Assembly Rooms

WICKENS CONSTRUCTION has won over £23m worth of contracts.
Projects include the £2m refurbishment of the Assembly Rooms, Bath, following the partial collapse of the ballroom ceiling in 1987. When it re-opens in spring 1991, Wickens will have completed renovation of intricate plasterwork, fibrous plaster, decorative detail and mechanical and electrical work on this historic building.
Other awards include Phases 10 and 11, (subject to planning), of the University of Surrey's Research Park, bringing the potential contract value to £10m.
A £7m contract for the conversion of the old Portsmouth Workhouse into 129 flats and low income families represents one of Wickens biggest redevelopment projects. This is a joint venture between Portsmouth and Southlands Housing Associations, the Department of the Environment, the Housing Corporation and Wickens Developments.

Major alterations for Enfield school

The **TRY GROUP** has won contracts totalling more than £15m. Largest of the batch, at £8.1m, is at Aylward School in Enfield where the company is to carry out major alterations and extensions, and build a leisure block and sports hall. The contract, for the London Borough of Enfield, is scheduled for completion in August.
Try Construction has also been given the go-ahead for a

AWARD WINNING



Superstore

Tesco has awarded **LESSER DESIGN & BUILD** an £11m contract to build a superstore in Guildford, Surrey. Work has started and the 46-week contract is due for completion by the end of 1990. The 81,000 sq ft superstore will have parking for 811 cars.

Import terminal at West Thurrock

A £14.5m contract to construct a cement import terminal on the Thames at West Thurrock, Essex, has been awarded by Castle Cement to **MOWLEM CIVIL ENGINEERING** in joint venture with **MOWLEM ENGINEERING**.
The West Thurrock terminal, which is expected to be the largest of its type in Europe, is designed to handle vessels of up to 30,000 dwt and will have a total storage capacity of 40,000 tonnes. It will service markets in South London and South East England. The project involves the construction of four 10,000 tonne slip-formed silos, each 20 metres in diameter and 34 metres high, together with a bagging and palletising plant, workshops, offices, stores and warehouses.

The site is based on old marsh land and all structures are piled.
The plant will be fully automated and the jetty will be upgraded to support an 800 tonne per hour pneumatic offloading system which will be prefabricated and brought in by sea.
Work is scheduled for completion in early 1991.

East Kilbride hotel - leisure complex

HALL & TAWSE GROUP has been awarded a clutch of contracts worth £14.5m.
They include a 24.5m 75-bed-room hotel and leisure complex at East Kilbride for Scottish

hotel and timeshare company Craighendoch.
The company has also been appointed by the Grampian, Castlehill and Langstone housing associations to build housing worth £4.5m. This will be funded by Scottish Homes and the Scottish Development Agency, to provide houses, flats, hostels and a basement car park.

£13m orders awarded to Partington

The **Oldham-based PARTINGTON BUILDING GROUP** has secured contracts worth over £13m.
In Miles Platting, Manchester, the company is carrying out a £1.2m contract for the city council involving major conversions to four-storey flats to form two-storey terraced

homes. A number of contracts for local housing associations have started, including a £1.2m development of flats in Long-sight, Manchester, for the Arstwick Housing Association, a £800,000 order for homes in Rochdale for St Vincent's Housing Association, and a £700,000 scheme for the Family Housing

Henry Boot to build by-pass and warehouses

HENRY BOOT has a £4.4m order from Cambridgeshire County Council for the A805 Elton-Chesterton by-pass,

involving 6.5km single carriageway, an overbridge and an underpass, with completion by March 1992. Single-storey warehouses, and a library centre, forming the core of Chryston Valley Business Park, are to be built for Strathkelvin DC.

This advertisement is issued in accordance with the regulations of The Stock Exchange. The Council of The Stock Exchange has agreed to admit all the existing issued ordinary shares of 5p each in the Company to the Official List. It is expected that admission to the Official List will become effective and that dealings in the shares will commence today, Monday, 30th April, 1990.

BLENHEIM EXHIBITIONS GROUP PLC

INTRODUCTION TO THE OFFICIAL LIST

arranged by

Barclays de Zoete Wedd Limited

Authorised £1,365,000 Issued and fully paid £1,141,161

ordinary shares of 5p each

Blenheim Exhibitions Group PLC and its subsidiaries specialise in organising trade exhibitions and conferences.

Listing Particulars relating to the Company are available from the statistical service maintained by Eitel Financial Limited. Copies of the Listing Particulars may be obtained during normal business hours (excluding Saturdays and Public Holidays), up to and including 2nd May, 1990, from The Company Announcements Office, The Stock Exchange, 48-50 Finsbury Square, London, EC2 (by collection only) and up to and including 14th May, 1990 from:

Blenheim Exhibitions Group PLC
Blenheim House
137 Blenheim Crescent
London W11 2FQ

Barclays de Zoete Wedd Limited
Elbgate House
2 Swan Lane
London EC4R 3TS

Laing & Croudshank
Broadwalk House
5 Appold Street
London EC2A 2DA

30th April, 1990

HOW DO YOU RATE?

Financial Times Credit Ratings International now provides, in directory form with quarterly updates, credit ratings of some 5,000 issuers of internationally traded debt. The ratings are those assigned by the 12 leading agencies worldwide. Issuer ratings are averaged to provide the unique FT-CRI Composite Rating.

For further details please contact Tessa Edgecombe on 01-240 9391; or Fax: 01-240 7946; or write to her at: Financial Times Business Information, Tower House, Southampton Street, London WC2E 7HA.

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Republic of Portugal

FF 700,000,000 Floating Rate Notes due 1995 (issued on July 24, 1987)

and
FF 700,000,000 Floating Rate Notes due 1995 (second tranche issued on April 26, 1988)

In accordance with the Terms and Conditions of the Notes, notice is hereby given that for the interest period from April 26, 1990 to July 26, 1990, the Notes will carry an interest rate of 10.075% per annum. The interest payable on the relevant interest payment date, July 26, 1990, will be FF 254.67 per Note of FF 10,000 nominal and FF 2,546.74 per Note of FF 100,000 nominal.

The Agent Bank

KREDIETBANK
S.A. LUXEMBOURGEOISE

Correction Notice

FIRST CITY BANKCORPORATION OF TEXAS, INC.
US\$100,000,000
Floating Rate Notes
due January, 1995

In accordance with the provisions of the Notes, notice is hereby given that the Rate of Interest for the three month period 24th April, 1990 to 24th July, 1990, has been fixed at 8% per cent per annum. Interest will therefore be payable at US\$221.18 on 24th July, 1990.

MANUFACTURERS HANOVER TRUST COMPANY
Agent Bank

ECU 150,000,000

IRELAND Floating Rate Notes due 1997

Notice is hereby given that the Rate of Interest has been fixed at 11.125% and that the interest payable on the relevant interest payment date, October 30, 1990 against Coupon No. 11 in respect of ECU 10,000 nominal of the Notes will be ECU 565.52.

April 30, 1990, London
By Citibank, N.A. (CSSI Dept.), Agent Bank

Chemical New York Corp

US \$300,000,000

FLOATING RATE SENIOR NOTES DUE 1999

In accordance with provisions of the Notes, notice is hereby given that for the interest period from 30th April, 1990 to 31st May, 1990 the Notes will carry an interest rate of 8.9125% per annum. The interest payable on the relevant interest payment date, 31st May, 1990 against coupon no. 65 will be US \$13.75 per US \$100,000 Note.

CHEMICAL BANK
As Agent Bank

U.S. \$500,000,000

CITICORP

Subordinated Floating Rate Notes Due January 30, 1998

Notice is hereby given that the Rate of Interest has been fixed at 8.575% and that the interest payable on the relevant interest payment date May 31, 1990 against Coupon No. 52 in respect of US\$10,000 nominal of the Notes will be US\$73.84.

April 30, 1990, London
By Citibank, N.A. (CSSI Dept.), Agent Bank

CITIBANK

U.S. \$350,000,000

CITICORP

Subordinated Floating Rate Notes Due November 27, 2035

Notice is hereby given that the Rate of Interest has been fixed at 8.475% in respect of the Original Notes and 8.6875% in respect of the Enhancement Notes, and that the interest payable on the relevant interest payment date May 31, 1990 against Coupon No. 55 in respect of US\$10,000 nominal of the Notes will be US\$74.06 in respect of the Original Notes and US\$74.81 in respect of the Enhancement Notes.

April 30, 1990, London
By Citibank, N.A. (CSSI Dept.), Agent Bank

CITIBANK

● For Current Unit Trust Prices on any telephone ring direct-0836 4 + five digit code (listed below). Calls charged at 30p per minute peak and 25p off peak, inc VAT

Albany Unit The Mayor CLOUGH
80 Holderness Rd, Bournemouth

[illegible][illegible][illegible][illegible][illegible][illegible]

Company	1977	1978	1979	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036	2037	2038	2039	2040	2041	2042	2043	2044	2045	2046	2047	2048	2049	2050	2051	2052	2053	2054	2055	2056	2057	2058	2059	2060	2061	2062	2063	2064	2065	2066	2067	2068	2069	2070	2071	2072	2073	2074	2075	2076	2077	2078	2079	2080	2081	2082	2083	2084	2085	2086	2087	2088	2089	2090	2091	2092	2093	2094	2095	2096	2097	2098	2099	2100	2101	2102	2103	2104	2105	2106	2107	2108	2109	2110	2111	2112	2113	2114	2115	2116	2117	2118	2119	2120	2121	2122	2123	2124	2125	2126	2127	2128	2129	2130	2131	2132	2133	2134	2135	2136	2137	2138	2139	2140	2141	2142	2143	2144	2145	2146	2147	2148	2149	2150	2151	2152	2153	2154	2155	2156	2157	2158	2159	2160	2161	2162	2163	2164	2165	2166	2167	2168	2169	2170	2171	2172	2173	2174	2175	2176	2177	2178	2179	2180	2181	2182	2183	2184	2185	2186	2187	2188	2189	2190	2191	2192	2193	2194	2195	2196	2197	2198	2199	2200	2201	2202	2203	2204	2205	2206	2207	2208	2209	2210	2211	2212	2213	2214	2215	2216	2217	2218	2219	2220	2221	2222	2223	2224	2225	2226	2227	2228	2229	2230	2231	2232	2233	2234	2235	2236	2237	2238	2239	2240	2241	2242	2243	2244	2245	2246	2247	2248	2249	2250	2251	2252	2253	2254	2255	2256	2257	2258	2259	2260	2261	2262	2263	2264	2265	2266	2267	2268	2269	2270	2271	2272	2273	2274	2275	2276	2277	2278	2279	2280	2281	2282	2283	2284	2285	2286	2287	2288	2289	2290	2291	2292	2293	2294	2295	2296	2297	2298	2299	2300	2301	2302	2303	2304	2305	2306	2307	2308	2309	2310	2311	2312	2313	2314	2315	2316	2317	2318	2319	2320	2321	2322	2323	2324	2325	2326	2327	2328	2329	2330	2331	2332	2333	2334	2335	2336	2337	2338	2339	2340	2341	2342	2343	2344	2345	2346	2347	2348	2349	2350	2351	2352	2353	2354	2355	2356	2357	2358	2359	2360	2361	2362	2363	2364	2365	2366	2367	2368	2369	2370	2371	2372	2373	2374	2375	2376	2377	2378	2379	2380	2381	2382	2383	2384	2385	2386	2387	2388	2389	2390	2391	2392	2393	2394	2395	2396	2397	2398	2399	2400	2401	2402	2403	2404	2405	2406	2407	2408	2409	2410	2411	2412	2413	2414	2415	2416	2417	2418	2419	2420	2421	2422	2423	2424	2425	2426	2427	2428	2429	2430	2431	2432	2433	2434	2435	2436	2437	2438	2439	2440	2441	2442	2443	2444	2445	2446	2447	2448	2449	2450	2451	2452	2453	2454	2455	2456	2457	2458	2459	2460	2461	2462	2463	2464	2465	2466	2467	2468	2469	2470	2471	2472	2473	2474	2475	2476	2477	2478	2479	2480	2481	2482	2483	2484	2485	2486	2487	2488	2489	2490	2491	2492	2493	2494	2495	2496	2497	2498	2499	2500	2501	2502	2503	2504	2505	2506	2507	2508	2509	2510	2511	2512	2513	2514	2515	2516	2517	2518	2519	2520	2521	2522	2523	2524	2525	2526	2527	2528	2529	2530	2531	2532	2533	2534	2535	2536	2537	2538	2539	2540	2541	2542	2543	2544	2545	2546	2547	2548	2549	2550	2551	2552	2553	2554	2555	2556	2557	2558	2559	2560	2561	2562	2563	2564	2565	2566	2567	2568	2569	2570	2571	2572	2573	2574	2575	2576	2577	2578	2579	2580	2581	2582	2583	2584	2585	2586	2587	2588	2589	2590	2591	2592	2593	2594	2595	2596	2597	2598	2599	2600	2601	2602	2603	2604	2605	2606	2607	2608	2609	2610	2611	2612	2613	2614	2615	2616	2617	2618	2619	2620	2621	2622	2623	2624	2625	2626	2627	2628	2629	2630	2631	2632	2633	2634	2635	2636	2637	2638	2639	2640	2641	2642	2643	2644	2645	2646	2647	2648	2649	2650	2651	2652	2653	2654	2655	2656	2657	2658	2659	2660	2661	2662	2663	2664	2665	2666	2667	2668	2669	2670	2671	2672	2673	2674	2675	2676	2677	2678	2679	2680	2681	2682	2683	2684	2685	2686	2687	2688	2689	2690	2691	2692	2693	2694	2695	2696	2697	2698	2699	2700	2701	2702	2703	2704	2705	2706	2707	2708	2709	2710	2711	2712	2713	2714	2715	2716	2717	2718	2719	2720	2721	2722	2723	2724	2725	2726	2727	2728	2729	2730	2731	2732	2733	2734	2735	2736	2737	2738	2739	2740	2741	2742	2743	2744	2745	2746	2747	2748	2749	2750	2751	2752	2753	2754	2755	2756	2757	2758	2759	2760	2761	2762	2763	2764	2765	2766	2767	2768	2769	2770	2771	2772	2773	2774	2775	2776	2777	2778	2779	2780	2781	2782	2783	2784	2785	2786	2787	2788	2789	2790	2791	2792	2793	2794	2795	2796	2797	2798	2799	2800	2801	2802	2803	2804	2805	2806	2807	2808	2809	2810	2811	2812	2813	2814	2815	2816	2817	2818	2819	2820	2821	2822	2823	2824	2825	2826	2827	2828	2829	2830	2831	2832	2833	2834	2835	2836	2837	2838	2839	2840	2841	2842	2843	2844	2845	2846	2847	2848	2849	2850	2851	2852	2853	2854	2855	2856	2857	2858	2859	2860	2861	2862	2863	2864	2865	2866	2867	2868	2869	2870	2871	2872	2873	2874	2875	2876	2877	2878	2879	2880	2881	2882	2883	2884	2885	2886	2887	2888	2889	2890	2891	2892	2893	2894	2895	2896	2897	2898	2899	2900	2901	2902	2903	2904	2905	2906	2907	2908	2909	2910	2911	2912	2913	2914	2915	2916	2917	2918	2919	2920	2921	2922	2923	2924	2925	2926	2927	2928	2929	2930	2931	2932	2933	2934	2935	2936	2937	2938	2939	2940	2941	2942	2943	2944	2945	2946	2947	2948	2949	2950	2951	2952	2953	2954	2955	2956	2957	2958	2959	2960	2961	2962	2963	2964	2965	2966	2967	2968	2969	2970	2971	2972	2973	2974	29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WORLD STOCK MARKETS

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مكتبة

CURRENCIES, MONEY AND CAPITAL MARKETS

MONEY MARKETS

Japan holds key to US bond auctions

QUARTERLY REFUNDING auctions of US Treasury paper take place next month, with main question will centre on Japanese participation. Japan's life insurance companies had estimated overseas assets of some \$17bn last September.

UK clearing bank base lending rate 15 per cent from October 5

About half of this was in US Treasury bonds. Estimates in the market suggest that Japanese institutions, mainly life insurance companies, sold nearly \$8bn of US bonds in late March and early April, but regulations governing these companies do not allow trading on the foreign exchanges, and Mr Roger Portnoy, of Thomson Financial Networks, doubts that this money has returned to Japan.

On the other hand, banks and other financial institutions

have repatriated funds to cover losses on falling Japanese equities and bonds, as books were made up at the end of the financial year.

How much of this US paper will be replaced is open to doubt, partly because higher domestic yields have made yen bonds more attractive. At the February US Treasury auctions Japanese institutions took 25-30 per cent of the issue, but it seems unlikely this will be repeated. According to Mr Neil Mackinnon, chief economist at Yamachi in London, bond prices typically rise as confidence improves after the February, August and November auctions. On the other hand, prices tend to fall both before and after the May auction, although it is not clear why. Both Mr Portnoy and Mr Mackinnon suspect Japanese participation will be low at the auction, because there will be opportunities to buy later at lower prices on the secondary market.

E IN NEW YORK

Apr 27	Close	Previous
1 month	1.6315-1.6325	1.6315-1.6325
3 months	1.6315-1.6325	1.6315-1.6325
6 months	1.6315-1.6325	1.6315-1.6325
12 months	1.6315-1.6325	1.6315-1.6325

Forward premiums and discounts apply to the US dollar

CURRENCY MOVEMENTS

Apr 27	Close	Previous
1 month	1.6315-1.6325	1.6315-1.6325
3 months	1.6315-1.6325	1.6315-1.6325
6 months	1.6315-1.6325	1.6315-1.6325
12 months	1.6315-1.6325	1.6315-1.6325

Forward premiums and discounts apply to the US dollar

STERLING INDEX

Apr 27	Close	Previous
1 month	1.6315-1.6325	1.6315-1.6325
3 months	1.6315-1.6325	1.6315-1.6325
6 months	1.6315-1.6325	1.6315-1.6325
12 months	1.6315-1.6325	1.6315-1.6325

OTHER CURRENCIES

Apr 27	Close	Previous
1 month	1.6315-1.6325	1.6315-1.6325
3 months	1.6315-1.6325	1.6315-1.6325
6 months	1.6315-1.6325	1.6315-1.6325
12 months	1.6315-1.6325	1.6315-1.6325

CURRENCY RATES

Apr 27	Close	Previous
1 month	1.6315-1.6325	1.6315-1.6325
3 months	1.6315-1.6325	1.6315-1.6325
6 months	1.6315-1.6325	1.6315-1.6325
12 months	1.6315-1.6325	1.6315-1.6325

OTHER CURRENCIES

Apr 27	Close	Previous
1 month	1.6315-1.6325	1.6315-1.6325
3 months	1.6315-1.6325	1.6315-1.6325
6 months	1.6315-1.6325	1.6315-1.6325
12 months	1.6315-1.6325	1.6315-1.6325

CHICAGO

Apr 27	Close	Previous
1 month	1.6315-1.6325	1.6315-1.6325
3 months	1.6315-1.6325	1.6315-1.6325
6 months	1.6315-1.6325	1.6315-1.6325
12 months	1.6315-1.6325	1.6315-1.6325

CHICAGO

Apr 27	Close	Previous
1 month	1.6315-1.6325	1.6315-1.6325
3 months	1.6315-1.6325	1.6315-1.6325
6 months	1.6315-1.6325	1.6315-1.6325
12 months	1.6315-1.6325	1.6315-1.6325

U.S. TREASURY BILLS

Apr 27	Close	Previous
1 month	1.6315-1.6325	1.6315-1.6325
3 months	1.6315-1.6325	1.6315-1.6325
6 months	1.6315-1.6325	1.6315-1.6325
12 months	1.6315-1.6325	1.6315-1.6325

U.S. TREASURY BILLS

Apr 27	Close	Previous
1 month	1.6315-1.6325	1.6315-1.6325
3 months	1.6315-1.6325	1.6315-1.6325
6 months	1.6315-1.6325	1.6315-1.6325
12 months	1.6315-1.6325	1.6315-1.6325

U.S. TREASURY BILLS

Apr 27	Close	Previous
1 month	1.6315-1.6325	1.6315-1.6325
3 months	1.6315-1.6325	1.6315-1.6325
6 months	1.6315-1.6325	1.6315-1.6325
12 months	1.6315-1.6325	1.6315-1.6325

U.S. TREASURY BILLS

Apr 27	Close	Previous
1 month	1.6315-1.6325	1.6315-1.6325
3 months	1.6315-1.6325	1.6315-1.6325
6 months	1.6315-1.6325	1.6315-1.6325
12 months	1.6315-1.6325	1.6315-1.6325

U.S. TREASURY BILLS

Apr 27	Close	Previous
1 month	1.6315-1.6325	1.6315-1.6325
3 months	1.6315-1.6325	1.6315-1.6325
6 months	1.6315-1.6325	1.6315-1.6325
12 months	1.6315-1.6325	1.6315-1.6325

U.S. TREASURY BILLS

Apr 27	Close	Previous
1 month	1.6315-1.6325	1.6315-1.6325
3 months	1.6315-1.6325	1.6315-1.6325
6 months	1.6315-1.6325	1.6315-1.6325
12 months	1.6315-1.6325	1.6315-1.6325

U.S. TREASURY BILLS

Apr 27	Close	Previous
1 month	1.6315-1.6325	1.6315-1.6325
3 months	1.6315-1.6325	1.6315-1.6325
6 months	1.6315-1.6325	1.6315-1.6325
12 months	1.6315-1.6325	1.6315-1.6325

U.S. TREASURY BILLS

Apr 27	Close	Previous
1 month	1.6315-1.6325	1.6315-1.6325
3 months	1.6315-1.6325	1.6315-1.6325
6 months	1.6315-1.6325	1.6315-1.6325
12 months	1.6315-1.6325	1.6315-1.6325

U.S. TREASURY BILLS

Apr 27	Close	Previous
1 month	1.6315-1.6325	1.6315-1.6325
3 months	1.6315-1.6325	1.6315-1.6325
6 months	1.6315-1.6325	1.6315-1.6325
12 months	1.6315-1.6325	1.6315-1.6325

U.S. TREASURY BILLS

Apr 27	Close	Previous
1 month	1.6315-1.6325	1.6315-1.6325
3 months	1.6315-1.6325	1.6315-1.6325
6 months	1.6315-1.6325	1.6315-1.6325
12 months	1.6315-1.6325	1.6315-1.6325

U.S. TREASURY BILLS

Apr 27	Close	Previous
1 month	1.6315-1.6325	1.6315-1.6325
3 months	1.6315-1.6325	1.6315-1.6325
6 months	1.6315-1.6325	1.6315-1.6325
12 months	1.6315-1.6325	1.6315-1.6325

U.S. TREASURY BILLS

Apr 27	Close	Previous
1 month	1.6315-1.6325	1.6315-1.6325
3 months	1.6315-1.6325	1.6315-1.6325
6 months	1.6315-1.6325	1.6315-1.6325
12 months	1.6315-1.6325	1.6315-1.6325

U.S. TREASURY BILLS

Apr 27	Close	Previous
1 month	1.6315-1.6325	1.6315-1.6325
3 months	1.6315-1.6325	1.6315-1.6325
6 months	1.6315-1.6325	1.6315-1.6325
12 months	1.6315-1.6325	1.6315-1.6325

U.S. TREASURY BILLS

Apr 27	Close	Previous
1 month	1.6315-1.6325	1.6315-1.6325
3 months	1.6315-1.6325	1.6315-1.6325
6 months	1.6315-1.6325	1.6315-1.6325
12 months	1.6315-1.6325	1.6315-1.6325

U.S. TREASURY BILLS

Apr 27	Close	Previous
1 month	1.6315-1.6325	1.6315-1.6325
3 months	1.6315-1.6325	1.6315-1.6325
6 months	1.6315-1.6325	1.6315-1.6325
12 months	1.6315-1.6325	1.6315-1.6325

U.S. TREASURY BILLS

Apr 27	Close	Previous
1 month	1.6315-1.6325	1.6315-1.6325
3 months	1.6315-1.6325	1.6315-1.6325
6 months	1.6315-1.6325	1.6315-1.6325
12 months	1.6315-1.6325	1.6315-1.6325

U.S. TREASURY BILLS

Apr 27	Close	Previous
1 month	1.6315-1.6325	1.6315-1.6325
3 months	1.6315-1.6325	1.6315-1.6325
6 months	1.6315-1.6325	1.6315-1.6325
12 months	1.6315-1.6325	1.6315-1.6325

U.S. TREASURY BILLS

Apr 27	Close	Previous
1 month	1.6315-1.6325	1.6315-1.6325
3 months	1.6315-1.6325	1.6315-1.6325
6 months	1.6315-1.6325	1.6315-1.6325
12 months	1.6315-1.6325	1.6315-1.6325

U.S. TREASURY BILLS

Apr 27	Close	Previous
1 month	1.6315-1.6325	1.6315-1.6325
3 months	1.6315-1.6325	1.6315-1.6325
6 months	1.6315-1.6325	1.6315-1.6325
12 months	1.6315-1.6325	1.6315-1.6325

U.S. TREASURY BILLS

Apr 27	Close	Previous
1 month	1.6315-1.6325	1.6315-1.6325
3 months	1.6315-1.6325	1.6315-1.6325
6 months	1.6315-1.6325	1.6315-1.6325
12 months	1.6315-1.6325	1.6315-1.6325

POUND SPOT - FORWARD AGAINST THE POUND

Apr 27	Close	Previous
1 month	1.6315-1.6325	1.6315-1.6325
3 months	1.6315-1.6325	1.6315-1.6325
6 months	1.6315-1.6325	1.6315-1.6325
12 months	1.6315-1.6325	1.6315-1.6325

DOLLAR SPOT - FORWARD AGAINST THE DOLLAR

Apr 27	Close	Previous
1 month	1.6315-1.6325	1.6315-1.6325
3 months	1.6315-1.6325	1.6315-1.6325
6 months	1.6315-1.6325	1.6315-1.6325
12 months	1.6315-1.6325	1.6315-1.6325

EXCHANGE CROSS RATES

Apr 27	Close	Previous
1 month	1.6315-1.6325	1.6315-1.6325
3 months	1.6315-1.6325	1.6315-1.6325
6 months	1.6315-1.6325	1.6315-1.6325
12 months	1.6315-1.6325	1.6315-1.6325

EURO-CURRENCY INTEREST RATES

Apr 27	Close	Previous
1 month	1.6315-1.6325	1.6315-1.6325
3 months	1.6315-1.6325	1.6315-1.6325
6 months	1.6315-1.6325	1.6315-1.6325
12 months	1.6315-1.6325	1.6315-1.6325

FT LONDON INTERBANK FIXING

Apr 27	Close	Previous
1 month	1.6315-1.6325	1.6315-1.6325
3 months	1.6315-1.6325	1.6315-1.6325
6 months	1.6315-1.6325	1.6315-1.6325
12 months	1.6315-1.6325	1.6315-1.6325

MONEY RATES

Apr 27	Close	Previous
1 month	1.6315-1.6325	1.6315-1.6325
3 months	1.6315-1.6325	1.6315-1.6325
6 months	1.6315-1.6325	1.6315-1.6325
12 months	1.6315-1.6325	1.6315-1.6325

NEW YORK

Apr 27	Close	Previous
1 month	1.6315-1.6325	1.6315-1.6325
3 months	1.6315-1.6325	1.6315-1.6325
6 months	1.6315-1.6325	1.6315-1.6325
12 months	1.6315-1.6325	1.6315-1.6325

LONDON MONEY RATES

Apr 27	Close	Previous
1 month	1.6315-1.6325	1.6315-1.6325
3 months	1.6315-1.6325	1.6315-1.6325
6 months	1.6315-1.6325	1.6315-1.6325
12 months	1.6315-1.6325	1.6315-1.6325

LONDON MONEY RATES

Apr 27	Close	Previous
1 month	1.6315-1.6325	1.6315-1.6325
3 months	1.6315-1.6325	1.6315-1.6325
6 months	1.6315-1.6325	1.6315-1.6325
12 months	1.6315-1.6325	1.6315-1.6325

LONDON MONEY RATES

Apr 27	Close	Previous
1 month	1.6315-1.6325	1.6315-1.6325
3 months	1.6315-1.6325	1.6315-1.6325
6 months	1.6315-1.6325	1.6315-1.6325
12 months	1.6315-1.6325	1.6315-1.6325

LONDON MONEY RATES

Apr 27	Close	Previous
1 month	1.6315-1.6325	1.6315-1.6325
3 months	1.6315-1.6325	1.6315-1.63

● For Current Unit Trust Prices on any telephone ring direct-0836 4 + five digit code
in peak and 25p off peak. inc VAT

NOTE—Gross rate to those exempt from composite rate of tax. Net actual rate also shown.

Gross equivalent to basic rate taxpayers-compounded annual rate int. or frequency interest credited

UNIT TRUST NOTES
Prices are in pence unless otherwise indicated and those designated \$ with no prefix refer to U.S. dollars. Yields %
allow for all income taxes.

Insurance: Linked plans subject to capital gains tax on sales. Distribution free of UK taxes. Periodic premium payments.

Yield before Jersey tax. † E.S. subdivision. ‡ Only available to charitable bodies. † ‡

rates of NAV increase, and the dividend. (Funds not SIF recognized.)

Figure 1. The effect of the number of trials on the mean accuracy of the responses ($n = 10$) as a function of the number of items ($n = 8$). Error bars represent standard error.

1. *Journal of the American Medical Association*, 1997; 278: 1039-1044.

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● For Latest Share Prices on any telephone ring direct-0836 43 + four digit code (listed below). Calls charged at 35p per minute peak and 25p off peak. Inc VAT

INDUSTRIALS (Miscel.) - Contd

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NASDAQ NATIONAL MARKET[illegible]

4pm, prices
April 21

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FINANCIAL TIMES
EUROPE'S BUSINESS NEWSPAPER

4pm prices April 27

Continued on Page 35

هذه امة الاصل

A FINANCIAL TIMES SERIES: Part 4

EUROPEAN FINANCE AND INVESTMENT

PORTUGAL



A period of intense competition within a single Europe is approaching, in which market forces will reassert themselves, says Patrick Blum. To modernise the financial system, two big reforms are looming: reduction of the state's role in the economy, and the introduction of EC-standard banking rules.

Braced for the blast

AFTER FOUR years of heady growth and incipient liberalisation, Portugal is bracing itself for further deregulation to meet the challenge of the 1992 single European market. For financial institutions, which have been at the vanguard of change, it opens up a period of both uncertainty and opportunities.

There is uncertainty especially for the state-owned banks, most of which will be privatised within the next two to three years. No one knows under what conditions privatisations will take place, or how the new privatised institutions will settle down to business after an inevitable period of reorganisation.

The prospect of the financial sector's opening up in the near future to the full blast of European competition, with foreign banks pushing for a greater share of the Portuguese market, is already accelerating the process of change.

Deregulation will offer the better prepared — that is, mostly the private institutions — a unique opportunity to establish themselves as new market leaders. The privatised state-owned banks should nevertheless benefit from greater access to funds. This could give them a chance to improve their capital ratios, and put them on a better footing to face the tougher competitive climate.

If revolution and nationalisation marked the 1970s, and liberalisation the 1980s, then the early 1990s promise to be a period of intense competition,

during which the market will reassert itself over state control. "There will be a competition shock," says Mr Miguel Beza, the Finance Minister.

The financial world is already preparing itself for the shock, and this accounts for the rush of announcements in recent months by several leading banks of major expansion plans. Private investment banks have declared their intention of opening up large retail networks. State-owned commercial banks are reorganising themselves and defending their territory — with a little help from mother state — in advance of privatisation. Foreign banks, meanwhile, complain that their plans for expansion are being held up by the authorities. Some foreign banks are instead seeking a stake in banks being privatised.

The state sector is being reorganised. Two large state groups are being formed, one

single market. In theory, Portugal has won two to three extra years beyond 1992 before having to meet all EC requirements for the full liberalisation of markets and financial services. But in practice, pressure is likely to mount very rapidly, shortening the deadline. "The only possibility [for Portugal] is to postpone the coming into force of short-term capital movements. It should not be too difficult to get one year's prolongation, but after that it will be more and more difficult," says Mr Tavares Moreira, the Bank of Portugal governor.

Officials believe that Portugal will meet the challenge, but they admit that it will be tough. Portuguese banks, the bulk of which are still in state hands, are plagued by undercapitalisation, heavy structures, overmanning, and bad debts, though they are improving on all these fronts. Despite the improvements,

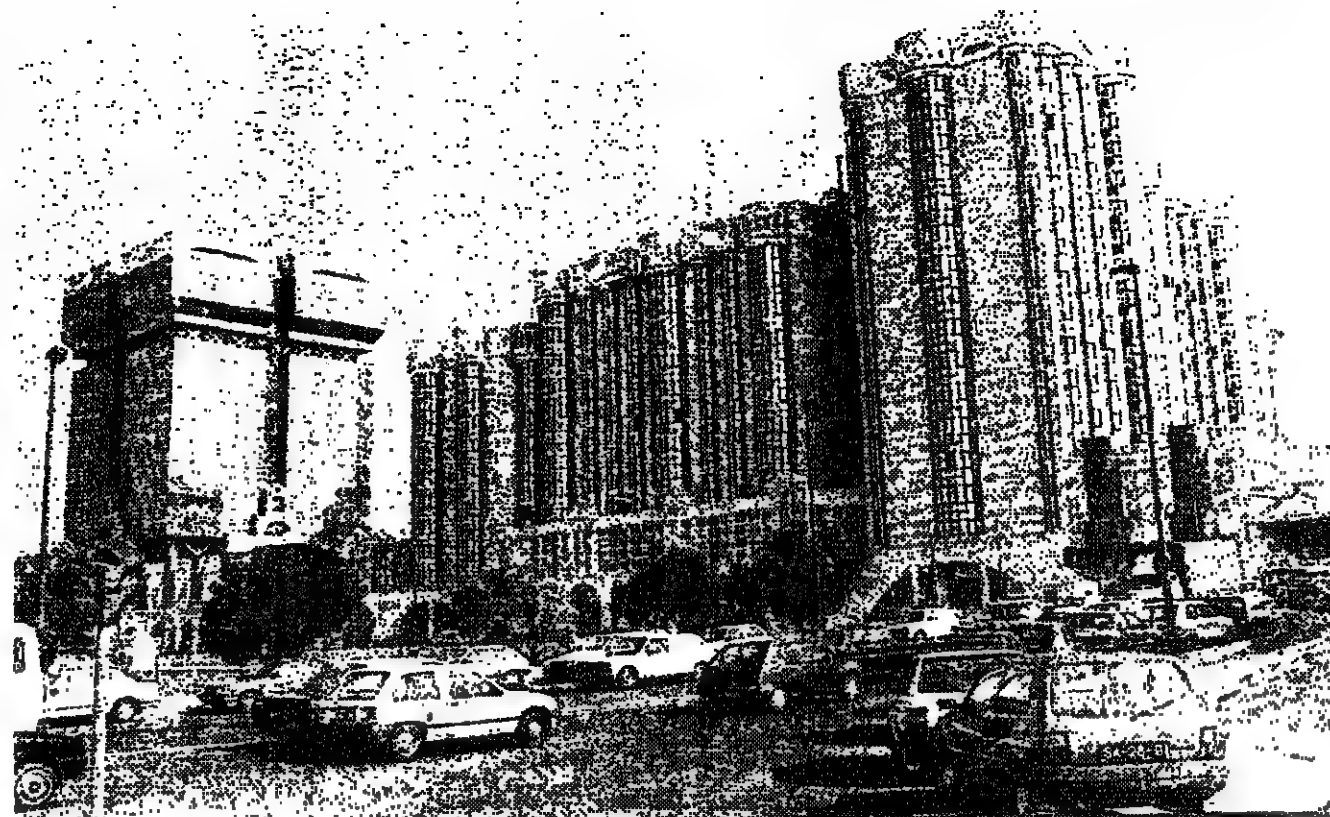
Many state-owned banks are likely to need an injection of capital, either at the same time as they privatise, or after. This is not deterring potential buyers. The leading Portuguese private investment bank wants to buy one of the state-owned banks to take over its branch network. Foreign banks are also waiting in the wings.

As yet, few Portuguese banks have international networks. If they do, the networks are relatively small. But they recognise the need to develop a greater international presence. This may come through joint ventures or mergers, but the first tentative steps are under way.

None of this will be easy, though the private banks look forward to the new challenges. "We've never thought of operating without competition. Competition is good. We are not frightened by it. We are conscious of it, but that was the way we started in 1985," says Mr Jorge Jardim Gonçalves, president of the Banco Comercial Português, the most dynamic of the private sector banks.

In an effort to modernise and streamline the financial system, two major new reforms are looming. The first, which has already partly come into effect, involves reducing the state's role in directly controlling credit. The centralised system of credit controls setting individual ceilings on the amount each bank can lend, is being replaced by indirect monetary controls, though some aspects of the new system have caused confusion about the Government's intentions.

The second aims to bring banking regulations to EC standards. A "white book", to be published in the summer, will set out the legal framework for universal banking, simplify existing highly complex banking legislation and suggest further reforms. It will



The Amorim complex, in Lisbon, designed by Tomas Taveira, was completed in 1985. It consists of several interlinked buildings. There are flats, a shopping centre and offices, many of which are home to financial services and investment companies.

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Pictures: Ashley Ashwood
Editorial production: Martin Davies

around the Caixa Geral de Depósitos, the giant state-owned savings bank, and the other around Banco de Fomento Exterior, the only real state-owned investment bank, which will remain in state hands. Together they will account for about 40 per cent of the banking sector. An important restructuring of the financial sector is under way, though some bankers feel it is still too timid. But new powerful groups, some Portuguese, others with a strong foreign presence, are slowly emerging. There is still a long way to go before the doors open on the

divide between the state-owned banks and the new private banks, in terms of performance, was even more evident last year than at any time since the latter were established in the mid-1980s. The largest state-owned bank, with about three times as many branches as the largest private commercial bank, returned half the profits of the latter. As a broad rule of thumb, Portuguese private banks are more than twice as profitable as their state-owned counterparts. The difference is roughly the same when it comes to capitalisation and solvency ratios.

abolish the legal difference between investment and commercial banks, and para-banking institutions will be classified as credit institutions. "This will be to their advantage, because it will give them a European passport," Mr Moreira says, though many have yet to be convinced.

The economic context is also changing. Economic growth was a sturdy 5.5 per cent last year, the fourth consecutive year when GDP grew by more than 4 per cent. But high growth, low unemployment — officially below 5 per cent — and record investment rates, have encouraged private consumption and imports which have fuelled inflation, which is running at about 13 per cent, more than twice the EC average.

Last year's introduction of tight credit controls was designed to halt the inflationary surge, but despite some

improvement in the autumn, inflation has risen again since the beginning of the year, and it remains the Government's biggest single worry. The authorities believe that the recent inflationary upswing was a temporary phenomenon, and that price rises will gradually slow to around 10.5 per cent by the end of the year and to single figures after that. But a resilient budget deficit and a high public debt averaging about 70 per cent of GDP exert an upward pressure on interest rates and inflation.

Strong demand for imports, whether of consumer or capital goods, also kept the trade deficit high — and practically unchanged in volume terms — at a provisional Es978bn (Es5.5bn) for 1989, despite a 26 per cent growth in exports.

The current account balance registered a provisional \$550m deficit, although that was considerably better than 1988 and

the original 1989 forecast. Strong capital inflows, including about Es150bn of EC funds, helped to reduce the current account deficit, but not the budget deficit, as Portugal must co-finance EC backed funding for development projects.

On the plus side, foreign capital inflows from tourism and investment boosted central bank reserves, which have reached over \$8bn, an all-time high. This enabled Portugal to make further early repayments on its foreign debt, which remained almost unchanged at \$17.4bn at the end of November.

The Government intends to maintain its tight monetary policy, despite its unpopularity and growing wage pressures. But political conditions are less favourable now than they were one or two years ago. General elections are due next year, though Mr Beza says he

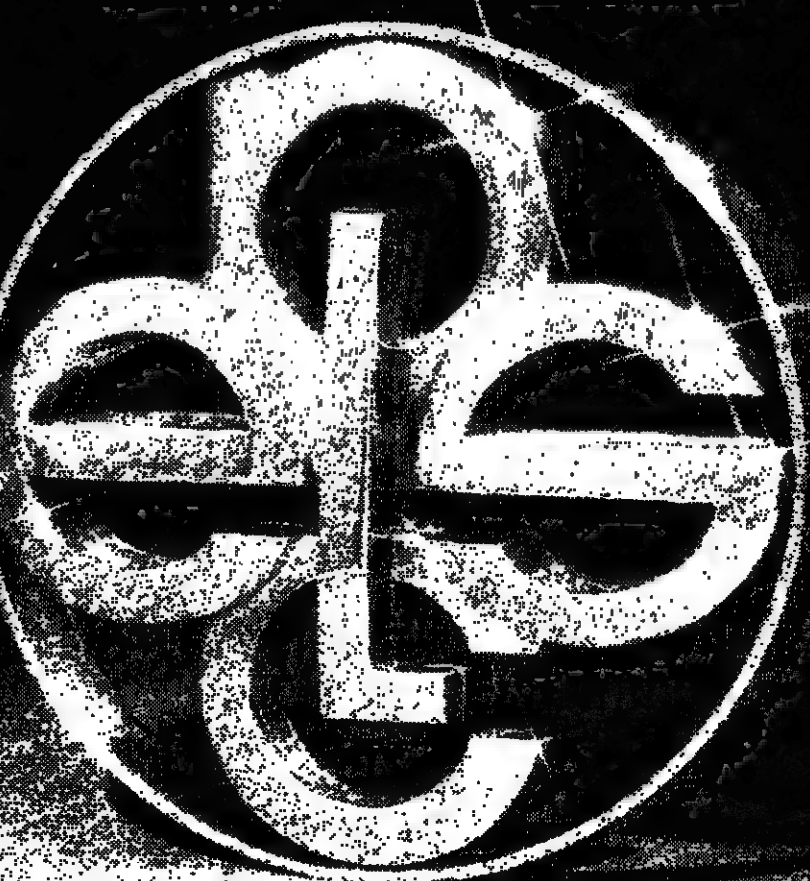
was not appointed to offer politically expedient solutions. Monetary controls will remain tight, and may even be tightened, if that is necessary to fight inflation, he says.

The inflation gap between Portugal and its European partners is delaying the escudo's early entry into the European Exchange Rate Mechanism of the EMS, a step that is seen as desirable in Lisbon.

Wages and production costs are edging upwards inexorably, reducing Portugal's traditional advantage as a low-cost producer. The authorities realise that a higher level of skills, greater efficiency and better quality of goods and services will be increasingly important ingredients in the new competitive climate. All of which presents a new challenge for Portugal in its effort to modernise. The battle is only just beginning.



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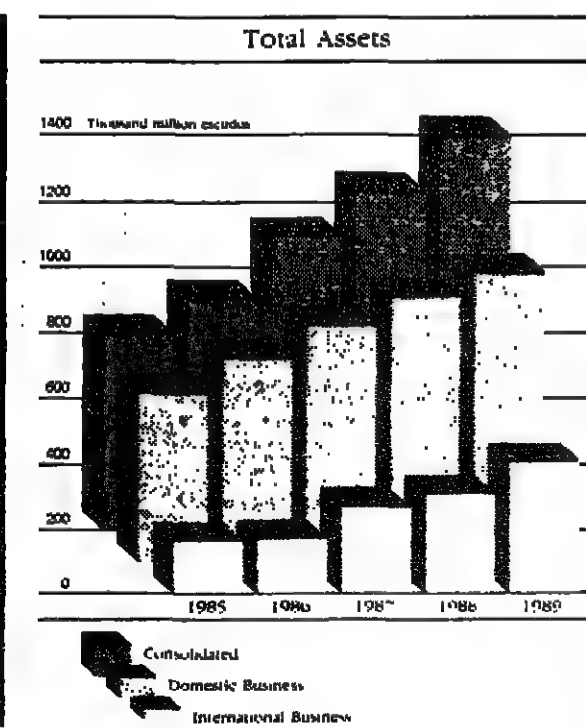
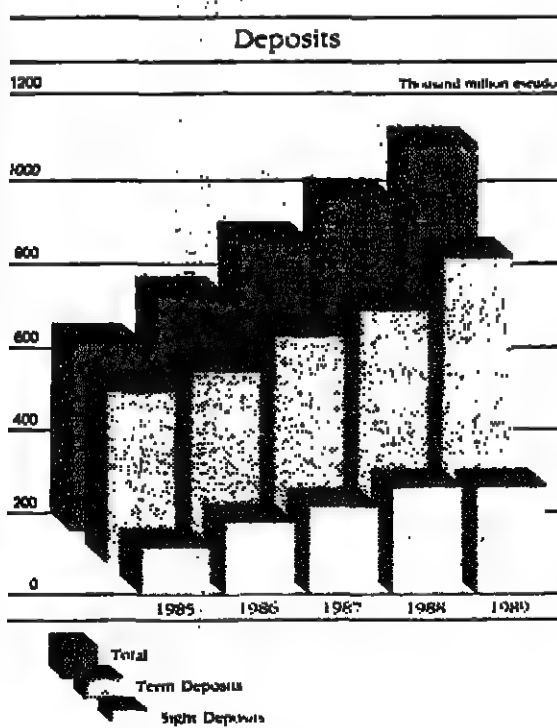
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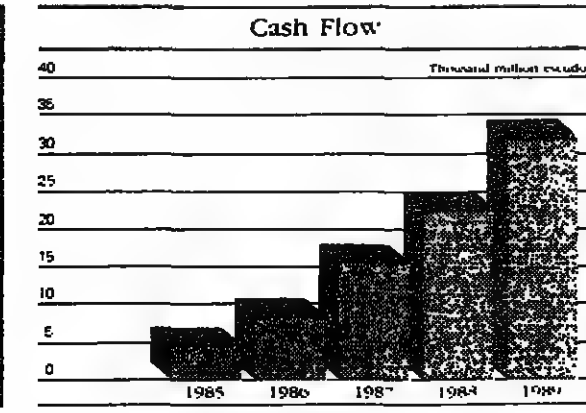


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The banks: Patrick Blum considers the changes that are sweeping the sector

Bad credit burdens state players

IF 1989 results alone were anything to go by, Portugal's banking community should be looking with confidence to the future. Profits have risen noticeably for many state-owned banks; some institutions which had been in a precarious situation have strengthened their position; and private banks returned their best performance yet.

But a wind of change is sweeping across the sector and the future remains uncertain, especially for state-owned banks, most of which are earmarked for privatisation.

If the state banks improved

their performance, their profitability is still well below that of the private banks. This reflects, in part, their poorer capitalisation, but also longer-standing problems of overstaffing, heavy structures and the legacy of years of government interference which forced many of them to extend loans, some of which will probably never be repaid — what one banker describes with irony as "political credit".

Bad credits to state-owned companies, or groups in poor financial conditions, or related to decolonisation in the 1970s, still represent about 10 per

cent of the state banks' total credit portfolios. The government practice of forcing banks to lend on political, rather than commercial, grounds has long been abandoned, but the effects still weigh heavily on some banks' balance sheets, distorting their results despite better management.

Low capitalisation presents the nationalised banks with a dilemma. Faced with the prospect of privatisation, the state banks must strengthen their capital base, but, unlike private banks, they cannot issue new equity, and the Government, striving to reduce a trou-

bling budget deficit, is unwilling to provide more capital.

"State-run banks are handicapped because [they] cannot go to the capital market to strengthen their equity base. [They] have no other means besides the participation of the treasury," says Mr Alexandre Vaz Pinto, president of Banco Espírito Santo e Comercial de Lisboa (a leading state-owned commercial bank) and of the Portuguese Bankers Association.

BESCL is more profitable than other state banks, and has strengthened its capital through self-financing and by issuing participation certificates, Mr Vaz Pinto says. The bank's equity capital now stands at \$300m, with an additional \$120m in participation certificates. He says this is adequate, as it is over the minimum limit fixed by European Community directives for 1992.

Since 1988, BESCL has maintained solvency ratios above EC requirements, but other state banks are still "well below the minimum". While most state banks have seen their situation improve, some worry that this will tempt the Government to pay itself larger dividends. "So far the treasury has been very understanding with regard to remuneration of equity," Mr

Vaz Pinto says. But concern has grown since the Government, as majority shareholder in four part-privatised companies, recently doubled its dividend for distribution against the wishes of the companies' management and some of the new private shareholders.

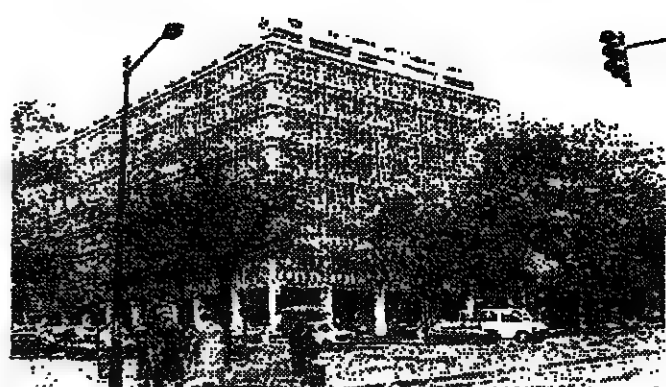
Forthcoming privatisation puts extra pressure on banks. The Banco Português do Atlântico, the largest state-owned commercial bank, intends to raise capital through further issues of participation certificates. Mr João dos Santos Oliveira, president of BPA, says the bank needs additional capital to support new investments. BPA has been valued at about \$130m, and is due to begin its privatisation with the sale of about a third of its shareholding later this year. The sale may also be tied to a capital increase, though the method and timing of its privatisation are still uncertain.

Banco Totta e Açores, which was part-privatised last year, is also waiting for a decision on the sale of the state's remaining 51 per cent stake.

The private-sector banks have none of these worries, and they are expanding rapidly. The Banco Comercial Português, Portugal's most successful commercial bank, last



Alexandre Vaz Pinto, president of BESCL, which is more profitable than other state banks



year increased net profits by 49 per cent to \$100m with total assets rising by almost 75 per cent to \$517bn.

In 1989, BCP doubled its net profits to \$100m, and plans to open at least another 60 mini-branches of its popular Nova Rede network, aimed at medium-income groups. Mr Jardim Gonçalves, BCP president, says the bank wants to expand this network to work-places as well as shops and residential areas.

Nova Rede complements BCP's traditional network, serving mainly high-income private and corporate customers. "We don't have any doubt that segmentation is the best way to deal with the market," Mr Gonçalves says. To prepare for further expansion, BCP recently raised its share capital from \$300m to \$560m.

Mr Francisco Veloso, president of Banco de Comercio e

Industria, a private investment bank in which Banco Santander and Royal Bank of Scotland recently acquired a controlling stake, outlines a similar strategy. BCI wants to move into the retail sector, with plans to open some 100 new branches. The aim is to deepen the bank's presence among companies and medium- to high-income individuals, while expanding geographically. "I think we can do this within two and a half years without damaging our profitability," he says.

Banco Português de Investimento (BPI), another investment bank, is also following a strategy of rapid expansion, with plans to establish 100 new retail branches through the acquisition of a controlling interest in a state bank. "If the Government wants to use privatisation to reinforce the capacity of Portuguese groups,

this fits with our objectives," says Mr Artur Santos Silva, BPI president. This month, the bank is launching a share issue to raise its share capital to \$100m and a convertible bond issue of \$100m.

Mr Vaz Pinto does not believe there will be many more mergers within the state sector, beyond the establishment of two major groups: one consisting of Caixa Geral de Depósitos (a savings bank and Portugal's largest financial institution), Banco Nacional Ultramarino, and an insurance company; the other of Banco de Fomento Exterior and Banco Borges e Irmão. These two groups will remain state-owned, and represent about 40 per cent of the banking sector. But market pressures and liberalisation may well encourage further realignments among the rest of the state-owned and private banks.

	Capital	Capital/assets ratio (%)	Profits	Assets
1 Caixa Geral de Depósitos	815	5.2	180	15,815
2 Banco Comercial Português	266	13.2	49	2,020
3 Banco Nacional Ultramarino	176	4.5	-7	3,895
4 Banco Espírito Santo e Comercial	148	2.2	24	6,849
5 Banco Totta e Açores	132	2.9	7	4,528
6 Banco Português do Atlântico	117	1.4	19	5,407
7 Banco de Fomento Exterior	110	4.5	21	2,436
8 Banco Pinto & Sotto	106	1.8	9	5,771
9 União de Bancos Portugueses	101	3.5	10	2,915

Source: The Banker

TOWARDS 1992

Lending limits complicate the road to market

PORTUGUESE BANKS kept a difficult hurdle on the road to European integration when credit ceilings were abolished in April — only to fall into a deep ditch of growth restrictions on the other side.

In the same breath that the central bank announced the end of 13 years of imposing individual lending limits on banks, it told financial institutions they would have to reduce credit growth by 2.5 per cent during the first six months of 1990, compared with the equivalent period last year. Bankers expect an even tougher restriction for the second half of the year.

The measure is the latest example of the way Portugal's overriding need for tight monetary controls, to ease domestic demand and fight double-digit inflation, has become the banking sector's main handicap as it prepares for 1992 and the challenge of a single European market in financial services.

Stirred out of a decade of inertia by the authorisation of 11 new private or foreign banks since 1984, Portugal's 11 public-sector banks have been growing steadily more competitive. But after several steps forward, the reduction of credit growth could encourage them to mark time.

"This measure removes the incentive for banks to compete for deposit resources, which they will not be able to apply in remunerative credit operations," says Mr Miguel Rosa, an economist with Banco Comercial Português, Portugal's most successful private bank. "For the state-owned banks, in particular, it is an invitation to stagnate and postpone adapting their strategies to a more open market."

Public-sector banks, accounting for more than 80 per cent of the market, undoubtedly have the most shaping up to do before they will be ready for the European fray. Pressured, after their nationalisation in 1978, to extend risky credit to state-owned industries and former colonies, they are now saddled with the burden of virtually irrecoverable loans that represent some 10 per cent of their total credit portfolios.

Most state banks are over-staffed, and the relatively high average age of employees makes them less suitable for the switch to computer technology, which the public sector has to undertake in order to catch up with the private banks, who have made information systems one of their most important competitive advantages.

Even the state banks' overwhelmingly superior distribution networks are a flawed asset. In the past, they were forced to open a new branch where the authorities stipulated, for every four they opened according to their own strategy. This has saddled them with a series of unprofitable branches in small locations of perhaps 1,000 people.

But the most serious problem on the state sector's path to 1992 is solvency. While private-sector banks boast ratios of own-capital to risk-weighted assets in the region of 15 per cent, several of the weaker state banks fall well below the 8 per cent capital adequacy ratio stipulated for the single European market. A recent study indicates that, in order

to comply, Portugal's state banks will have to strengthen their capital base by a total of \$700m (\$4.7bn).

The capital of state banks has been eroded by more than a decade of low profitability, resulting from their unenviable role of having to finance the state at less than market rates from the huge pools of liquidity that built up under the credit ceiling system. A Catch-22 would operate if, despite the restraints imposed on them, the management of a public sector bank showed sufficient prowess to post a healthy profit: the state simply stepped in and creamed off the lion's share for the treasury.

In recent years, the Government has been more understanding, and allowed the several state banks generating profits to plough funds back into strengthening their capital. Mr Alexandre Vaz Pinto, chairman of Banco Espírito Santo e Comercial de Lisboa, Portugal's second largest commercial bank, said the state kept only \$1.5bn of the bank's \$320m cash flow last year.

One of the principal ways public-sector banks lower the profile of profits, so as not to attract covetous looks from the treasury, is to make excessive provisions for diverse risks. This removes some of the evidence of their success from the bottom line of the balance sheet.

Despite the advances many state banks are making, some under-strength institutions will clearly need outside help. These include Banco Pinto e Sotto Mayor (BPSM), Banco Nacional Ultramarino (BNU) and Banco Borges e Irmão (BBI), which assessors recently valued at zero despite \$400m in assets, according to banking sources.

The road to salvation for two of these banks lies in mergers with the two state-owned financial conglomerates the Government is creating. BNU, together with the Fidelidade insurance company, is to be grouped with the powerful Caixa Geral de Depósitos savings bank, which dominates 40 per cent of the banking market. BBI, along with the export insurer Cosac, is being taken into partnership by Banco de Fomento Exterior, now building a market in external credit and intermediating loans for international institutions.

The future mapped out for BPSM, along with all the remaining state-owned banks, is privatisation, although bankers believe investors are unlikely to show any enthusiasm unless it is restructured first. Privatisation will make an important contribution to improving solvency ratios as sales of equity are also expected to involve capital increases. This was how the 49 per cent privatisation of Banco Totta e Açores was structured last year.

The capacity that privatisation gives banks to raise capital on the equity market, as private competitors like BCP have done with resounding success, means that the relative ability of banks to prepare for 1992 depends, to a significant degree, on what denationalisation calendar the Government determines for the financial sector.

Peter Wise

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PORTUGAL 2

EUROPEAN FINANCE AND INVESTMENT

The economy: experts think inflation will remain above 11 per cent, says Patrick Blum

Tight monetary policies likely to stay

PORTUGAL'S economic planners are finding that too much of a good thing can bring almost as many problems as benefits.

On the positive side, economic growth, rising by about 5.5 per cent last year, was well above even the most optimistic forecast. Investment contracted slightly in the second half of the year, in response to tighter monetary controls, but nevertheless reached close to 10 per cent of GDP.

Direct foreign investment more than doubled, to a record Es360bn (£1.5bn) and exports rose by over 26 per cent. Industrial activity is running at a high level of capacity, and unemployment is officially below 5 per cent.

This idyllic picture is spoiled, however, by several troublesome developments. The high growth rate of the past four years, combined with large capital inflows - including substantial amounts from the European Community, to help Portugal catch up with its European partners - has brought a sharp rise in consumption, an increase in popular expectations, and a resurgence of inflation.

A resilient budget deficit (representing about 7 per cent

of GDP) and a ballooning public debt that, in 1989, averaged about 70 per cent of GDP have not helped.

Strong internal demand encouraged high imports, which stayed well above exports, and the trade deficit remained practically unchanged at about Es978bn. Capital inflows, including revenues from tourism and remittances from emigrants, prevented a further deterioration of the current account balance, which closed with a deficit of around \$560m.

Inflation was 12.6 per cent for 1989, despite hopes raised by a decline in the rate of price increases in the autumn. The situation worsened in January and February this year, prices jumped to an annual average of 13.1 per cent, putting in jeopardy the Government's objective of bringing down inflation to between 9.5 and 10.5 per cent by the end of the year.

Mr Miguel Bezeira, appointed Finance Minister in January, believes the recent upsurge was an aberration. He lists a combination of bad weather, rises in administratively-set prices and the liberalisation of other prices, such as car insurance, as significant, but one-off factors.

Most economists doubt whether inflation will fall below 11 per cent, which would still leave Portugal with one of the highest rates in the EC. Mr Bezeira says the target can still be met. "It is a difficult target. It is achievable, but it will require some efforts."

In the circumstances, the Government may have little choice but to stick to its tight monetary policies, which Mr

of hire purchase, by raising the cost of credit, and by restraining bank lending. It has not been popular with the public, or with the banks which say that government lending ceilings distort the market and competition.

The system of establishing credit ceilings, under which each bank is told how much it can lend, is now being phased out in favour of indirect money

and by leaving open the possibility that another guideline will be given for the second half of the year. Many bankers say they are not at all clear how the new system will work, and some fear it will end up as credit ceilings under another name.

Mr Jose Alberto Tavares Moreira, the central bank governor, says it is a misunderstanding. "We've told them [the banks] it was essential to meet our macro-economic targets, and we believe they understand the need for us to meet these targets - otherwise everybody will suffer. If they don't co-operate, we'll have to take much tougher measures, such as increasing the [compulsory] reserve requirements. But it's a system of moral persuasion. There are no penalties at all. I understand the banks have difficulties, because they have lived for 12 years under the credit ceiling system."

Mr Bezeira believes the banks will be better off in any case, and that there will be more room for credit to the private sector, because the Government is borrowing less. This is due in part to a lower deficit than forecast, and to additional revenues from privatisations which are used to reduce the

burden of the public debt.

"The problems of public finances are largely a problem of management of the public debt," Mr Bezeira says. In less than five years, the debt has almost doubled, from Es4,366.9bn at the end of 1985 to Es4,702bn in November last year.

Mr Bezeira says the increase is partly the result of the incorporation into the public debt of debts from public-sector companies, and that the stock of public debt has grown much faster than the deficit.

Privatisations reduce financial demands on the Government, and help to alleviate the debt. "It allows us to reduce permanently the public debt, which is very large, very rigid and very difficult to deal with," Mr Bezeira says.

The Government is also looking at ways to reduce its expenditure, although this is made difficult because this budget has become law. Mr Bezeira says he will implement the budget he inherited as tightly as possible, and seek to cut some expenditures, though not for investment as this affects co-financing commitments for EC programmes.



Mr Tavares Moreira: 'meet the targets, or everybody suffers'

Profile: Miguel Bezeira

Tough legacy, low profile

MR MIGUEL Bezeira's appointment as Finance Minister on January 2 probably surprised him as much as anyone else. Not that he lacked solid credentials as a liberal economist - quite the contrary. But his previous career had kept him out of the political limelight - a situation which one guesses was very much to his liking.

An academic by training and a technician by choice, Mr Bezeira is still somewhat uncomfortable with some of the demands that inevitably come with holding high public office. He is clearly more at ease addressing a seminar among his peers, or studying the minutiae of economic reports, than in the cut and thrust of press conferences. One detects a barely-hidden impatience at having to take time away from the task of solving more immediate problems. Mr Bezeira keeps his eyes on the clock.

His avoidance of the media has led him to be described by some Portuguese newspapers as the "almost invisible minister". To be fair, Mr Bezeira has taken over what is perhaps the most difficult job in the current Social Democratic - read conservative - Administration, at arguably the most awkward time.

An inflationary upsurge and a large public debt are just two of several pressing problems. He has inherited a budget which, by law, he has to

implement with very little room for manoeuvre and alteration, though he says he will cut expenditure wherever that is possible. And, with presidential and general elections due next year, he has very little time to show results.

At 39, he is one of the Government's youngest ministers. Immediately before his appointment he was a director at the Banco de Portugal (the central bank). He has a Ph.D. in economics from the Massachusetts Institute of Technology, and spent four years (1964-67) as an economist with the International Monetary Fund. Between 1979 and 1987, he was a consultant to the Portuguese central bank. He was an economics professor at the Universidade Nova de Lisboa, and has been a visiting professor to universities in Europe and the US.

Mr Bezeira's appointment raised expectations that the Government would deepen its liberal pro-market policies and hasten the privatisation programme. In some respects, this is starting to happen. But other issues have proceeded at a much slower pace than expected. Critics say privatisations are in a limbo, but Mr Bezeira dismisses the criticism. There were several problems to resolve before the programme could start again, and it took longer than expected to get approval for the new privatisation law, he says. "Few people have pushed as much



'We'll be safe and speedy'

as I have [for the privatisations], but I prefer to be safer and slower, though I think we will be safe and speedy."

He is less defensive, and shows a professional insistence for precise terminology when it comes to economic policy. "We don't have a target for liquidity growth. People often confuse this. Economic policy will be based on two broad approaches: non-accommodation - that is, the strict application of monetary policy - and liberalisation. "We will not deviate from this."

Unlike his sister Leonor, who lost her job as health minister in the government reshuffle in January, or Mr Miguel Cadilhe, his predecessor at the Finance Ministry, Mr Bezeira has adopted a low public profile, seeking to keep away from controversy. He devotes his spare time to his family and 16-month-old daughter. "I have no time for anything else," he says, looking at his watch.

Patrick Blum

Foreign investment: Peter Wise on tax-breaks and other attractions, including...

Lowest wages and fewest strikes

LEGISLATION that allows the Government to negotiate tax holidays has added an attractive new incentive to an impressive array of incentives, which has helped put Portugal at the forefront of developing European countries competing for foreign investment.

Even without tax breaks, Portugal last year clinched investment contracts worth Es360bn (\$241m) with Ford, General Motors and the Finnish tractor company Valmet. In the face of tough competition from Spain and Ireland - both countries highly geared to attracting inward investment.

"The ability to offer major fiscal incentives would put Portugal out in front in terms of the competitive packages European countries are offering big investors," says Mr William Cunningham, a partner with Arthur Andersen in Lisbon. "Tax holidays appeal to multinationals more than cash incentives, because they help optimise their global tax positions."

Previously, investors were faced with a 40 per cent corporate tax. The measure approved by the Cabinet in

March allows for the negotiation of undefined tax exemptions for foreign and domestic investors above Es10bn. But Mr Cunningham said that more detailed legislation, spelling out whether tax holidays would be granted for a specific number of years or calculated as a percentage of the total investment, was needed to win the full confidence of investors.

Tax breaks will increase the flexibility and scope of incentive packages, which already include large EC-funded industrial investment and training grants. In the case of the Ford contract, the largest foreign industrial initiative in Portugal for 12 years, grants accounted for 32 per cent of the company's Es22.5bn investment in a plant manufacturing in-car stereo equipment.

Encouragements such as these have helped boost the annual level of foreign investment almost sixfold in less than a decade. Last year, total foreign investment rocketed to Es354bn, more than in the previous 10 years put together. Officials forecast that they will break the Es500bn barrier this year. And if one or two Es500-

450bn car-assembly projects mooted in the press is secured, statistics will soar into a different orbit altogether. Incentives have attracted investors to Portugal's underlying advantages as a low-cost manufacturing base within the EC. Chief among these is a highly-esteemed workforce earning the lowest wages in western Europe. Investors praise Portuguese workers as flexible, committed and quick to adapt to new technologies. The country also boasts the lowest private-sector strike record in the Community.

Low wages usually reflect low productivity. But in Portugal this is more a function of outdated technology and management practices than worker capabilities. Foreign investors say they have achieved highly competitive unit production costs by paying slightly above wage rates for the sector, while at the same time significantly improving productivity by investing in modern machinery and management methods.

Factors such as political stability and a fast-growing economy also attract companies to Portugal. Other investors are

swayed by less tangible advantages. "The Portuguese share an important characteristic with the Japanese," said a Tokyo businessman, on a recent trade mission to Lisbon. "More than other Europeans I have encountered, they possess a very strong will to grow."

Portugal's foreign investment statistics look magnificent on a graph. But a closer examination reveals that the real benefits for the economy may not be as impressive as the global figures suggest. Manufacturing, the sector where foreign investment could contribute most to modernising technology, boosting exports and diversifying from traditional industries, accounted for only 28 per cent of total foreign investment last year, having fallen from 46 per cent in 1986.

Investment in services, mainly tourism-related real-estate operations and financial institutions, accounted for 46 per cent of the 1989 total. Mr Antonio Mexia, vice president in charge of foreign investment at the Portuguese Institute of Foreign Trade (ICEP), said the upward trend in services was a natural development following entry to the EC in 1986.

"When a new market opens, foreign investment in banks and hotels is usually stronger at first, because companies in these sectors are maximising the markets they operate in, rather than choosing between alternative locations," he explained. "Industrial investors, on the other hand, are involved in making a careful choice between several possible countries."

He is encouraged by the fact that the industrial sectors in which Portugal is making its biggest effort to attract foreign investment, such as car components, electronics and fine chemicals, have shown faster growth than services over the past two years.

After many years during which officials sat back, waiting for potential investors to knock on the door, Mr Joaquim Ferreira do Amaral, as Minister for Trade and Tourism, set the tone for a more aggressive approach to promoting Portugal (he was appointed Minister for Public Works, Transport and Communication on April 16, after the resignation of Mr Joao de Oliveira Martins).

The strategies of major enterprises are carefully studied, leading to officials presenting Portugal as a potential site for investment even before a company has narrowed the

Direct foreign investment in Portugal (Esbn)			
1980:	6.2	1985:	42.3
1981:	8.2	1986:	24.5
1982:	9.7	1987:	61.6
1983:	15.7	1988:	135.0
1984:	27.6	1989:	354.8

Sources of foreign investment (percentage of accumulated total 1980-89)			
UK:	23.1	Switzerland:	5.1
US:	12.6	Italy:	10.5
France:	11.4	Brazil:	4.5
Spain:	10.9	Japan:	7.0
EEC:	64.6		

choice down to Europe. "No other country in Europe can offer the advantages that Portugal can for projects in sectors similar to the Ford investment," says Mr Ferreira do Amaral. "The more companies become aware of the favourable conditions in Portugal, the more investment decisions will be made in our favour."

The Government is focusing special attention on the US, Japan and Spain, where a total of Es1.5bn is being spent on promoting Portugal. In the first two cases, emphasising the country's potential as a base for exporting to the rest of the EC.

Recent events have raised the possibility of foreign investment being deflected from Portugal to the incipient market economies of eastern Europe, which can offer a higher educational level, a more developed technology base and proximity to north European markets.

But Lisbon officials prefer to see the Comecon block as an opportunity for trade rather than a threat to foreign investment, where Portugal has the advantages of political stability, a mature market economy and EC membership. "You have to remember that the fashionable site for foreign investment 15 years ago was China," said Mr Ernani Lopes, a former finance minister. But the threat from eastern Europe could grow in the medium term. An executive with a US company that has recently invested in Portugal commented: "We quickly crossed eastern Europe off the list of potential sites, because of the risk of political and economic upheavals. But there is little doubt that countries like Poland, Czechoslovakia and East Germany will be strong competitors when they can offer investors long-term security."



'A sense of achievement'

trade and tourism minister's right-hand man for foreign investment, a role that led to his appointment at ICEP.

Now 32, Mr Mexia acknowledges that he could be earning three times his present salary in the private sector. But he says: "Public service in Portugal can offer a sense of achievement today that just wasn't possible before - particularly when, like me, you are working for a determined and challenging ministerial team."

Peter Wise

Profile: Antonio Mexia

Cutting through the thickets

A LARGE pair of scissors in a handsome wooden box was waiting on the desk when Mr Antonio Mexia took up his post last year as vice president in charge of foreign investment, at the Portuguese Institute of Foreign Trade (ICEP).

The gift from his boss, Mr Joaquim Ferreira do Amaral, the Minister of Trade and Tourism, came with a short message of explanation: "For cutting red tape." As chief co-ordinator for inward investment, Mr Mexia has been wielding the scissors to good effect ever since.

His mission is to supply potential investors with competitive proposals, flexible and automatic, but setting up a company afterwards. To overcome the difficulties, ICEP is developing the concept of a one-stop institution where investors can handle all the necessary paperwork at a single counter.

In his efforts to stimulate a more dynamic approach within the Portuguese administration, towards attracting and dealing with foreign investors, Mr Mexia has drawn on a style of management slogans that he encountered on promotional visits to Japan.

"I urge my team to be aggressive when they are promoting Portugal, competitive when they are negotiating projects and pragmatic after the contract is signed, to ensure that investments turn into success stories," he says.

Mr Mexia left Portugal when he was 17, as the aftermath of the 1974 revolution paralysed the education system. He worked his way through university in Switzerland, and stayed on to teach international economics in Geneva. He returned to lecture at a Lisbon university in 1982.

When the present government came to office in 1987, he was invited, along with two other university lecturers, to work with Mr Miguel Horta e Costa, the Secretary of State for Foreign Trade. He has since been described as the

eral Motors that agreed on a Es9.4bn (\$63m) investment in Portugal last year, is one of several foreign executives who have praised the professionalism, flexibility and rapid negotiating responses of the task force co-ordinated by Mr Mexia.

Appointing special teams to clear the path has helped remove the bureaucratic problems that once daunted such major investors. But Mr Mexia acknowledges that Portugal also needs to snip through the red tape that still entangles small investors.

The problem is not the approval process for foreign investment, which is virtually automatic, but setting up a company afterwards. To overcome the difficulties, ICEP is developing the concept of a one-stop institution where investors can handle all the necessary paperwork at a single counter.

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مكتبة ليل



Helen Gray de Castro, Deca's managing director

Home purchase of a foreign stake

DESPITE PANIC headlines in some Portuguese newspapers about the country's being up for sale to foreigners, one small company at least has reversed the process by buying out a foreign bank's stake in a major fund management company.

It is a small step perhaps for Portugal, but an important one for Deca, a private financial services company established in 1987.

Deca has bought Barclays' 31 per cent share in Gestifundo, which Ms Helen Gray de Castro, Deca's managing director, claims is

the country's third largest independent fund management company. Last year, in association with Barings Securities, it successfully launched an E&S Capital Portugal Fund for investment in local companies.

Deca previously owned 20 per cent of Gestifundo. It has bought out also some of the other shareholders, including the 9 per cent stake each of three more foreign institutional investors, giving it control of 72.5 per cent of the company.

"We've 'nationalised' it," says Ms de Castro, triumphantly.

-PB

Patrick Cockburn and Patrick Blum consider the growing presence of foreign institutions

Plans for branch networks cause anxiety

IN THEORY, Portugal's accession to the European Community in 1986 and the Government's privatisation programme open up the country to foreign capital.

In large measure, this has begun to happen, but there are a number of difficulties - above all, Portuguese nervousness about the degree to which business will come under foreign sway. These fears have been most evident with regard to financial institutions.

For instance, foreign banks want to increase their access to deposits by developing branch networks. By 1993, they will be able to do this with relative freedom, but for the moment they are facing resistance. Requests lodged with the central bank last year appear to have been put on hold by the authorities.

The list of those waiting for authorisation to expand includes Barclays, which wants to establish some 30 new branches; Credit Lyonnais, which wants to double its network with another 15 branches; and Lloyds, which is hoping to expand from its current 12 branches to about 20 within the next three years. Other banks seeking a more limited expansion for maybe a handful of branches are also waiting, though Manufacturers Hanovers has just added four new branches to its Lisbon and Oporto ones.

Overall, resistance to foreign groups has been episodic. As part of Portugal's EC accession treaty in 1986, it agreed to allow foreign banks to set up one headquarters and two branches. In practice, most foreign banks already have many more branches.

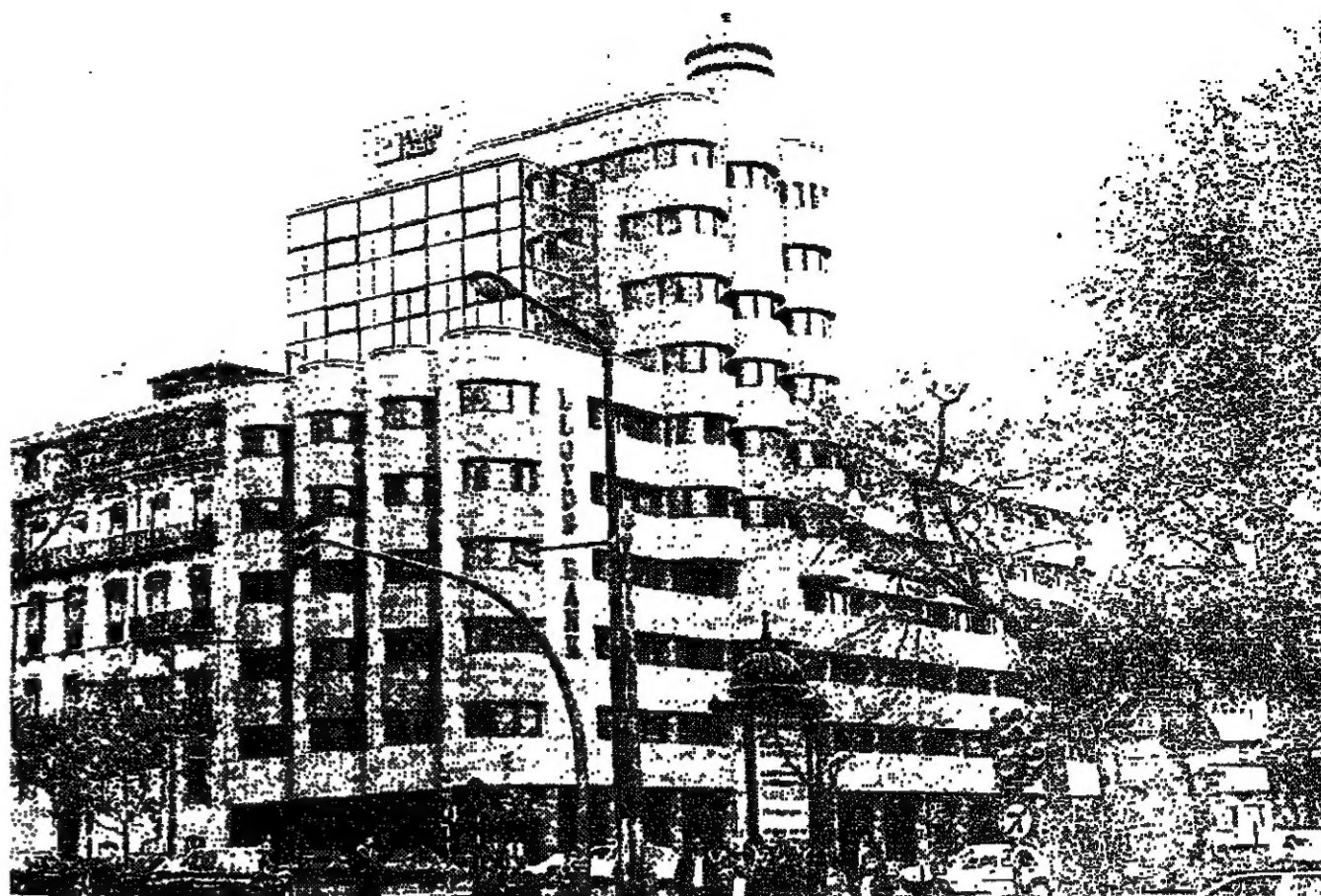
"Until last year, you could open new branches, provided you fulfilled certain conditions, but since then there has been a deafening silence from the central bank," says one banker.

There are several possible reasons for the authorities' concern. First, last year's privatisations, against both regulations and expectations, allowed foreign groups to gain major positions in part-privatised companies. Despite rules limiting foreign purchases to 10 per cent of privatised shares, international groups secured much larger positions. Banesto, of Spain, became the



Mr Hiroshi Nishihara, chief representative in Lisbon of the Bank of Tokyo, which will open 12 branches in Portugal by June, is sure that the number of Japanese companies in Portugal will increase.

Lloyds Bank (right) hopes to expand from its current 12 branches to about 20 within the next three years.



largest private shareholder in Banco Totta & Acores (BTA), while UAP, the French insurance group, is thought to control about 30 per cent of Alianca, an insurance company.

In time, the Government plans to privatise fully most of the state-owned banks, including the two largest commercial banks, Banco Português do Atlântico and Banco Espírito Santo e Comercial de Lisboa (BESCL). But there are only a limited number of Portuguese groups that are willing and able to take control of these institutions.

As the state-owned banks prepare for privatisation, they are having to adopt more aggressive market strategies. They have already seen part of their market-share taken up by a small number of young, but highly successful, private Portuguese banks created after the

mid-1980s liberalisation. The two largest Portuguese investment banks are planning also a major expansion into the retail market. A temporary restraint on foreign penetration in the banking sector gives the Portuguese banks an opportunity to strengthen their position before full liberalisation.

"I think that the Portuguese banks won't let foreign banks [build up] a very substantial position on the retail market. After 1993, it is a different scenario," says Mr Alexandre Vaz Pinto, president of BESCL and of the Portuguese Bankers' Association.

For most foreign banks, Portugal has been extremely profitable, credit limitations keeping interest rates high. Mr Timothy Bradbury, general manager at Lloyds, says the foreign banks success can be attributed to the fact that they

are "low cost producers" with small operations and staff, and able to offer services from an international network.

But the costs of staff and premises are rising fast, reducing the banks' relative advantage, and competition is becoming tougher. "A substantial portion of corporate business has been taken over by foreign banks, but Portuguese banks have adapted," says Mr Vaz Pinto. Portuguese banks will now be competing much more strongly, he predicts.

Foreign bankers realise they are losing ground. "A local bank with good correspondent banking relationships is better off than foreign banks now," says Mr Ernest Podesta, general manager of Barclays. But he believes there are considerable opportunities in specific areas like private banking.

Foreign banks in Lisbon, in any case, have a niche among

their own national companies. Continued interest in Portugal should ensure they will keep a solid base of international customers.

More recent newcomers - such as Bank of Tokyo, which will open its first full branch in June - will mainly be serving their own home market customers. "There are more than 30 Japanese companies in Portugal and I'm sure the number will increase. Almost all of them are our clients," says Mr Hiroshi Nishihara, Bank of Tokyo's chief representative in Lisbon.

Spanish banks are expanding fast in Portugal. Ten of Spain's major banks are represented, either as branches, investment companies or as shareholders in Portuguese banks. "The Spanish banks have been very active channelling Spanish investment in Portugal. The

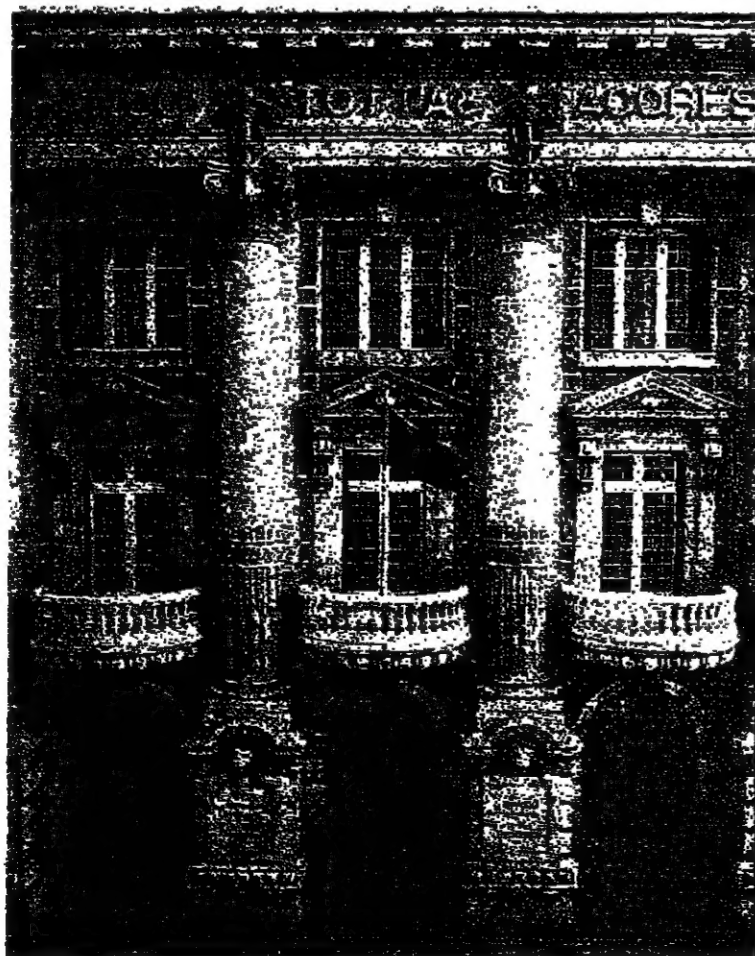
Spaniards are committed to long-haul investments, unlike some other investors," a British banker says.

Banco Santander has taken a major share in Banco de Comercio e Industria, giving it effective control - with the Royal Bank of Scotland, with which it has cross shareholdings - of the Portuguese bank. Banesto has become a major shareholder in BTA. Hispano Americano has requested permission to transform its Portuguese investment company into a bank. Bilbao Vizcaya and several others Spanish banks are increasing, or have plans to increase, their activities in Portugal.

All of which can only have one consequence: "I think there's going to be very fierce competition to provide products and services," says Mr Podesta.

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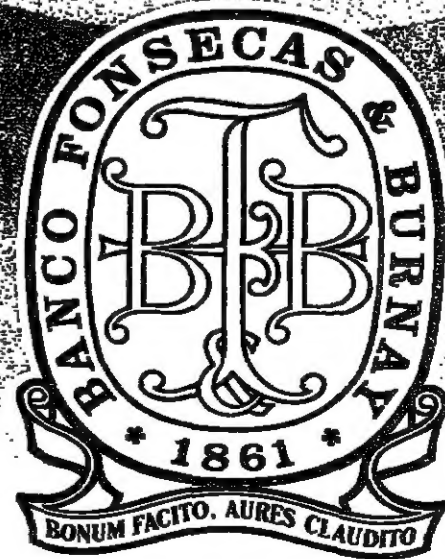
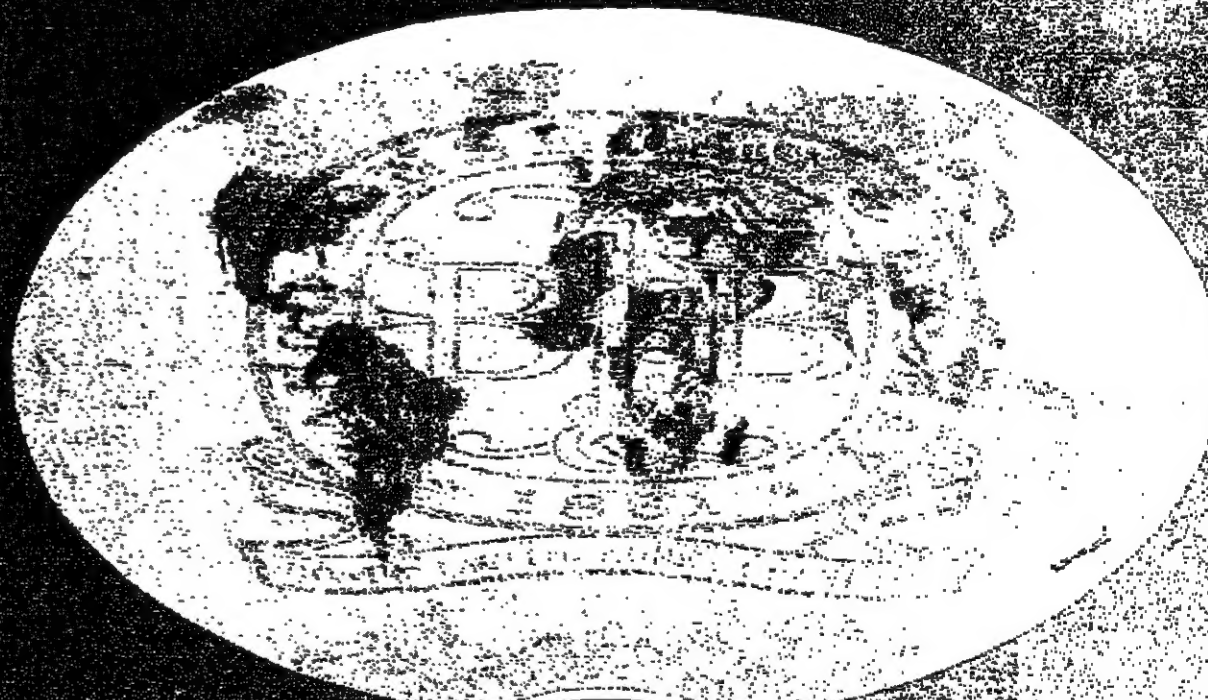


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Investment banks: their role is bound to grow, in an increasingly competitive market

Upheaval offers new opportunities

INVESTMENT BANKS and companies that sprang up after deregulation in the mid-1980s filled an important gap in a market which, until then, had been characterised by its conservatism.

After the 1974 revolution and the subsequent nationalisation of the banks, investment banking stagnated with little, if any, product innovation. The newcomers from the private sector rapidly won markets and a reputation for efficiency, new ideas and services; but they will not escape the unfolding restructuring of the banking sector.

The larger investment banks are already preparing to expand substantially their activities and source of funding, with plans to move into the retail sector. Both the Banco Português do Investimento (BPI), the leading private investment bank, and the Banco de Comércio e Indústria (BCI) intend to open 100 or more retail branches each. BPI, through acquisition of a state-owned bank's network, BCI through organic expansion.

Mr. Artur Santos Silva, BPI president, explains: "We are strong in investment banking, but considering the size of our market, we need now to be strong in commercial banking."

We want to be one of the main financial groups in the country, covering all areas; to offer all the products for which there is a demand on the financial market." The bank will seek a majority or controlling interest in one of the state-owned commercial banks to be privatised.

In preparation for the move, BPI has been strengthening its capital base, with the launch this month of a share issue raising its share capital by E\$10.5bn to E\$18bn (\$150m) and a convertible bond issue of E\$10bn. In February, it reduced its shareholding in competitors BCI from 14 to 10 per cent.

BCI itself has seen a major restructuring of its shareholding structure. Spain's Banco Santander and the Royal Bank of Scotland have acquired effective control through their recent acquisition of 29.9 per cent and 19.9 per cent respectively of the Portuguese bank's shares.

The move by Royal and Santander brought an outcry in Lisbon over "foreign takeovers", with questions as to whether BCI should still be considered a Portuguese bank. The status of the bank is important to BCI's planned expansion from its current 24 branches. "We want about

[another] 100 branches to deepen our penetration of our existing market and tap the market for individual customers," says Mr. Francisco Veloso, BCI's president.

According to a strict reading of Portugal's banking laws, foreign banks can be limited to a single headquarters, a subsidiary and two branches. In practice, the authorities have allowed foreign banks to set up more branches, but there is growing pressure to contain

By Patrick Cockburn and Patrick Blum

the foreign penetration of the Portuguese market and to keep Portuguese banks in Portuguese hands, especially the larger state-owned banks earmarked for privatisation.

Mr. Hermínio Ferreira, president of Companhia de Investimentos e Serviços Financeiros (CISF), a leading financial services company, believes the controversy strikes a more important issue. "The nationality of an investor is not the most important thing. Privatisation is not only a question of selling shares but also of restructuring the economy," he says.

For financial services and investment companies, all

these changes present new challenges. Their future is uncertain, because Portuguese companies, feeling the impact of greater competition and needing to prepare themselves for the European internal market, require sophisticated financial services and advice, as do foreign investors wanting to enter Portugal.

Along with the main investment banks, they are well placed to take advantage of the upheaval of traditional busi-

ness.

But it is the next layer down, the 1,000 companies with turnover of \$10m to \$100m, that offers the greatest opportunities. Finantia, another investment company, feels this is an area where it has a long-term future. Relatively small companies, facing more intense competition, need to look at new options. These might include selling out, looking for a partner, raising market share, refinancing or restructuring. All, according to Mr. Eduardo Costa, managing director of Finantia Capital, owned by Finantia, "provide good business for merchant banking".

Ms. Helen Gray de Castro, of financial services company Deca, says that Portuguese companies are often unaware of opportunities, such as the private placement of unquoted securities, open to them. "They don't know they exist. They love it when we talk to them about it."

Looking for opportunities in Portuguese industry, investment companies have usually seen potential in upgrading traditional industries. For instance, Deca helped establish a plant for making chemical-resistant uniforms for NATO. Finantia has a stake in construction, ceramics and

paper products.

More immediately, opportunities for investment banking revolve around the development of capital markets and the interest of foreign investors. The two are closely linked. Half of the trading on the Lisbon stockmarket is generated from abroad.

Investment now accounts for about 28 per cent of GDP, and the high growth rate, 5.5 per cent in 1989, is partly sustained by the strong flow of investment from abroad. Direct foreign investment more than doubled last year, to \$2.4bn. Private investors continue to find Portugal attractive, because labour and assets are cheap, the country is within the EC, and shares in state-owned companies are becoming available on the stockmarket.

But although the strategic reasons for investing, passively or actively in Portugal, are clear enough, the details are complex. For financial companies like CISF, Espírito Santo Sociedade de Investimentos (ESSI), Finantia and investment banks like BPI it provides good business. All are involved in arranging the privatisations of major companies and preparing their valuations. The complexities and



Hermínio Ferreira: 'Nationality is not the most important thing'

bureaucratic difficulties which provide business for merchant banks and investment companies also create problems for them. Committed to liberalising capital markets, the Government has not wanted to lose control or pay more for its own financing. Non-bank financial institutions are also having to submit to cash requirements to deposit cash reserves with the central bank.

A further limitation on expansion is the growing difficulty and expense of hiring well qualified staff. A graduate of 25 can now ask and get E\$400,000, twice a university professor's salary. The cost of office space in central Lisbon is also going up fast.

But in the longer term local investment banking is well placed. There is no reason why the strong economic growth of the last five years should end, though the rate of growth will decline.

There has been concern that foreign investment might be diverted to eastern Europe, but this looks less likely. The future shape and ownership of significant parts of the Portuguese economy will only be clear after more privatisations. But whatever the outcome of present restructuring, financial services is bound to grow through the market in which they operate will become much more competitive.

The stockmarket is facing two cold fronts

Depression after the comet

LIKE AN unpredictable comet, the Portuguese stockmarket occasionally lights up the economic horizon in a blaze of soaring prices, only to fade suddenly back into the dark.

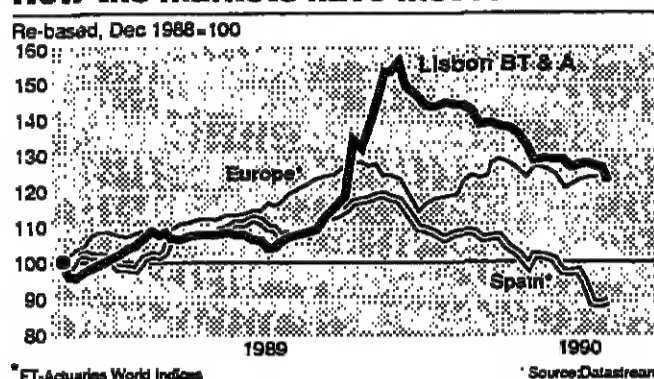
After two years on the dark side of the moon, in the wake of the 1987 crash, the comet flashed past again last autumn when the Banco Totta e Acores market index rose more than 1,000 points in six weeks, to peak at 3,705.

The overall rise for 1989 was 40 per cent - almost double the average increase for world stock markets, and bettered in Europe only by West Germany. Trading volume increased 120 per cent. But prices re-entered a downward spiral in October, descending in record daily falls in early April back to the pre-comet level of August last year.

The dominant role of foreign investors in a marginal market, where daily equity turnover can fall as low as E\$500m (\$3.3m), means that changes in the world investment climate can produce disproportionately dramatic results on the Lisbon bourse. An international fund manager toying with half a per cent of his portfolio can profoundly influence the entire market.

Foreign investors regularly account for more than half the turnover on the Lisbon exchange. Official figures show they were responsible for some 70 per cent of the E\$44bn worth of shares traded during last autumn's six-week boom. They

How the markets have moved



beat a hasty retreat when the market turned, and both prices and volumes have remained in the doldrums ever since. "After making gains of 200 to 300 per cent on some major stocks, foreign investors could easily afford to see 10 or 15 per cent shaved off prices as they sought a rapid exit from the market," says Mr. Miguel Magalhães Duarte, a director with the asset management company, Interfinança.

Two cold fronts on the international outlook are contributing to the depression currently hanging over the Portuguese market. Amid the uncertainties over political developments in the Soviet Union and interest-rate rises affecting bourses worldwide, peripheral markets like Lisbon have been the first to be neglected by the international investors so vital

to their well-being.

But if the small Austrian and Greek bourses can thrive in the present climate, why not the Portuguese? The answer appears to lie in changing assessments of growth potential in Europe. "Rightly or wrongly, investors perceive the balance of growth to be shifting away from the south in favour of eastern Europe," says Mr. Joao Rendeiro, an investment strategist with fund managers, Gestifundo.

Despite the unsettled forecast, several factors indicate that the comet of the Lisbon bourse could again be leaving a trail of rising prices before the end of the year - this time re-emerging on a more stable orbit.

In the first place, the fundamentals of the Portuguese economy remain sound. Investment in modernisation will keep GDP growth buoyant, it reached 5.5 per cent in 1989, and should remain at 3-4 per cent over the medium term. In this expansionary climate,

many of the 150 companies quoted on the Lisbon exchange offer high growth and profit potential.

Second, seven major public-sector companies, together worth roughly E\$150bn, will be at least partially privatised in 1990. Planned operations include the sale of the remaining state-owned capital of four enterprises that raised a total of E\$45bn when 49 per cent of their stock was auctioned on the equity market last year.

Market operators hope the Government will adopt a new approach to denationalisation that will help animate the stockmarket more than previous privatisation operations.

"Investors have been able to acquire dominant stakes in privatised companies by paying a high price in the primary market," says Mr. Francisco Capelo, a capital markets specialist with Banco Internacional do Funchal. "Because they have no need to strengthen their positions through further share purchases, the privatisation process has so far failed to make any significant impact on the secondary market."

Government officials have suggested that some future privatisations may be carried out in tranches, possibly establishing a stable core of shareholders in the first stage and subsequently opening up the remaining capital. This should increase competition from shares, from tranche to tranche, and help create a wider secondary market for privatised stock.

A third motive for confidence in the future is a planned package of sweeping



On the Lisbon bourse, global changes can produce disproportionately dramatic results

administrative and operational reforms. Mr. Joao Veiga Anjos, president of both Lisbon and Oporto exchanges, linked by computer, will operate as two separate floors of a single, national market.

A private telephone network is being set up to facilitate dealing, and a computerised national stock registration house will be established in Oporto to improve administrative procedures. Two separate unified securities markets are being created in Lisbon and Oporto, with less stringent capital and information requirements, to enable the small and medium-sized companies that dominate the Portuguese economy to finance themselves on the equity market.

A total of E\$500m is being invested in the transformation, with the Rio de Janeiro Stock Exchange winning an E\$18m contract to supply the computer programmes and technical know-how. Mr. Veiga Anjos says the new system could be

operating in May, but other observers predict September or early 1991.

Gestifundo's Mr. Rendeiro believes faster progress would have been made if the technical changes had been separated from the massive 700-section administrative reform, which he fears could prove discouragingly heavy for an emerging market like Portugal's.

"If Portugal seeks to emulate the stringent rules of the US or similar stock exchanges, we run the risk of having a perfectly regulated market but no investors or quoted companies," he says.

In general, analysts are convinced that Portugal will remain a cyclical market, vulnerable to sudden shifts of the international mood. They see the current phase as one for careful selection of the stocks most likely to pay rich rewards when the comet comes round again.

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Peter Wise

Price of top six is likely to appeal to foreigners

THE PRIVATISATION of two insurance companies, Tranquilidade and Aliança Seguradora, 49 per cent in 1989 and the rest this year, illustrates many of the issues and tensions involved in the privatisation of the sector as a whole, writes Patrick Cockburn.

The Government says it has no precise calendar for privatisation, but over the next few years the six biggest insurers, nationalised in 1975, are likely to return to the private sector.

These companies took 58.5 per cent of all premiums in 1989, so their fate largely determines the future shape of Portuguese insurance.

Valuation of the state companies precedes sale in all cases, but the ultimate price will depend on investors' interest. According to one analyst, however, the total price for the top six public companies (Bonança, Mundial Confiança, Imperio, Tranquilidade, Fidelidade and Aliança Seguradora) should be between \$184m and \$281m.

This year's purchase of part or all of these companies will be within reach of foreign and domestic investors.

In theory, only 10 per cent of the shares offered in 1989 could be bought by foreign investors. But at Aliança a stake of some 30 per cent has been taken by UAP, the largest French insurer.

UAP has already said that it wants to be a market leader in Portugal, so the way the Government allocates the remaining 51 per cent of Aliança's shares will indicate its attitude to foreign control of Portuguese insurance.

Not that foreign insurers are new to Portugal - 37 of the top 60 are foreign or foreign-controlled, though many of these are very small. But a UAP takeover at Aliança, following its merger with Garantia, would make UAP the largest insurance company in the country.

How extensive is the foreign takeover likely to be? European insurers looking for expansion in the 1990s believe that the under-insured market of the Mediterranean - Italy, Spain, Portugal and Greece - will see the strongest growth.

Portuguese privatisation means that companies will be coming on the market in Lisbon just at the right moment and, compared with prices paid in France and Italy, possibly at the right price.

Initially, too, foreign companies coming to Portugal on their own, or as owners of Portuguese companies, will have the competitive advantage through their experience of more advanced products and distribution systems, though this will diminish. By 1989, the growth of foreign agency income in Portugal was only a little ahead of domestic companies.

Whatever the outcome, price competition is going to increase. According to Dr. Rui de Carvalho, president of the Portuguese Insurance Association, "1989 was the first year we saw a major increase in competition for large risks. Premium rates are really coming down."

After 1989, some at least of the insurance of the 50 biggest Portuguese companies will be placed abroad.



Fire damage in the old city of Lisbon: only 10 per cent of losses were covered by insurance

transformed. First of all, in contrast to the rest of Europe, the number of companies selling insurance has increased sharply. The market share of a new company such as Occidental Seguros, established in 1987, is still small, but its growth and productivity is impressive. By the end of this year, its premiums per employee should reach the European average. In most Portuguese companies, productivity is three or four times lower.

According to Dr. Rui de Carvalho, president of the Portuguese Insurance Association, there is an enormous difference between the new and the old companies. The former have the advantage of lower costs, but they lack the distribution channels of the older companies.

Traditionally, Portuguese insurance has been sold by some 40,000 agents, though for many this was only a part-time occupation. Occidental, part of the Banco Comercial Português Group, sells bank and insurance products

as essentially complementary. Other insurers have also sought to sell through new or upgraded distribution channels. Fidelidade, the third biggest insurer, will sell through Caixa Geral de Depósitos, the largest bank providing 80 per cent of house mortgages, and Banco Nacional Ultramarino, giving it some 900 outlets if its own are included.

The insurance sold through this system is also growing in sophistication. In the past, non-life business dominated. Life insurance provided only 20.7 per cent of premiums in 1987. Workers' compensation, personal accident, health, fire and motor were the mainstay of insurance.

All these proved profitable, with the notable exception of motor insurance. Bad roads, drunkenness, and old cars combine with poor driving to produce the worst road accident rate in western Europe, well ahead of Greece and Spain. As a result, motor accidents in the past led to 47 per cent of claims but provided only 30 per cent of premiums. Motor premiums went up by

31.6 per cent last year, but increased competition will limit increases in future.

But it is life insurance products which continue to show the highest rates of growth, though the base is low. Between 1987 and 1989, the value of life business rose from E\$17bn to E\$45bn. Growth last year was down from 79 to 44 per cent, because of reduced tax incentives for life policies. The Government encourages private pension plans run by the insurance companies. Other new savings products, such as Tranquilidade's Plano Poupança Reforma, sold through a bank, have also proved popular.

In both life and non-life, the 1990s are likely to see strong growth. The number of companies will probably decrease through mergers or acquisitions. But competition, together with the costs of computerisation and training, is bound to put pressure on profits, even if the total market rapidly expands.

Patrick Cockburn

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Living there and doing business

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Everywhere, there are signs of the transformation: new roads and better communications are contributing to the development of the interior; new factories are replacing outdated production facilities; and buildings are springing up fast in the larger towns.

Regional differences, though still pronounced in the rural areas, are diminishing between the main urban centres. Despite the traditional rivalry between Lisbon and Oporto, the main industrial and commercial centre for the north, business life is not so different in the two cities. European integration is drawing the regions closer together.

Rising living standards, at least for a large part of the population, have raised aspirations and encouraged demands for better working conditions, housing and services. "The level of expectations has risen enormously. People are now looking very clearly towards Europe," says one foreign banker.

A consequence is that labour costs are pushing inexorably upwards, though average wages remain the lowest in Europe. There is still much unregulated part-time and seasonal employment, especially in the rural areas. In the Alentejo, a woman may work all day, picking vegetables or fruit, for £51,000 (£4) a day, but pressure for change is building up.

Modernisation and an influx of foreign companies have also created a high demand for qualified personnel of all levels, causing labour shortages, especially of skilled workers, in some sectors. Large foreign companies, wanting to establish manufacturing plants in

Portugal, almost invariably insist on government grants to train workers to appropriate levels of skills, but it is more difficult for small and medium size companies. Competition makes it more difficult to keep workers. Repeating the experience of many businesses, one small Spanish company sends its new recruits on a training course to Spain, but it has found that, once trained, some employees leave the company for better paid jobs.

The Government recognises the problem, and is increasing resources, with the help of EC funds, for education and training. According to foreign companies, Portuguese workers, though relatively less skilled, are flexible and learn fast.

In professional sectors, the shortage of qualified graduates has been a major problem. It has also pushed up salaries for certain specialists to levels close to those in major European capitals, despite the difference in living costs.

"Wages are going up very fast and, in the financial sector, you can't find enough graduates. The best ones get seven or eight offers before they leave college," says another foreign banker. He says labour costs in the financial sector rose by more than 20 per cent last year, and for a good specialist about 30 years old with experience by 75 per cent.

Office space is scarce and expensive. The high rate of business expansion and demand from new foreign companies has created a serious imbalance between supply and demand, especially for prime office space in Lisbon. A major foreign bank, due to open its first branch later this year, is still looking desperately for appropriate headquarters.

Supply should improve in the next few years as new buildings come on the market. Agents Lambert Smith Hampton have calculated that, by 1993, there will be about 400,000 square metres of new commercial property in central Lisbon.

Scarcity has pushed prices up to record levels. According to Lambert Smith Hampton, capital and rental values in Lisbon have increased by between 30 and 35 per cent per annum during the past three years. One company says a recent survey of its own prem-

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CAN A small island in the Atlantic, some 600 miles south of Europe, be a viable alternative offshore centre to Jersey, Luxembourg, Dublin or Gibraltar?

Mr Francisco Costa, chairman of the Madeira Development Company (SDM), which is responsible for the island's offshore activities, answers with an enthusiastic yes.

He says there is room for Madeira, one of Europe's newcomers, to make a strong bid to join the top league of offshore centres by offering the full range of offshore activities.

There are several points in Madeira's favour, he says. First, it will combine an offshore financial and services centre with a free-trade and enterprise zone and a new international shipping register. Though he does not want to press the point, the Madeira authorities clearly believe that offering all these services gives the island a competitive edge. Gibraltar and Luxembourg, for example, do not have offshore manufacturing activities, while Dublin does not have an inter-

national shipping register.

Mr Costa also believes Madeira offers some of the best incentives: full tax holidays until 2011 for all financial institutions, trading and manufacturing companies setting up offshore or in the free-trade zone. Shipping companies which register in Madeira benefit from a wide range of tax incentives, as well as being able to operate under the Portuguese flag.

Last, but not least, companies from outside the EC will gain direct access to the European market - Madeira is an autonomous territory of Portugal with full EC status - a point that has not been lost on companies from South Africa, Asia and South America.

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Madeira's eastern coast near the small coastal town of Canical, 8km from the airport and 30km from Funchal, the capital. Work is well under way on levelling the ground, building new factories, and installing high-pressure water supplies and telecommunications links, though a new deep-sea port will not be ready until 1991. Next year, work will start to expand the island's airport to enable it to receive bigger aircraft and to improve passenger and freight facilities. This will cost about \$300m for completion in 1996.

For a small island economy, it is a considerable investment, even if a good proportion will be met by EC structural funds. With Lisbon's support, Madeira believes it can succeed.

The authorities believe offshore activities will play an increasingly important role. Apart from tourism, which employs 26,000 people and accounts for 25 per cent of the island's gross domestic product, other traditional activities are facing difficulties. Tourism is vulnerable: the impact of a

recent oil spill that polluted the main beach at the small nearby island of Porto Santo caused considerable anxiety over this year's tourist season.

Mr Sousa believes offshore activities will give a new dynamism to the island's economy. "The role of the [offshore] centre will be very important. If you look at Madeira, leaving aside tourism which we have done successfully for a long time, you find that our biggest export is bananas, our biggest employer is embroidery which provides work for about 30,000 women, and our most famous product is Madeiran wine. All of these industries face difficulties," he says.

Mr Costa agrees: "Our traditional activities are not competitive and need restructuring. We're competitive in tourism, but we shouldn't rely on just one activity. The offshore business will help us to diversify the economy." New jobs in services and offshore factories will help to absorb inevitable job losses in traditional industries.

Despite the enthusiasm, several problems have still to be resolved. Madeira wants to extend the range of activities by allowing insurance companies and trust funds to operate offshore services, but additional legislation is needed. Mr Sousa says agreement has been

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